Power Templates: How IDEXX Reconfigured Project Templates for Global Success

Adobe Workfront Customer Success – August 14, 2025

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Agenda

Start Time	8 a.m. PT/11 a.m. ET
5 minutes	Welcome & Introductions
45 minutes	Presentation & discussion
10 minutes	Closing
End Time	**9 a.m. PT/12 p.m. ET**

Introductions – Scale Customer Success

Cynthia Boon

Sr. Cust-omer Success Manager, Adobe Workfront

in [Connect on LinkedIn](#)

Experience League Community Profile: **@CynthiaBoon**

Leslie Spier

Customer Success Manager, Adobe Workfront

in [Connect on LinkedIn](#)

Experience League Community Profile: **@LeslieSpier**

Nichole Vargas

Sr. Customer Success Manager, Adobe Workfront

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Available to all customers, you can find or contact us:

- During our free virtual events. View the calendar of Events on Experience League. [Register now!](#)

- On Experience League. Tag us on the [Community](#)

- **Send us an email** at csatscale@adobe.com

- Connect with us on LinkedIn.

Lyndsy Denk

Marketing Training and Enablement Manager
IDEXX

Workfront Community Advisor, @Lyndsy-Denk

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Q&A

Raise your hand to come off mute or post your question in the chat.

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Announcements

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Workfront survey

Are you involved with **strategic planning for marketing campaigns**, **big initiatives**, or **resource allocation**?

➢ Please take this 3-5 minute survey to help shape the future of Workfront!

More surveys are coming soon on centralizing work & governance, project management, and content execution – plus how to measure work effectively.

More information | Take the survey

Workfront User Group Updates

Workfront User Groups (WUGs) are your chance to connect locally! Here's 5 reasons to join a WUG (from So. California WUG co-leader, Becky Barus).
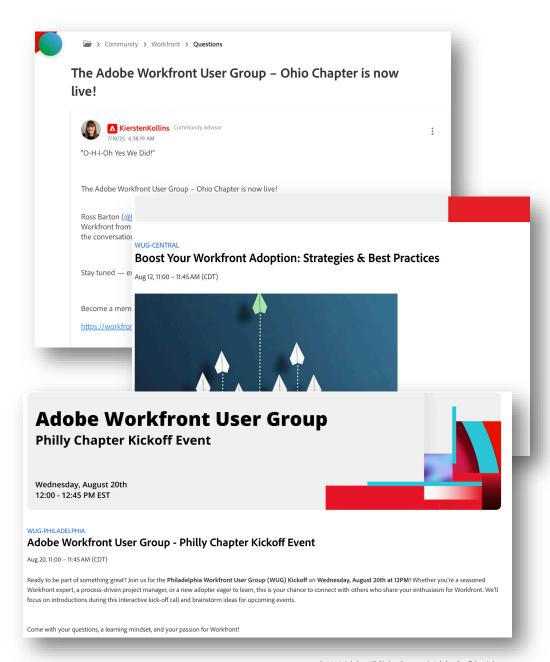
Coming to an area near you:
- Philadelphia: Virtual Meeting (8/20)
- Utah: Virtual Meeting (8/26)
- Colorado [& surrounding areas]: Virtual Meeting (8/27)
- Ohio: Virtual Meeting (8/28)
- **Skill Exchange After Party/ "Mega-WUG" (9/10)**
- Boston: Virtual Meeting (9/15), Social Hour (9/17)

These groups have kicked off and will have more soon!
Central [MO, AR, IA, KS, NE, OK] | DC/Maryland/Virginia | Michigan | New York City | Pittsburgh | So. California

Have you signed up yet? Be sure to check the Chapters page for updates on new chapters in your area.

Community > Workfront > Questions

The Adobe Workfront User Group – Ohio Chapter is now live!

KierstenKollins Community Advisor
7/18/25 6:38:19 AM

"O-H-I-Oh Yes We Did!"

The Adobe Workfront User Group – Ohio Chapter is now live!

Ross Barton (@...
Workfront from...
the conversation...

Stay tuned — e...

Become a mem...

https://workfron...

WUG-CENTRAL
Boost Your Workfront Adoption: Strategies & Best Practices
Aug 12, 11:00 – 11:45 AM (CDT)

Adobe Workfront User Group
Philly Chapter Kickoff Event

Wednesday, August 20th
12:00 - 12:45 PM EST

WUG-PHILADELPHIA
Adobe Workfront User Group - Philly Chapter Kickoff Event
Aug 20, 11:00 – 11:45 AM (CDT)

Ready to be part of something great? Join us for the **Philadelphia Workfront User Group (WUG) Kickoff** on **Wednesday, August 20th at 12PM!** Whether you're a seasoned Workfront expert, a process-driven project manager, or a new adopter eager to learn, this is your chance to connect with others who share your enthusiasm for Workfront. We'll focus on introductions during this interactive kick-off call and brainstorm ideas for upcoming events.

Come with your questions, a learning mindset, and your passion for Workfront!

Join the Skill Exchange Virtual Event in August!

Join us for *Experience Makers The Skill Exchange,* a free virtual learning event. Learn tips, tricks and best practices from those who know it best - industry and Adobe experts.

With over 50 sessions across 6 different products, there's something for everyone!

EVENT DETAILS
Sessions run from 9:00 a.m. to 12:00 p.m. Pacific
- August 13:
  - Adobe Customer Journey Analytics
  - Adobe Experience Platform: Real-Time CDP + Adobe Journey Optimizer
- August 14: Adobe Analytics
- August 20:
  - Adobe Experience Manager
  - Adobe Marketo Engage
- **August 21: Adobe Workfront**

See the full agenda and register now!

Link **HERE** to register

Workfront Sessions

Start Time	9 a.m. PT/ 12 p.m. ET – Opening Keynote	
	LEARN TRACK	**GROW TRACK**
9:15-9:55 a.m. PT	Maximize Efficiency with AI: Mastering Workfront's AI Tools	Maximize Your Workfront License – Pro Tips for User Management & Licensing
9:55-10:30 a.m. PT	Getting Started with Review and Approvals	Automate Workfront User Account Creation with Fusion
10:35-11:15 a.m. PT	Enabling Users on New Features: Agitation is Life	Elevate Workfront Reporting with Advanced Text Mode
11:15-11:55 a.m. PT	Preparing Your Workfront Organization for a Center of Excellence	Streamlining Creative Workflows with Workfront + AEM
End Time	11:55 a.m. PT/2:55 p.m. ET	

REGISTER NOW

Workshop Feedback

Please complete [this short, 6-question survey](#) to share feedback on today's workshop. Responses are anonymous, so transparency and honesty are appreciated!

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FREE Events for Workfront System Administrators

- August 19 at 11:30 a.m. PT – [Fast Track Efficiency: Data Imports with Workfront Fusion](#)

- August 21 at 9:00 a.m. PT – [The Skill Exchange: Adobe Workfront](#)

- August 25 at 6:00 a.m. PT – [Connect: Workfront Collective](#)

- August 28 at 8:00 a.m. PT – [Workfront Planning, Reimagined: SNHU's Creative Use Cases](#)

- September 5 at 9:00 a.m. PT – [Connect: Admin Chat for Marketing & Creative](#)

- September 9 at 8:00 a.m. PT – [Admin 101: Getting Workfront Data](#)

- September 16 at 8:00 a.m. PT – [Admin 101: Bring Your Questions](#)

All events are published to the [Events](#) page on Experience League. Check back often for updates and to register.