

Fusion Decoded:

Part 2 – Let's Start Building

Adobe Workfront Customer Success – April 2, 2026

Adobe

This session is being recorded.

Keep an eye out for a follow-up email after the event (from csatscale@adobe.com) with a summary and links to the recording, slide deck, and more.



Fusion Decoded:

Part 2 – Let's Start Building

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About me

Jen Desmond
Senior Technical Success Architect

- Joined Adobe in 2021
- Former Workfront customer
- Self-implemented
- No previous API or automation background



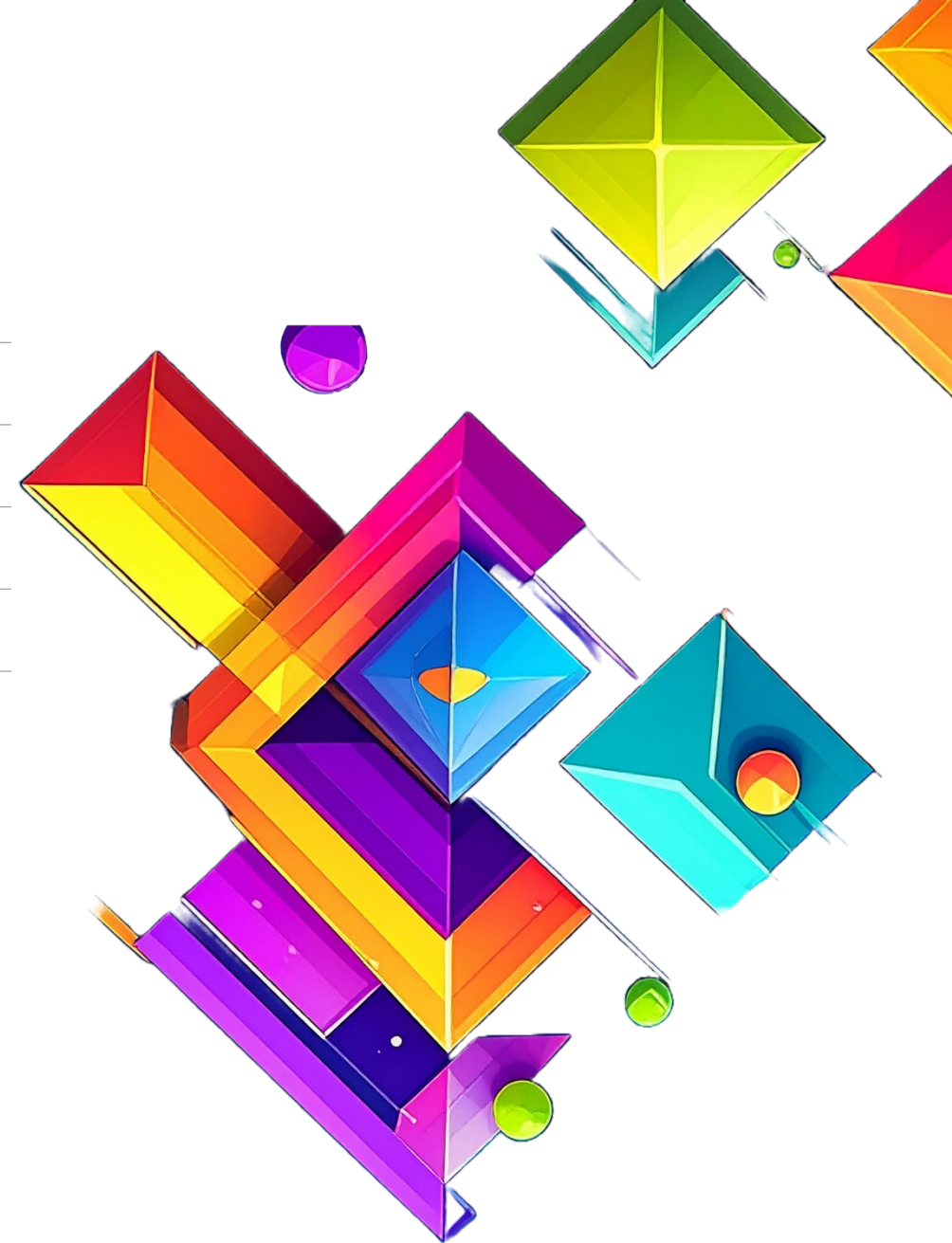
Agenda

Quick recap on Fusion Decoded

Demo Particulars

Demo

Q&A



Recap – Fusion Decoded

11/5/25

[Link to recording and slide deck](#)

What is Fusion?

What can Fusion do?

How do scenarios work?

Demo

How do I get started?



Demo Particulars

Keep in mind...

Goals

- Show how to start a scenario from a template and edit it
- Show you the value (and magic!) of Fusion
- Jumpstart your brainstorming on automations and/or integrations

About the scenarios

- Real use cases, real customer asks
- Some scenarios we'll start from templates together, and others are pre-built to save time
- I'm starting them manually on demand, but in the real world, you'd set most to trigger on their own either instantly or on a schedule you specify
- The data in my Workfront environment is very much test data. Imagine it with what you're used to.



Templates

57 Fusion Templates to kick off your automation journey (including integrations with Adobe Marketo, Anaplan and JIRA).

Start with our template library and customize to meet your needs, which is what I'll show you today.

More about templates [here](#).

The screenshot displays the Adobe Workfront Fusion interface. On the left, a blue sidebar lists various templates, including 'Workfront - Copy new', 'Workfront - Rename projects with convention', 'Workfront - Convert', 'Workfront Proof >', and 'Workfront - Copy Program'. The main content area shows a selected template titled 'Workfront > Workfront Proof - Remove (if possible) specified proof approver and add new approver'. Below the title, there is a description: 'This automation finds an approver's proofs and adds a new approver. The original approver is removed from the proof if possible. Additional actions occur if the original approver is the creator or owner. Read notes in Module 1 for details.' Below the description, there are three icons labeled 'Tools', 'Adobe Workfront', and 'Flow Control'. At the bottom of the sidebar, the 'Workfront Proof' logo is visible. The main content area also features a navigation menu with options like 'Org overview', 'Team overview', 'Scenarios', 'Templates', 'Connections', 'Webhooks', 'Keys', 'Data stores', and 'Data structures'. The right side of the interface shows a complex workflow diagram with numerous nodes and connections, representing an automation process.

Automation examples from Templates

Automation	What does it do / value / problem solved
1. Convert issue/request with CNV status to project with template	Trigger — Request status changed to Convert Converts a request within a specific request queue to a project and applies a template based on a mapping and moves custom field data to resolving project. Sends an update to the Marketing Lead dictated in the request.
2. Copy new notes and replies from source issue/request to already converted project	Trigger – New note in an already converted request Sends the note made in a request to its resolving object.
3. Task Update and Completion (if Approved) on Proof Decision	Trigger – New proof decision If a proof is on a task, completes the task when the proof receives an approved decision. Sends an update to the task on its completion.
4. Tailored Notification Based on Field Change	Trigger – Your field of choice changed Sends an update to specified user(s) based on a field change to a specified value.
5. Workfront > Workfront Proof – Remove (if possible) specified proof approver and add new approver	Trigger — None, but could be added. Finds a specified approver's proofs (within a specified portfolio) and adds a new approver that you also specify. More happens than this based on if the specified approver is the proof owner, creator, or both, which aligns with what you can do manually in the UI.
6. Project Creation from CSV	Trigger – None, designed as a batch. Takes a CSV that you prepare and save as a document in Workfront and creates projects based on it. Sends an update to the new projects on what file they were created from.
7. Bulk append to project name with convention	Trigger – None, designed as a batch. There is a template that will watch for new projects and do the same thing Updates project names based on a convention you specify.

A solid red vertical bar runs along the left edge of the image.

Demo

Scenario #2

Copy new notes and replies from source issue/request to already converted project

Problem: If an issue is converted to a project (or task), an update (note object) on the issue does not flow to the converted object. The same applies for replies (also a note object).

Conditions in Workfront: Issue converted to a project (or task) with an update on it.

What Fusion Does: Moves the update (note) and any replies to the converted object so the project users are aware of the update.



Scenario #3

Task Update and Completion (if Approved) on Proof Decision

Problem: If a proof on a task is approved, the task remains in an incomplete status. In many cases, the desire is to complete the task when the proof is approved.

Conditions in Workfront: Approved proof on a task

What Fusion Does: Completes task with an approved proof and sends an update.



Scenario #4

Tailored Notification Based on Field Change

Problem: Workfront doesn't send customized notifications when fields change.

Conditions in Workfront: A task status is changed.

What Fusion Does: Sends a notification to the project owner.



Scenario #6

Project Creation from CSV

Problem: Sometimes you want to create projects in an automagical way, without using a Kick-Start.

Conditions in Workfront: CSV uploaded as a document in Workfront.

What Fusion Does: Creates a new project for each row in the CSV in with specified, portfolio, template etc. that you specify.

What else could you use it for? Upload issues, portfolios, programs, you name it.



Scenario #7

Workfront – Bulk append to project name with convention

Problem: You're rolling out a new naming convention for projects and need to rename quite a few. Or, you have a naming convention built into another scenario, but sometimes users rename anyway and you want to use this scenario as a batch update for governance.

Conditions in Workfront: Projects you want to rename.

What Fusion Does: Renames projects in your desired portfolio with your desired convention.



Q & A





Announcements

Adobe Summit | The Venetian Resort Las Vegas,

April 19-22

The [2026 Session Scheduler is live!](#) Sessions and labs fill up VERY fast and are available on a first-come, first-served basis, so register early and snag your top session picks before spots run out.

IMMERSE YOURSELF WITH ALL THINGS WORKFRONT @ SUMMIT

- Sign up for the preconference trainings (\$)
- Take FREE certification exams with a full-conference pass
- Attend the customer and partner-led Skill Exchange sessions (filter for Session Type = Skill Exchange)
- Workfront Champions will be helping to staff the booth, so make sure to stop by, say hi, and check out the latest product demos
- **NEW!** Network with others in the [Workfronters at Summit 2026 GroupMe chat](#).
- **NEW!** Join the [Adobe Summit 2026 Discussion Group](#) on the Community forum to network with your peers and other Adobe customers in attendance
- Stay in the know via the [bi-weekly Summit blog](#) on the Experience League Community
- Workfront AMA Live sessions are coming to the Experience League Theatre (on the floor of the Experience League booth). More details coming soon.



FREE Events for Workfront System Administrators

All events are published to the [Events](#) page on Experience League. Check back often for updates and to register.

- April 9 at 8:30 a.m. PT – [Adobe Workfront Second Quarter 2026 Release Webinar](#)
- April 19-22 – [Adobe Summit](#), Las Vegas
- April 29 at 9 a.m. PT – [Confessions of a Workfront Team of One](#)

Have a topic you'd like to see added to the list? Send us an email at csatscale@adobe.com and we can make arrangements to get on the schedule!

Feedback

Please complete [this short survey](#) to share feedback on today's workshop. Responses are anonymous, so transparency and honesty is appreciated!



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Resources

Grow your Workfront footprint with Fusion Resources



ON-DEMAND EVENTS

- [From Data to Design: Automating Branded PDFs with Workfront Fusion - February 17, 2026](#)
- [Making JSON sing with Workfront Fusion + JSONata - September 17, 2025](#)
- [Fast Track Efficiency: Data Imports with Workfront Fusion - August 19, 2025](#)
- [5 Tips for Automating Naming Conventions Using Workfront Fusion - November 19, 2025](#)

EXPERIENCE LEAGUE

[Workfront Fusion Documentation](#)

For Workfront Fusion training resources, see [Workfront Fusion Training Overview](#).

For more information on scenarios, see [Scenario overview](#).

For overviews of other areas of Fusion, see the articles under [Understand Fusion: article index](#).

To begin creating practice scenarios, see [Build practice scenarios: article index](#).

[Tutorials] [Workfront Fusion Overview](#) – utilize the left-hand navigation for all Fusion-related training

Review the list of [currently available Fusion templates](#)

FUSION LABS @ ADOBE SUMMIT

[Advanced Content Automation with Workfront, Frame, Firefly, and PDF Automate AI Image Variations with Adobe Workfront Fusion and Firefly Boards](#)

[Take-off with Fusion! Go from 0 to Integration in 90 Minutes](#)