

Navigating the Assets View UI in AEM Assets as a Cloud Service

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AEM Customer Success



Agenda

Introductions

Getting Started: Two User Interfaces and the Value of Assets View UI

A Day in the Life Demo: Creatives and Admins

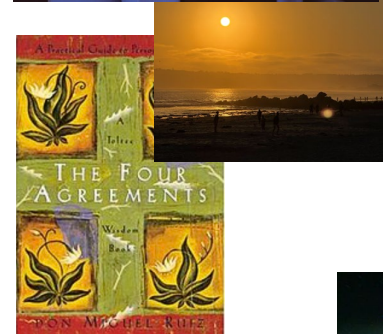
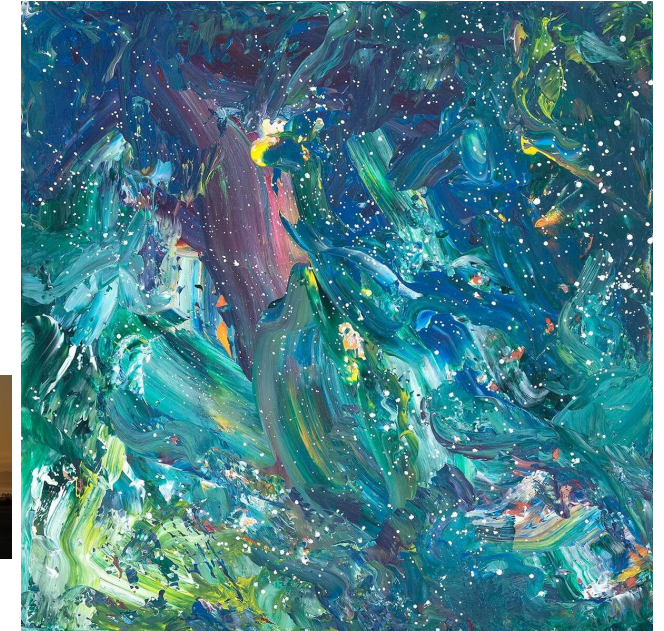
Meet Andrea Hardeman, M.S.

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Professional Experience:

- Customer Success Manager at Adobe
- 10+ years of experience account management driving customers' success across multiple industries.
- Adobe Certified Professional - Adobe Experience Manager Business Practitioner.
- Visual Artist, Poet, and Speaker



Personal Interests:

- Wellness: Weightlifting, running, Peloton rides
- Hobbies: Concerts, avid reader, mentoring, community upliftment, vinyls, canning
- My Happy Places: San Diego, PDX, Ivalo (Finland), vacay-mode

Meet Your Presenters: Warren Barton

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Professional Experience:

- 10+ years as an AEM Architect
- Implemented dozens of AEC implementations
 - Helped clients across industries with Adobe-centric MarTech solutions

Personal Interests:

- Father of 3
- A.I. and I are really good friends
- Home automation and woodworking are my go-to hobbies



Getting Started

Two User Interfaces and the Value of
Assets View UI

Adobe



So Many Views...

- Brand Portal
- Content Hub
- Admin View (Touch UI)
- Assets View (newer UI in Cloud Service)



Choosing which UI to Use

Admin View (Touch UI)

- Legacy interface with full flexibility and bulk capabilities. Best for admins (e.g., DAM Librarians / IT) who need advanced control and customization.

Assets View

- Modern, simplified interface built for marketers and creatives. Future-facing updates planned for the first half of 2026 will be here but will still be limited for admins—bulk edits and advanced governance often require Admin View (Touch

Choosing which UI to Use: Tasks Overview

Admin View UI (Touch UI)

- You need to do one or more of the following tasks:
 - Manage users and groups
 - Set up presets or renditions
 - Configure Dynamic Media
 - Manage static renditions
 - Set-up processing profiles like content automation Photoshop and Lightroom APIs
 - Set up governance (e.g., DRM)
 - Set up customized metadata schema/form, metadata profiles

Assets View UI

- You have simpler day-to-day asset management tasks:
 - Searching, uploading, and downloading assets
 - Bulk importing assets
 - Manage metadata and taxonomy
 - View renditions
 - Utilize Adobe Express for remixing
 - Light weight task management or similar tasks

A sampling of added efficiencies in Assets View UI

File Renaming Made Easy

- Double click on a file to rename it.
 - In the Admin View UI, users must move a file to rename it which requires more clicks.

Bulk Renaming Tool

- Rename multiple files at once.
- Replace specific text within file names and execute changes.
 - You can see a preview of the new names before finalizing them.

Drag and Drop Functionality

- Select the file(s), then drag and drop them to the Content Tree.
- Improved user experience.

File Upload Process

- Modal window for adding files.
- Option to navigate folders and choose files.
- Option to publish files during upload.

Upload Progress Dashboard

- Shows duplicate files and allows actions.
- Displays failed uploads for better management.
- Enables more prescriptive and efficient file processing.

A Day in the Life Demo

Creatives and Admins

Adobe



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