Adobe Workfront Third Quarter 2026 Release Webinar

Adobe Workfront Product and Customer Success – July 9, 2026

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This session is being recorded.

Keep an eye out for a follow-up email after the event (from csatscale@adobe.com) with a summary and links to the recording, slide deck, and more.

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Today's Agenda

The 3nd Quarter Adobe Workfront product release is scheduled to take place next week (July 16, 2026) so use this webinar to help prepare yourself and your team for what's coming, what's changing, and what's potentially getting deprecated.

NOTE: Roadmap disclosures are for informational purposes only, are not a guarantee of any future feature or functionality and are subject to change at any time.

Start Time	8:00 a.m. PT/11:00 a.m. ET
3 minutes	Welcome & Introductions
45 minutes	Q3 Release Enhancements – AI (MCP), Planning, Workflow, Automation & Integration
10 minutes	Q&A
2 minutes	Wrap Up & Survey
End Time	9:00 a.m. PT/12:00 p.m. ET

Important Highlights

Timing: Available July 16 (Fast release: July 15)

Helpful Resources:

- Release notes
- Accessing the Preview Sandbox
- Customer Support – available 24/7 for questions or issues
- Status site – lists performance issues and outages
- Known Issues page – lists identified bugs
- *[Optional]* Opt into monthly (fast) releases – learn more

__TIP:__ Watch this 1-minute video from experienced customer and Community Advisor, Monique Evans, on how to become Workfront release ready

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Speakers

- Moderators: Scale Customer Success Team, csatscale@adobe.com
- Oznur Aytekin, Principal Product Manager
- Lilit Mkrtchyan, Senior Product Manager
- Kristine Tumanyan, Product Manager
- Susanna Aleksanyan, Product Manager
- Hayk Poghosyan, Senior Product Manager
- Khachatur Sedrakyan, Senior Product Manager
- Travis Jordan, Principal Product Manager
- Mike Engel, Senior Product Manager
- Sam Taylor, Principal Product Manager

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Slide Navigation

- Section of Release Notes
- Links to Documentation
- Product:
  - AI (MCP)
  - Workfront Planning
  - Workfront Workflow
  - Workfront Automation & Integration
- Access Requirements & Prerequisites
  - For more information, reach out to your Account Manager or Support

Please use the Q&A pod.

Product Managers are in the Q&A pod, so if you have a question, please add it there. We realize that some folks don't have access to Q&A, so we'll do our best to copy/paste those over from the chat!

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Workfront MCP
Extending Workfront into Agentic Platforms

Oznur Aytekin, Principal Product Manager

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From “Driving Workfront” to Intent- Driven Outcomes

Campaigns are complex, resources are constrained. Demand for content is growing — it’s time to move from manually driving the UI to letting outcomes and intent drive the work.

What is Workfront MCP (Model Context Protocol)?

The Workfront MCP is what your AI agentic platform connects to so it can read and act on your Workfront data on your behalf.

01

Sees your work

MCP gives the AI live, **permissioned access** to Workfront data — projects, tasks, workspaces, owners, approvals, statuses.

02

Acts on your work

Create planning workspaces, projects, assign tasks, update status/objects— in plain language, from inside Claude, ChatGPT, Copilot, or Gemini.

03

Combines your stack

Layer Workfront on top of AEM, CRM, analytics, Teams, Marketo, and more — for cross-system insights and actions

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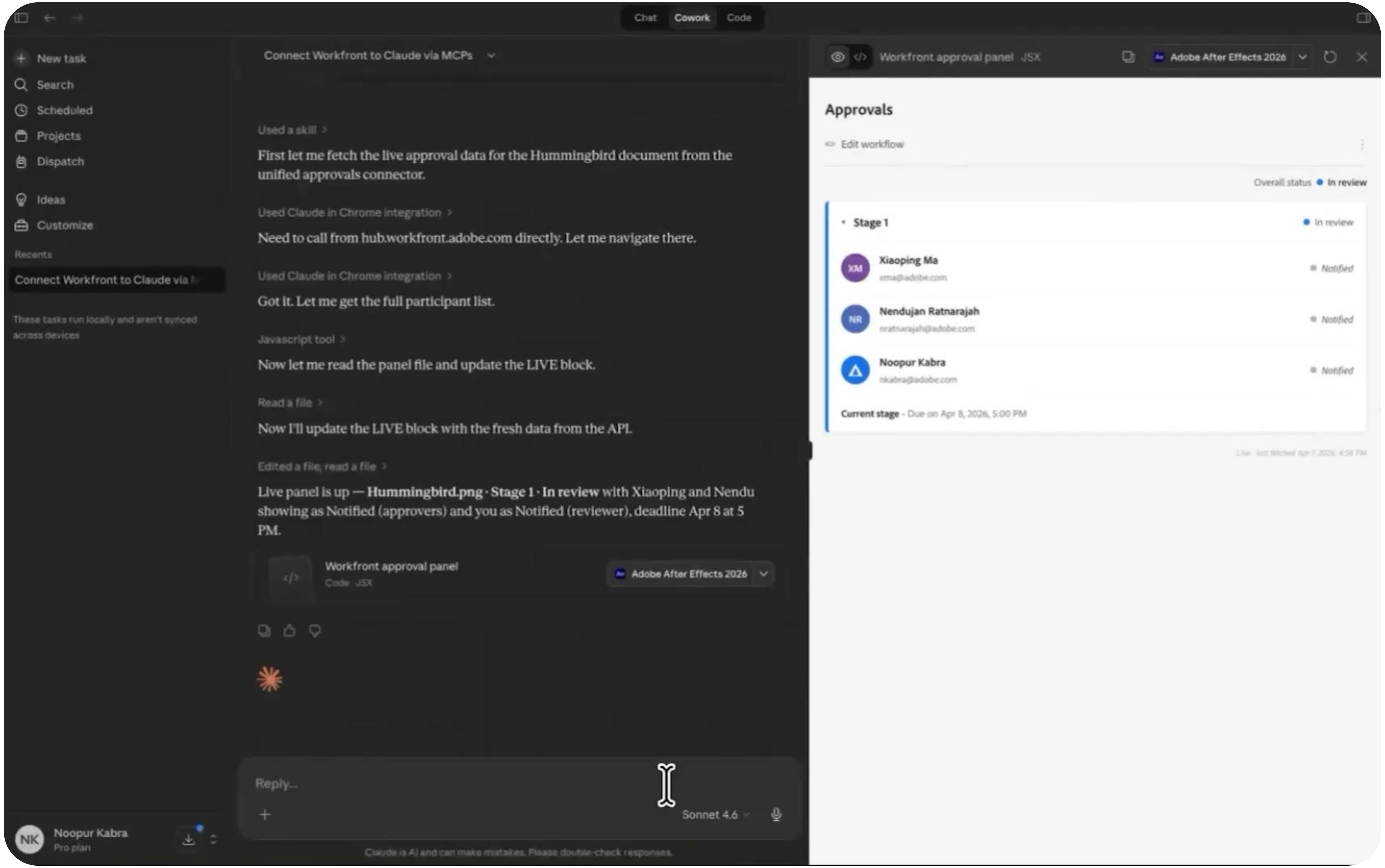
Workfront MCP Access

Invoke the Workfront MCP in your agentic platform of choice



Access and Security

Enterprise-grade permissions, data governance, and access control — built in from day one.

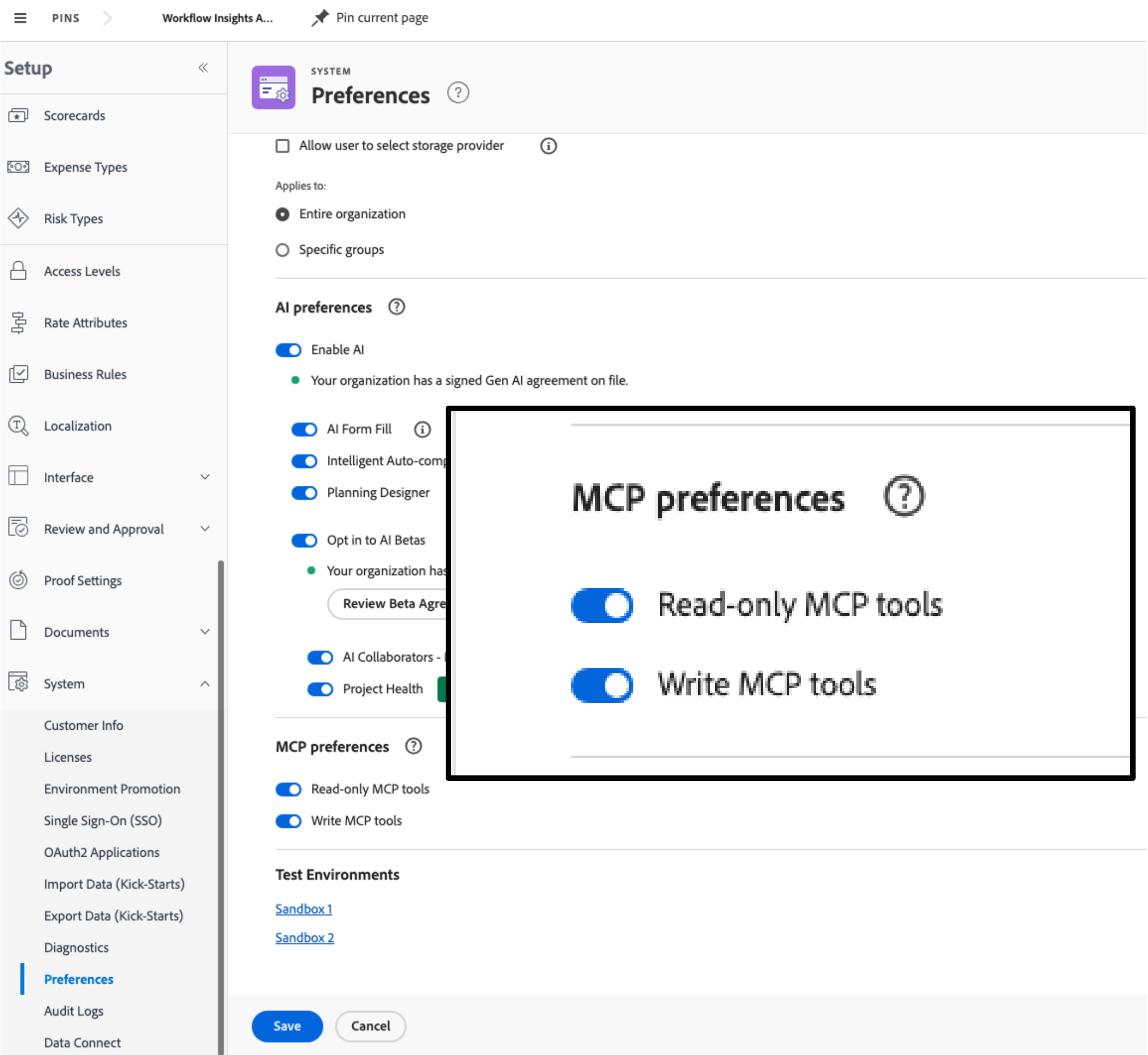
1 **Existing Workfront permissions respected**

All actions available through MCP respect existing Workfront user roles and licenses.

2 **OAuth authentication required**

Before accessing the Workfront MCP, users are required to authenticate just like they would when logging into Workfront.

System Administrators have the power to turn on and off the MCP access



Default:

- MCP Read: on
- MCP Write: off

If you are an admin,
Please set the MCP Write to on to fully test

Instructions Link

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Workfront Planning

Lilit Mkrtchyan, Senior Product Manager

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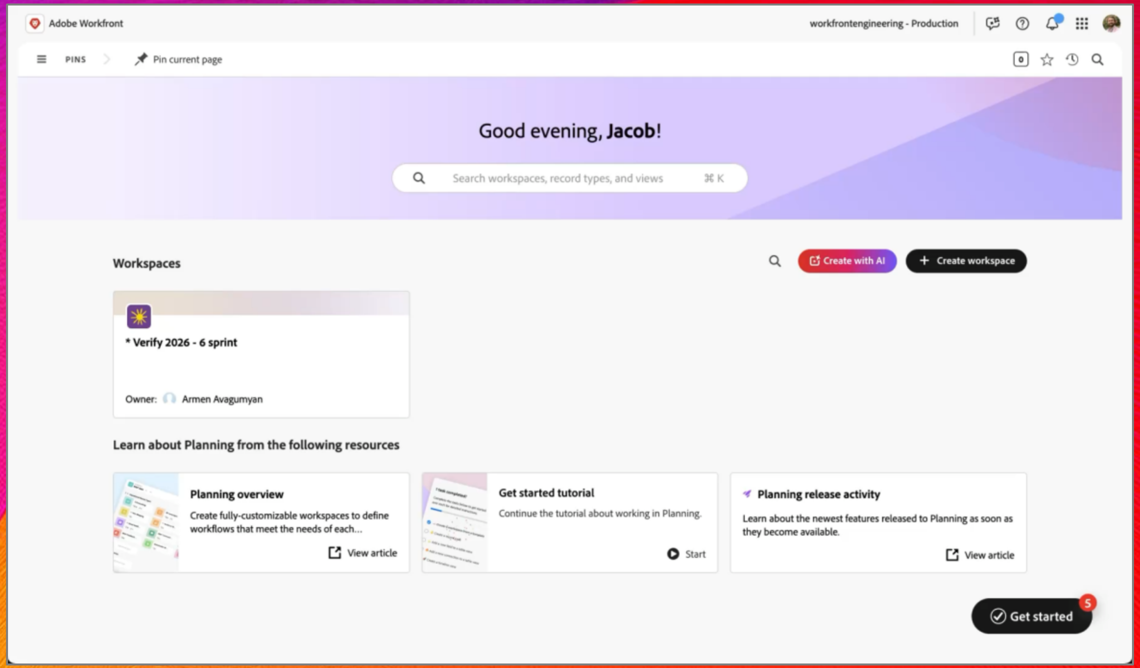
Accelerate Workfront Planning configuration

AI-based Planning Designer (Beta)

- Translate your planning model into a usable workspace
- Automatically create core planning structures and views
- Review, adjust, and refine the configuration in real time
- Expands beyond what’s explicitly described by applying best practices



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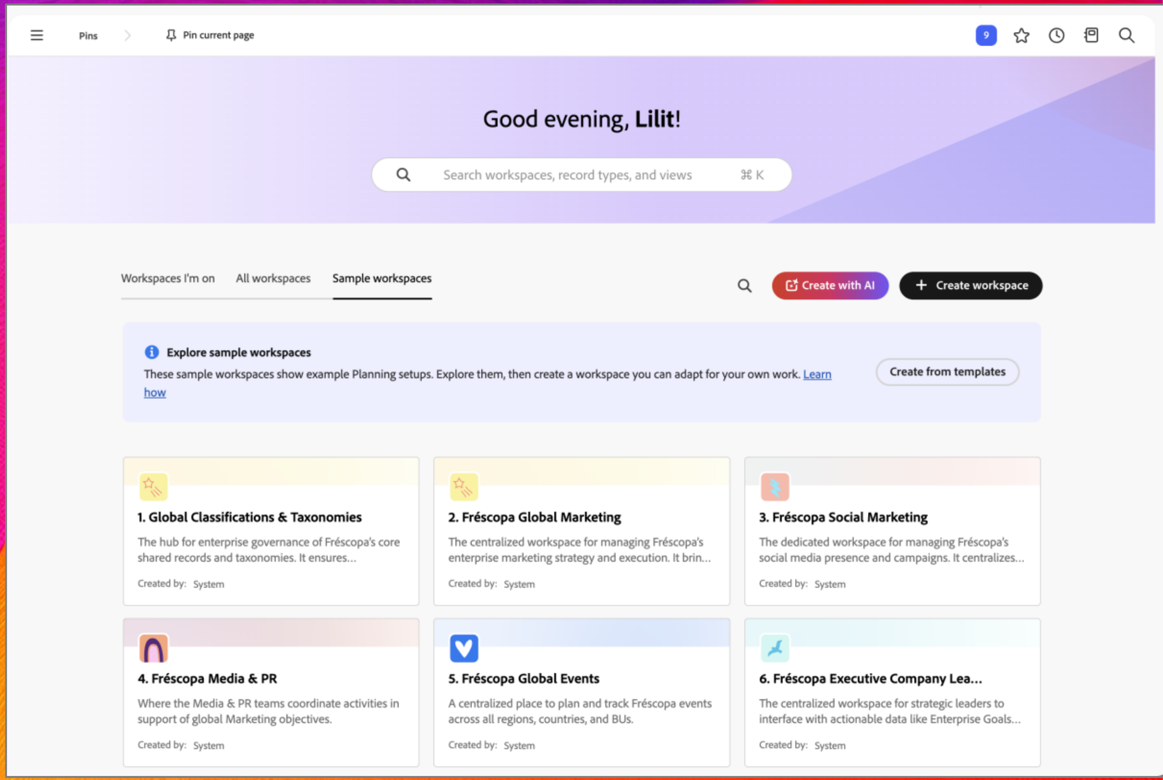
Accelerate Workfront Planning configuration

Sample workspaces for best practice implementation

- Explore the sample workspaces demonstrating the recommended best practice implementation
- Use a bundled template to create your own editable set of best practice workspaces



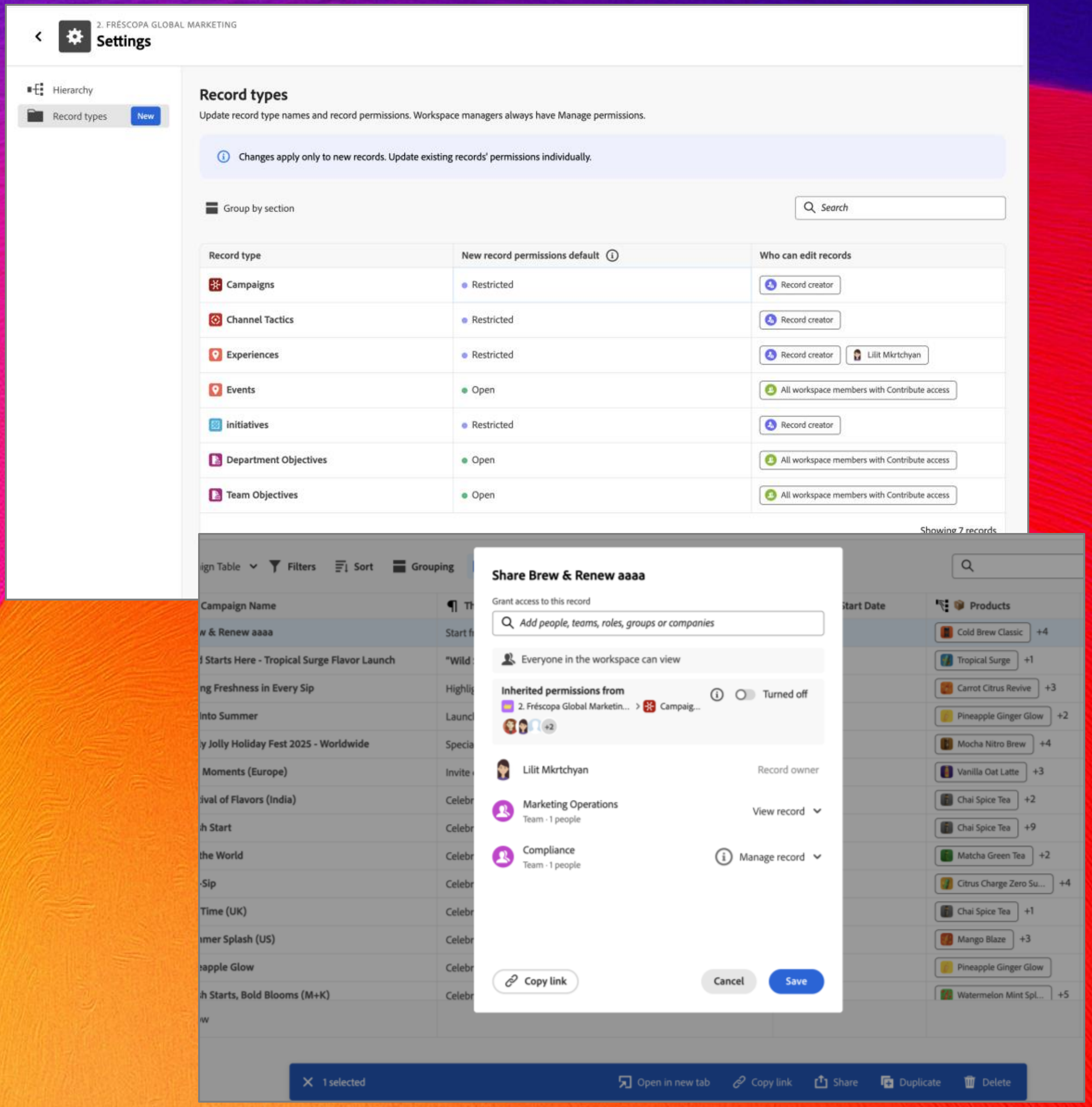
Control access at the record level

Configure default permissions for records

- Navigate to workspace or record type settings to define who can edit new records by default:
  - **Open**: everyone with access to manage records in the current record type
  - **Restricted**: Only the record owner and selected people
- Configuration applies only at the time of record creation and can be overridden later

Manually adjust access to specific records

- Manually select people who retain access to edit the selected record
- Make the records view-only for everyone else by disabling the record type access inheritance
- Apply permission changes to a single record or in bulk



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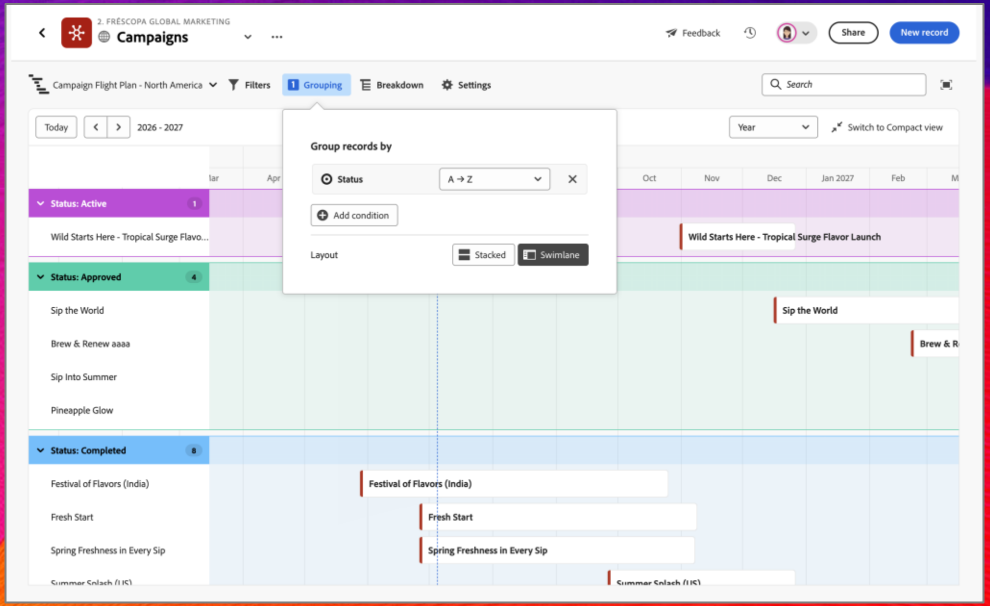
Get better insights: timeline views

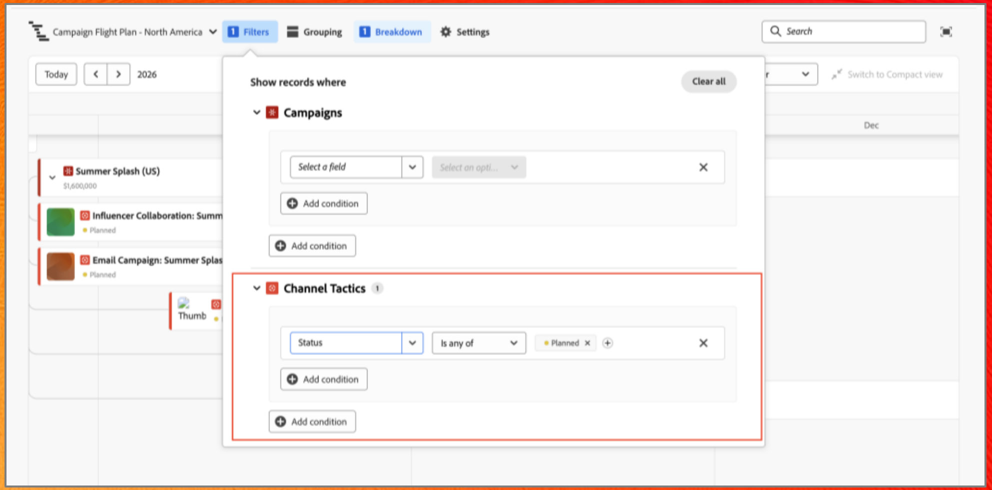
Swimlane layout for grouped timeline views

- Switch between the existing Stacked and a new **Swimlane** layouts, where each group becomes a dedicated lane with a sticky label
- Update the start and end dates of a record on Swimlane view
- Add multiple grouping levels and reorder groups.
- Drag and drop records between groups as well as outside of the grouping

Breakdown filters in timeline views

- Filter the connected breakdown record results, not just the main records





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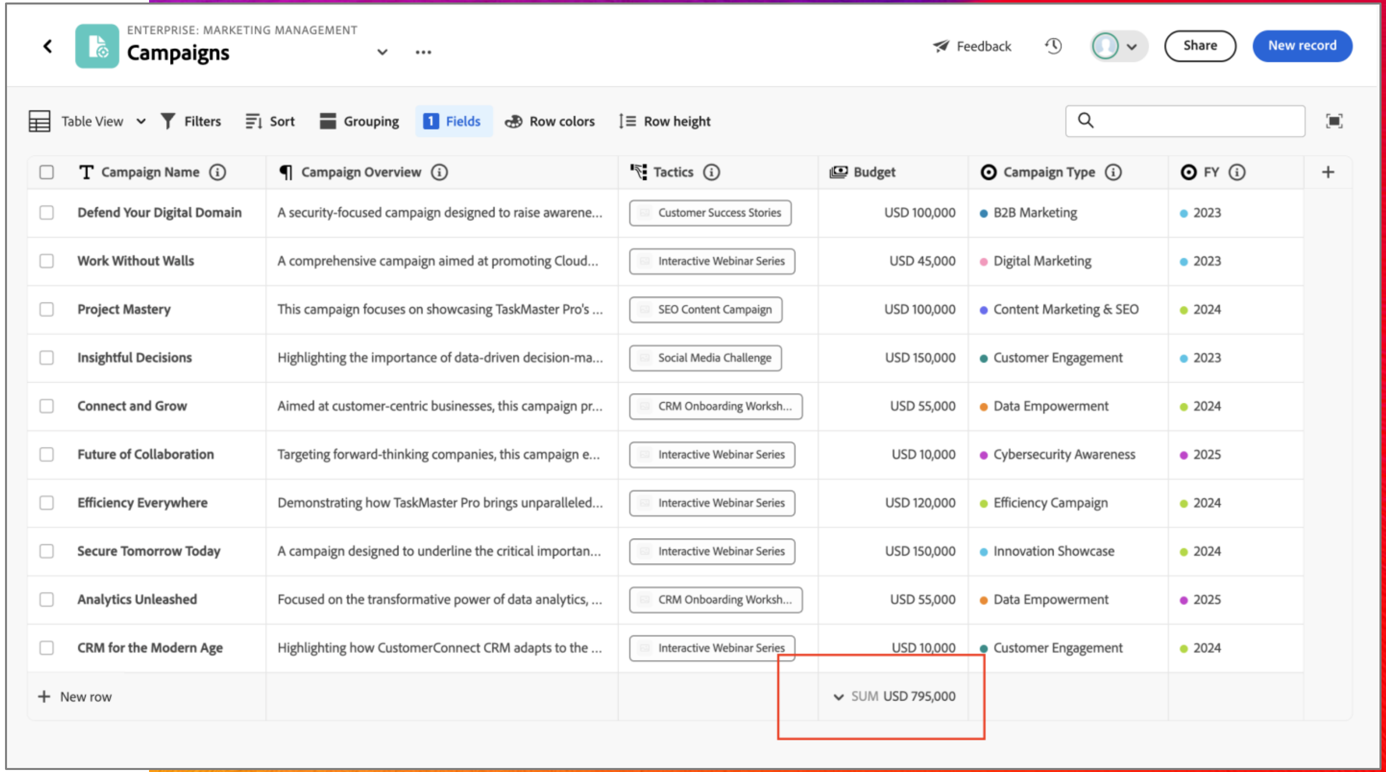
Get better insights: table views

Improved user interface for tables

- Updated look and feel of the table view in record types, as well as in connected pages, except Projects

Summation to show the grand total

- Aggregation row at the bottom of the table summarizes the column data
- Applicable to number, currency, percentage, and some formula fields using SUM, AVG, MAX, MIN aggregators



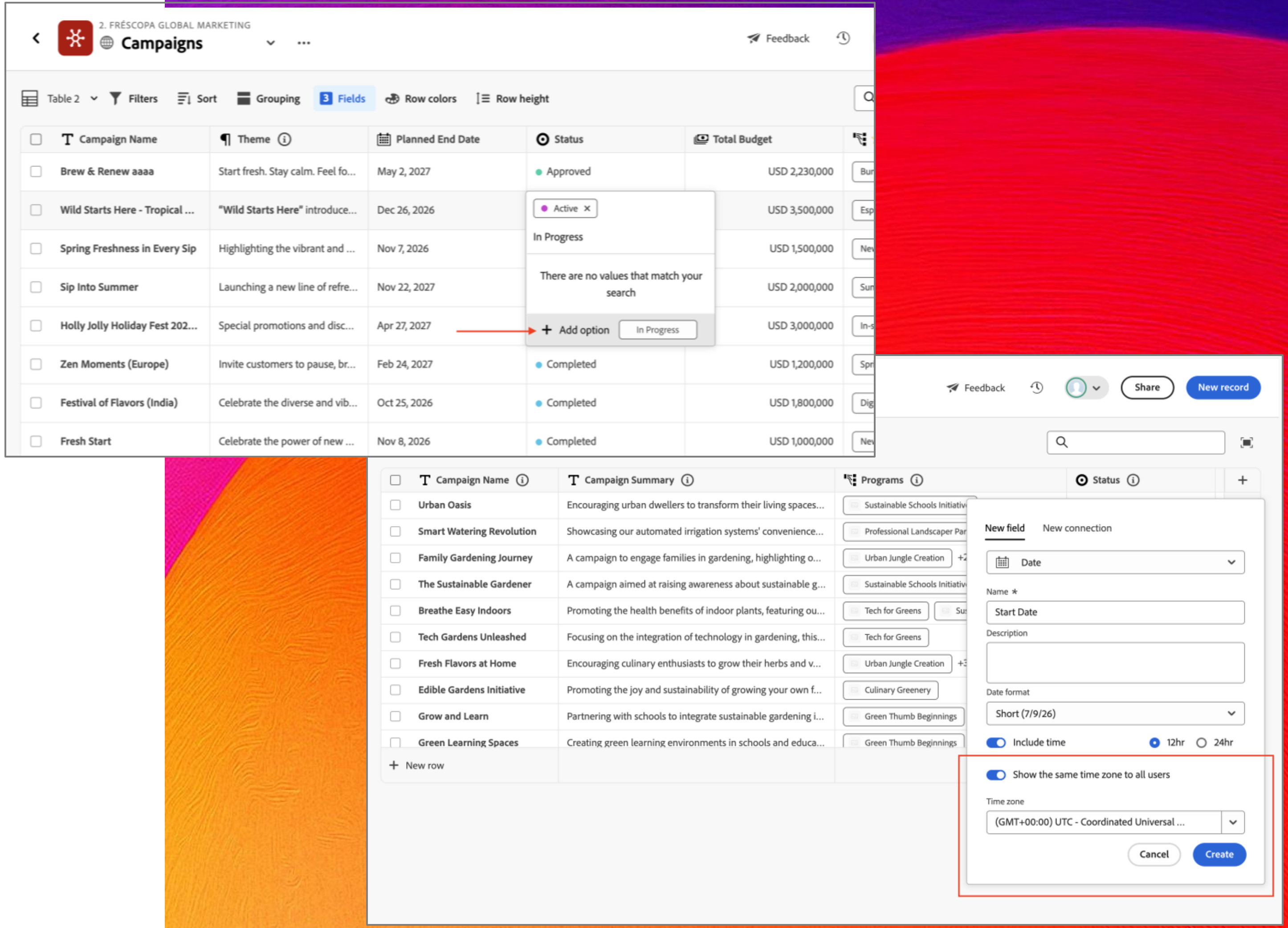
Get better insights: table views

Inline create options for select field

- Inline create new options for single and miulti-select fields directly from the table

Timezone component for date fields

- Ensure the date fields have a consistent value for users globally by selecting a time zone for it.



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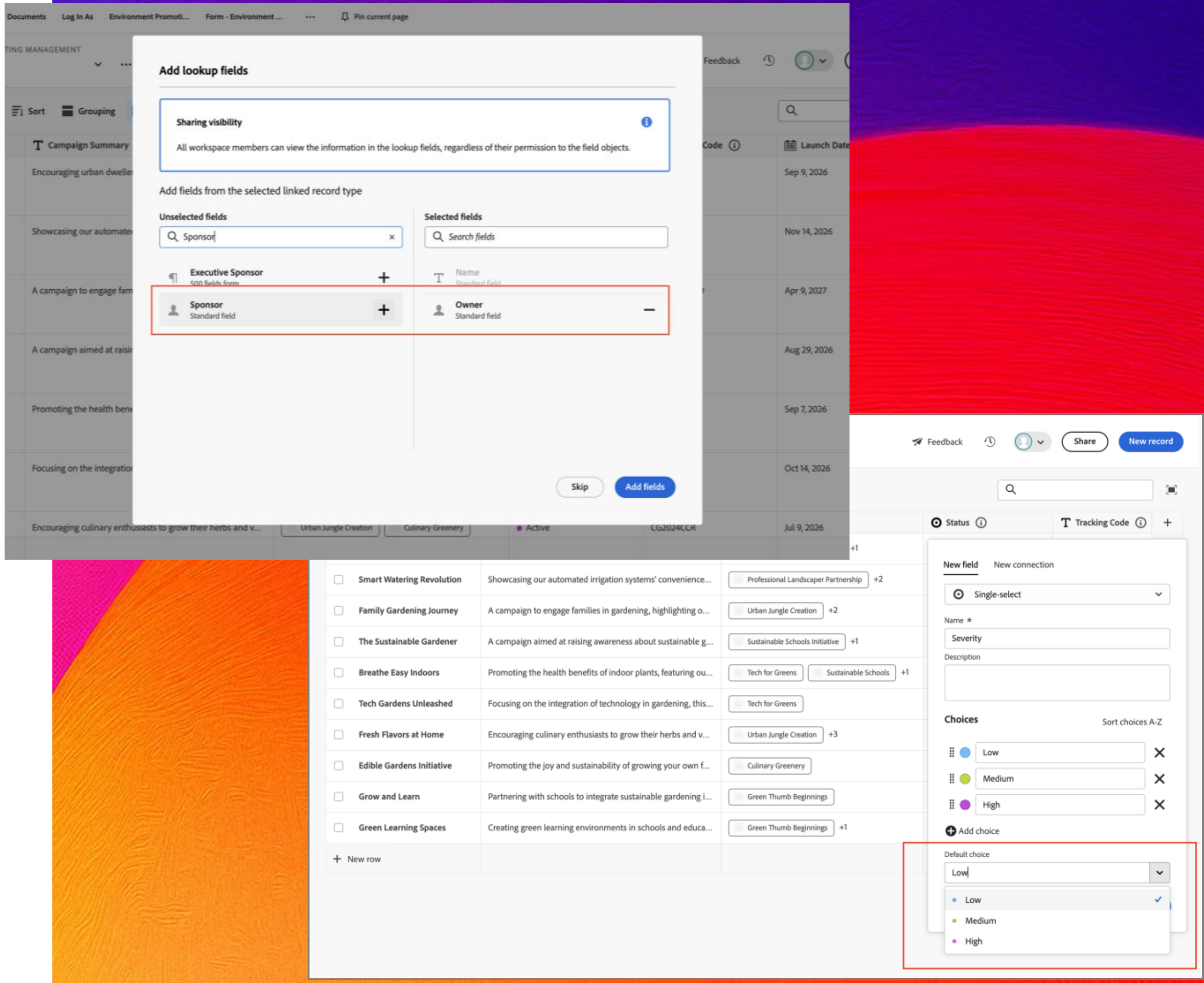
Field management updates

Add Workfront object references as lookups

- When connecting to Workflow objects, add any Workflow objects as lookups, such as the project's Portfolio, Program, Group, Owner.
- Previously, only the project's native and custom fields could be added as lookups.



Set default values for People and select fields

- When creating a single-select, multi-select, or People field, you can specify a default value that will automatically be applied.

Lookup values from AEM Fragments

- Add Created by, Created at, Modified by, Modified at fields as lookups when connecting to AEM Content Fragments

Extend Planning integrations with public API V2

Public API V2 for Workfront Planning unlocks important capabilities that support complex automation and integration needs

- Support for full CRUD operations for workspaces, record types, fields, views.
- Search and connect cross-workspace records
- Search and connect non-Planning connections (Workfront Workflow objects, AEM Assets)
- Search users through their Workfront ID
- Adjust permissions to workspaces, record types, records, and views
- Upload thumbnails on records

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Workfront Workflow

Kristine Tumanyan, Product Manager

Susanna Aleksanyan, Product Manager

Hayk Poghosyan, Senior Product Manager

Khachatur Sedrakyan, Senior Product Manager

Travis Jordan, Principal Product Manager

Mike Engel, Senior Product Manager

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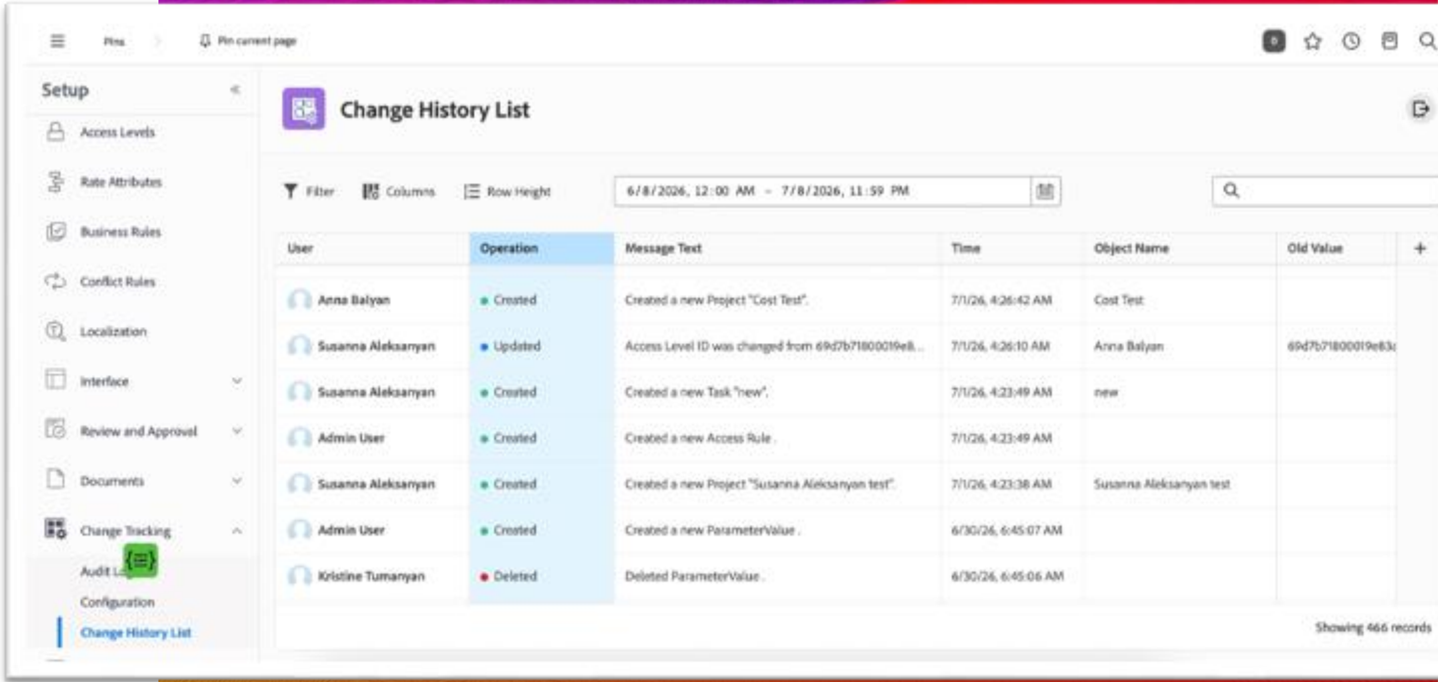
Change History MVP

A centralized view of changes across Workfront

- Provides System Administrators with a single place to investigate changes across Workfront objects.
- See **what** changed, **when** it changed, and **who** made the change.
- Lays the foundation for future capabilities, including configurable tracking and expanded object coverage.



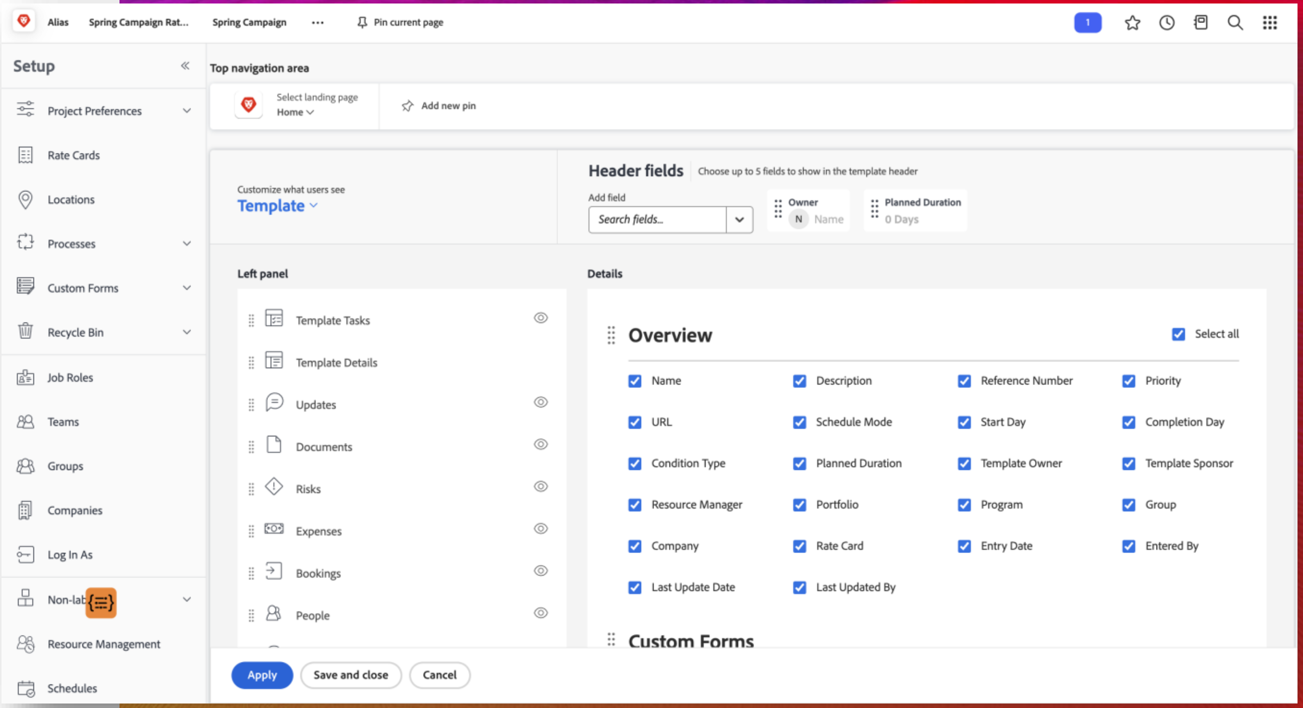
Workflow Ultimate

Rate Cards on Templates

Automatically apply rate cards with project templates to streamline budget planning, maintain financial consistency across projects, and reduce the manual effort of setting up project finances.

What's new?

- Attach a rate card directly to a project template.
- Every project created from that template automatically inherits the rate card.
- The attached rate card becomes the project's default, but can be overridden when needed.

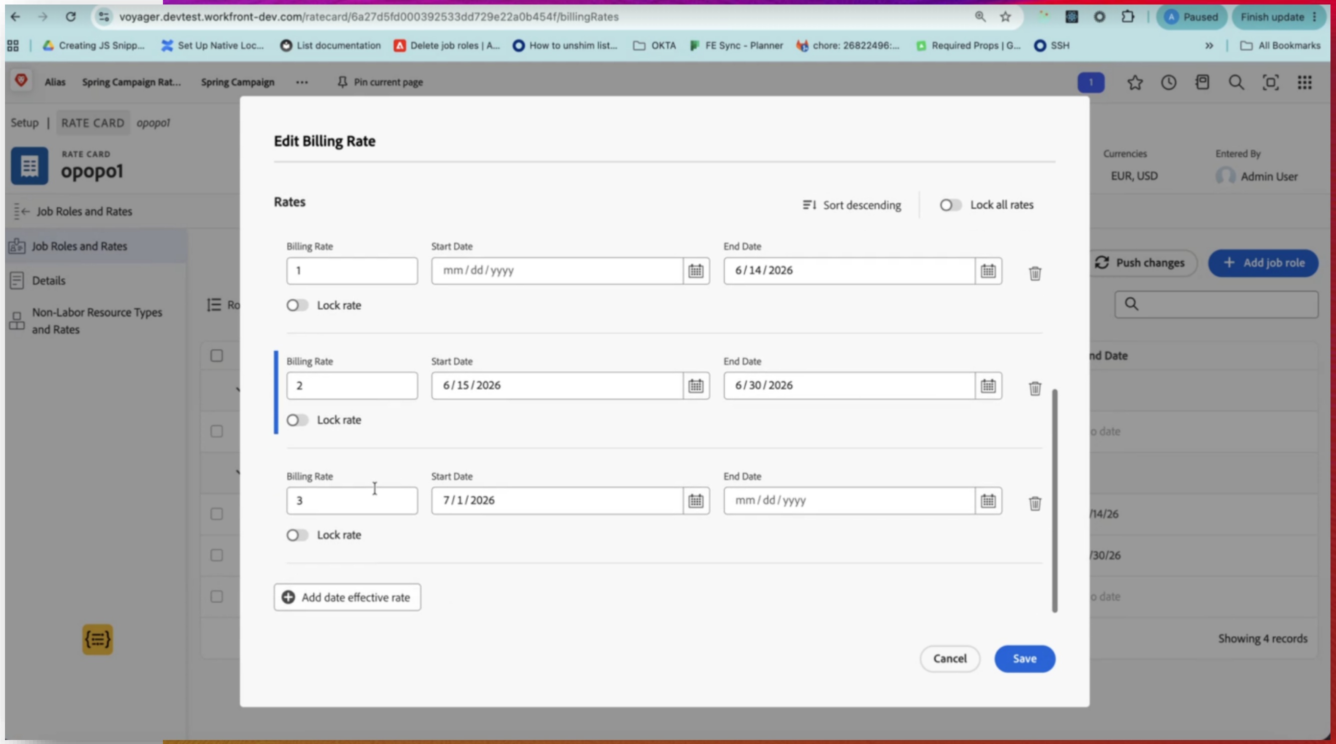


Lists Improvements

Manage rate card and other rate lists more efficiently by inserting new rates exactly where they're needed, instead of recreating or reordering the entire list.

What's new?

- Easily insert a new rate **above or below** an existing rate using the row actions menu.
- The selected rate is clearly highlighted with a **blue indicator** while editing, making it easy to see where the new rate will be inserted.
- Existing rates are automatically renumbered after saving, preserving the correct sequence.



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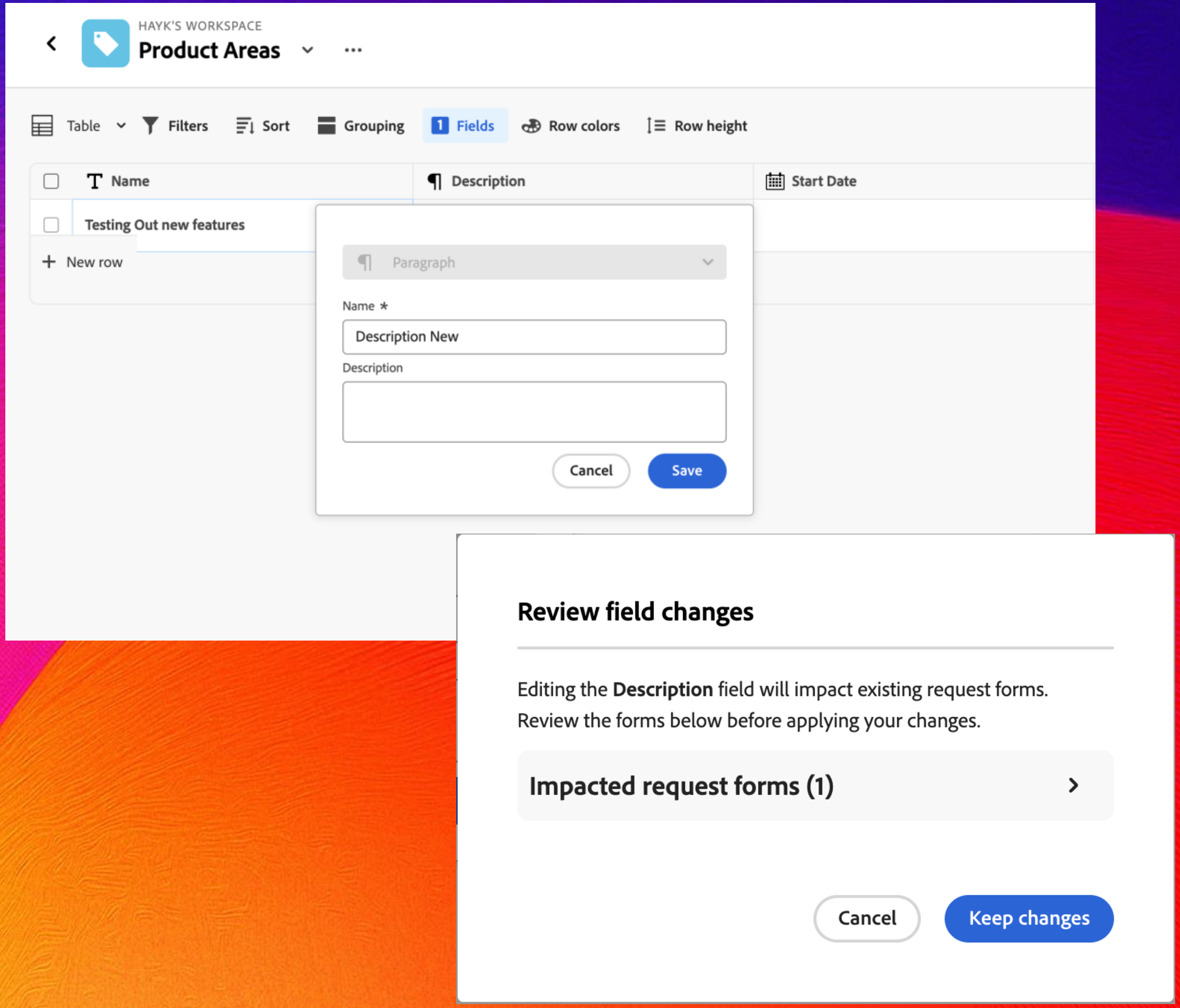
Synced Intake Forms

When a field changes in Planning, every connected intake form updates automatically.

- **Change once, sync everywhere:** a Planning field edit flows to every connected intake form, so forms never drift out of sync
- **Confirm before it applies:** you approve the change first, so nothing updates behind your back
- **See the impact upfront:** you're shown exactly which forms are affected before you commit
- **Covers the full field:** options, settings, and connection fields all stay in sync, not just basic fields
- **Safe delete & reliable conversion:** removing a field warns you first; valid data carries over on conversion and anything incompatible is flagged, not lost



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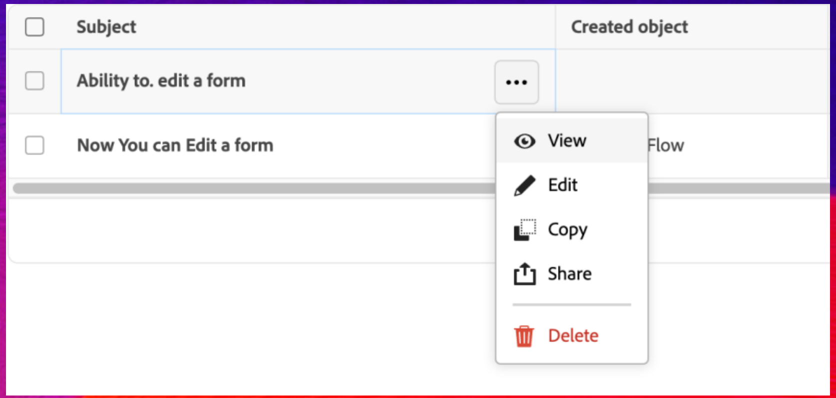
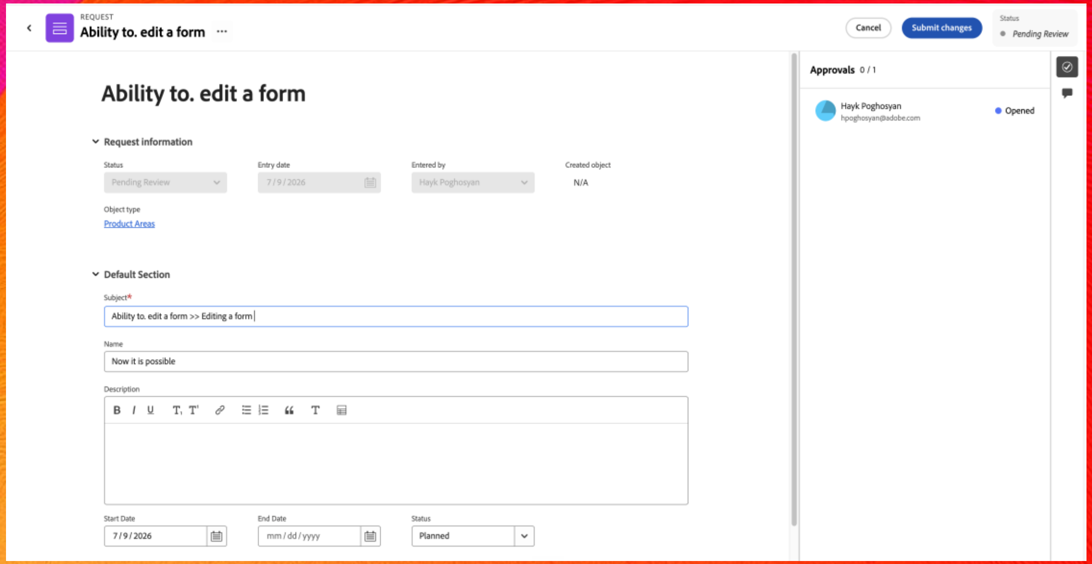
Edit Submitted Requests

Requesters can update a submitted request based on approver feedback - no re-submitting from scratch

- **Edit after submission**: update any editable field on a request that's already in the queue, so small fixes don't mean starting over
- **Right people, right access:** available to the creator, system admins, and workspace managers, so edits stay controlled
- **Smart approval handling:** re-triggers approvals only when it actually matters, and keeps approvers informed of in-flight changes
- **Fast, familiar actions:** Edit, Copy, and Delete from the request's three-dot menu, with a confirm step when an edit affects fields
- **Locked once work begins:** editing closes automatically after a work object is created, so nothing changes mid-flight





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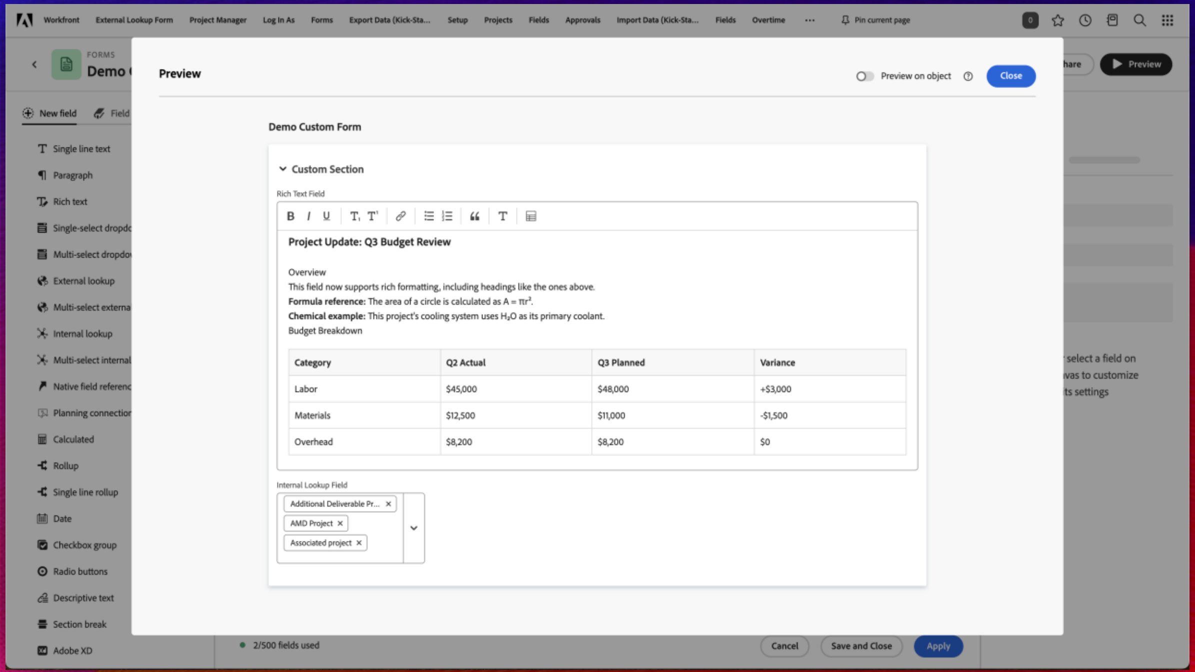
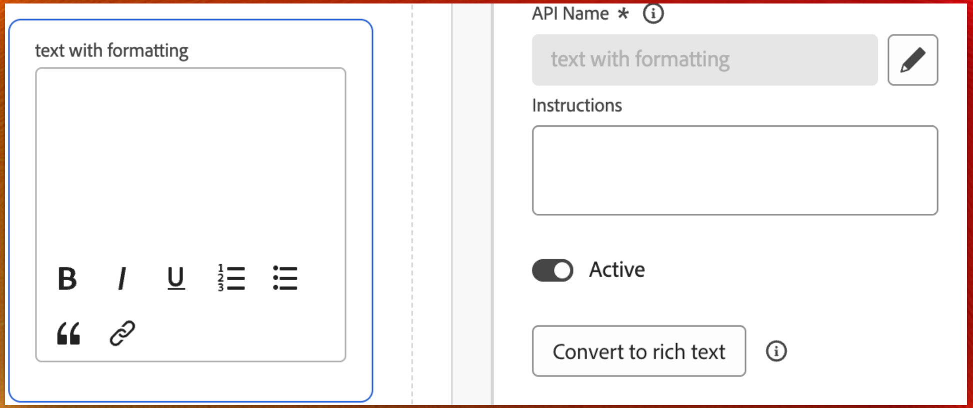
New Custom Field Types in Custom Forms

- **Internal Lookup field type (replacing Typeahead) -** A new field type that lets users search and select existing Workfront objects as a field value. Unlike Typeahead, Internal Lookup supports multiselect and can reference a wider range of object types, making it a more flexible and powerful lookup option.
- **Rich Text field type (replacing Text with Formatting) -** Adds a modern rich text editor to custom fields. Beyond basic formatting, Rich Text supports inserting tables, superscript/subscript, and text heading styles, capabilities not available with the older Text with Formatting field type.

Existing Text with formatting and Typeahead fields will not be manually converted to new field types. Admins should manually convert those fields using ”Convert” buttons in custom field right panels for both field types in custom form builder.

IMPORTANT: External integrations such as Workfront Fusion scenarios or API-based automations may reference legacy field structures and require updates after the conversion.

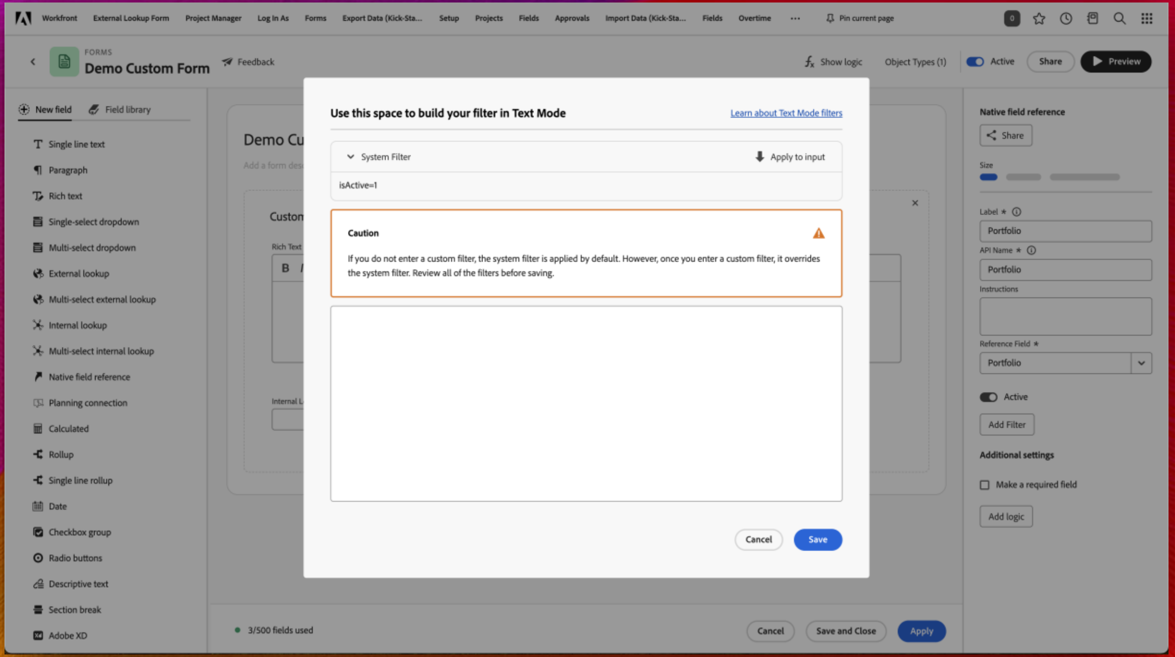




Workflow Prime or Higher

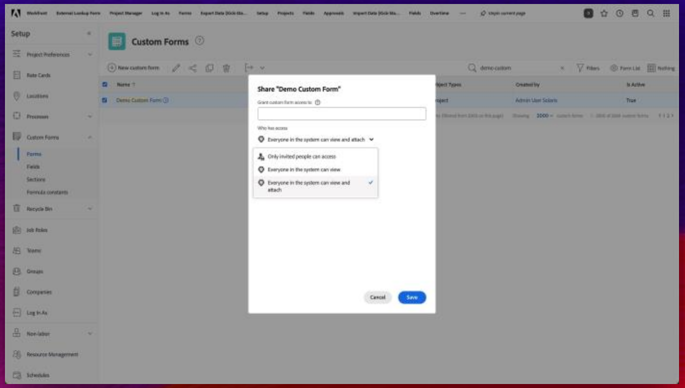
Native Reference Field Type Enhancements in Custom Forms

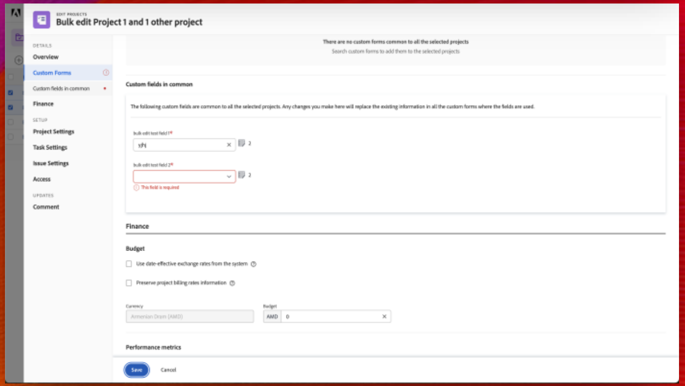
- **New native reference fields support:** Expands the list of native fields for Workfront objects (e.g., document, company, role) that can be referenced within a Native Reference custom field, giving admins more flexibility when building forms.
- **Native finance fields support:** Adds support for referencing native finance fields (e.g., budget, currency, fixedCost) in Native Reference custom fields, so financial data can be directly added to custom forms.
- **Default value logic support for native reference field type:** Allows admins to configure default value logic for Native Reference fields, so the field can auto-populate based on defined rules instead of requiring manual entry.
- **System filters visibility on native reference fields:** Improves the visibility of system filters when applying custom filters on Native Reference fields while designing a custom form.

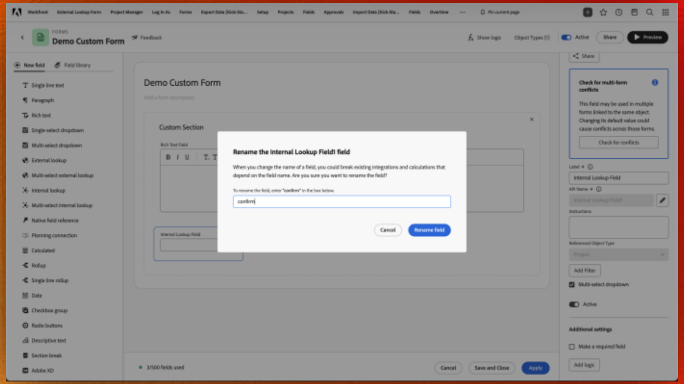


Additional Enhancements on Custom Forms

- **Custom form system-wide attach access in custom form share dialog:** Lets admins manage system-wide "attach" access to a custom form directly from the Share dialog, simplifying how forms are made available across the system.
- **Enforce required custom field support in bulk edit dialogs:** Ensures required custom fields are validated and enforced during bulk edit operations, preventing users from bulk-saving changes on multiple objects with missing required data.
- **Custom field name & choice value renaming confirmation dialog:** Adds a confirmation step when renaming a custom field, helping prevent accidental renames and inform admins that fields with large data might not rename because of a timeout.







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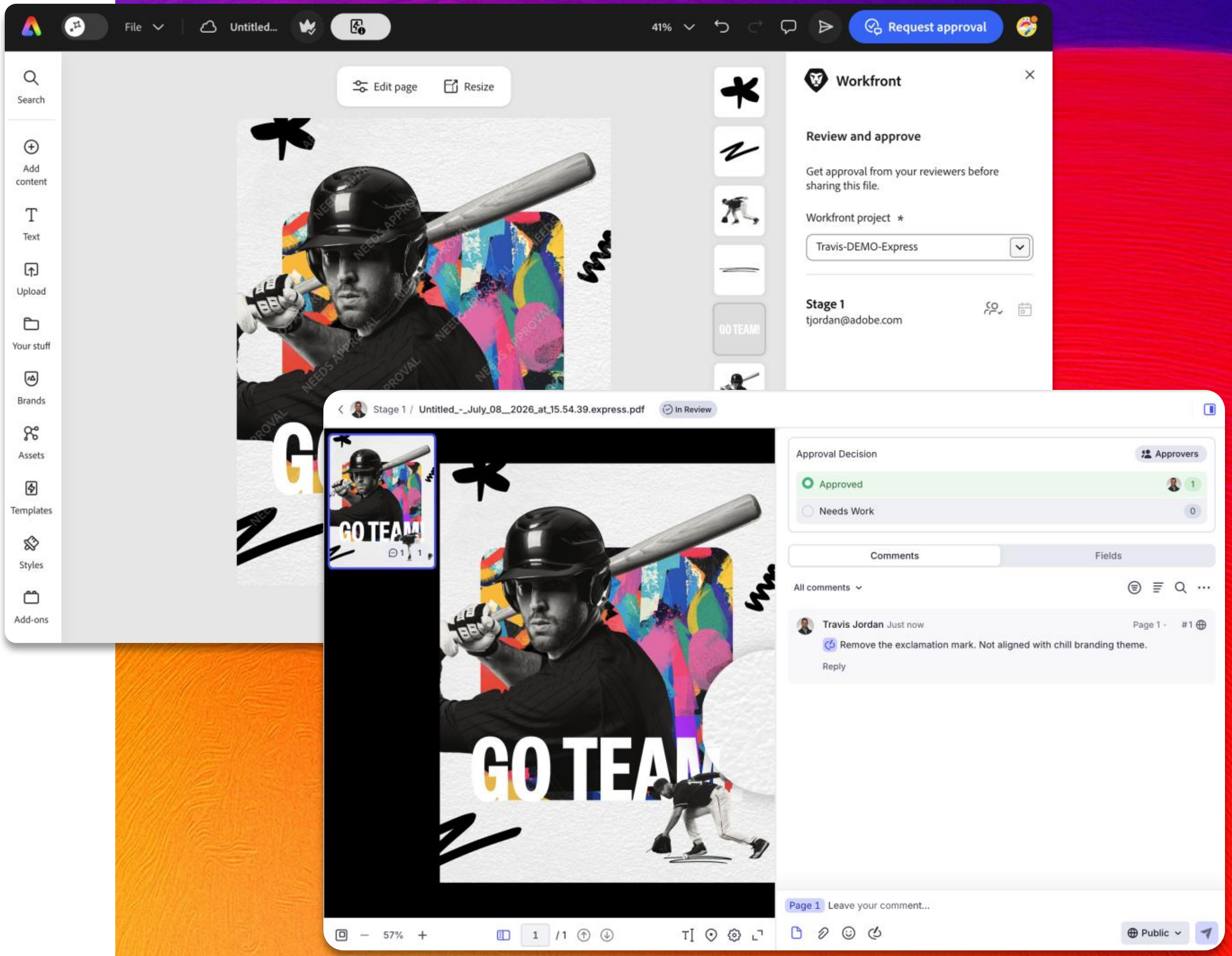
Adobe Express x Unified Review & Approvals

This release integrates Adobe Express with Workfront and Frame.io connecting content creation, work management, and review in one workflow—helping teams move from draft to approval faster with stronger collaboration and oversight.

What's new?

- Seamless integration with Express x Workfront's unified review and approvals engine with Frame
- Compatible with Workfront v2 SKUs
- Strengthens Adobe's end-to-end Content Supply Chain narrative



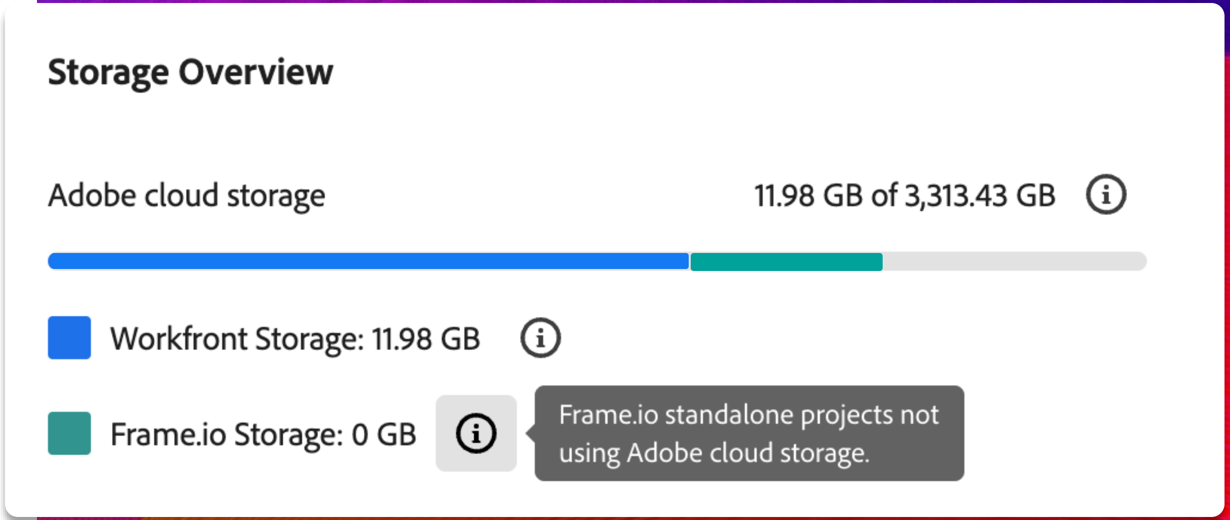
Select, Prime, and Ultimate

Adobe Cloud Storage Management

Provides administrators a unified view of storage usage across Adobe cloud storage, Workfront legacy storage, and Frame.io enterprise storage, making it easier to monitor consumption and plan capacity.

What's new?

- View combined storage quotas for Adobe Cloud Storage + Legacy Workfront + Frame.io storage
- Email and in-app notifications sent when approaching storage limits
- Hard storage cap removed for customers



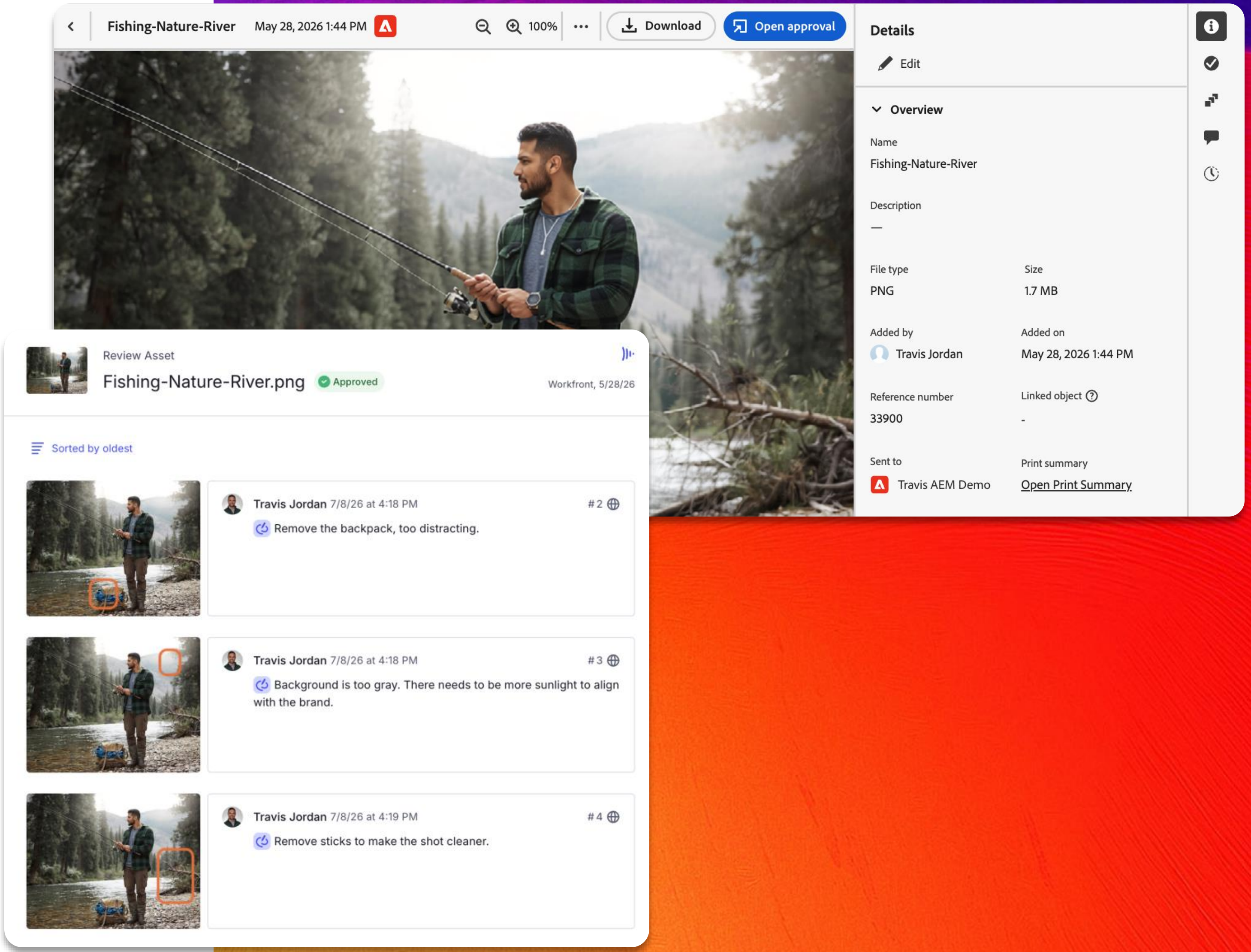
Select, Prime, and Ultimate

Review Comments Print Summary

Provides teams a printable view of Frame.io review feedback, including the asset preview, comments, and approval decisions—all in one place.

What's new?

- Consolidated Frame.io comments in a printable view
- Accessible from both the Workfront and Frame viewer UI
- Can be used for auditing purposes, along with new change tracking logs



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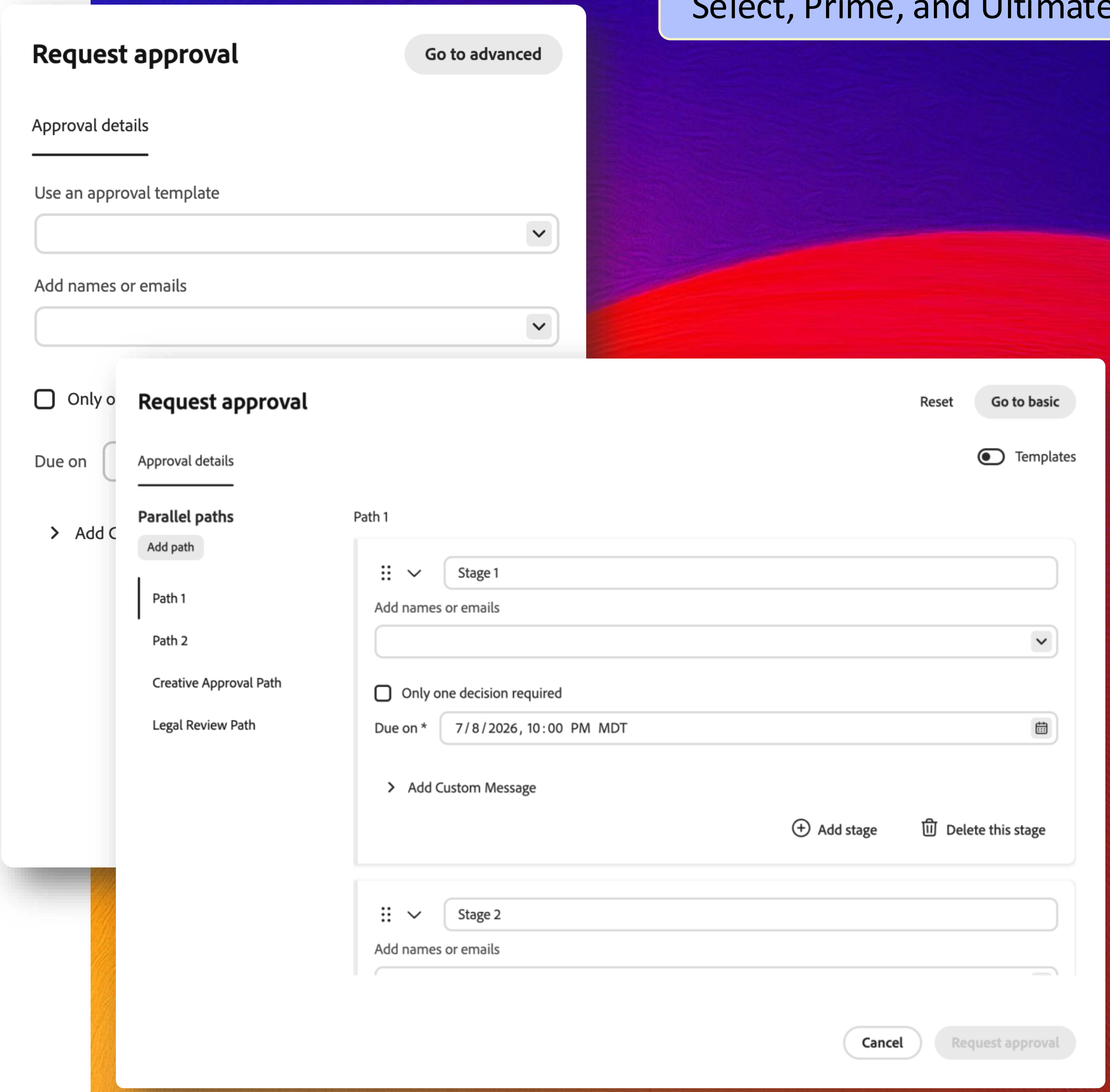
Select, Prime, and Ultimate

Parallel Approval Paths

Enables teams to send work to multiple approvers at the same time, speeding up review cycles while keeping approvals structured, consistent, and easy to manage.

What's new?

- Each new path is an independent sequential multi-stage approval
- All stages on all paths must be approved for the overall approval status to be approved
- Paths can be renamed but order doesn't matter because they run in parallel



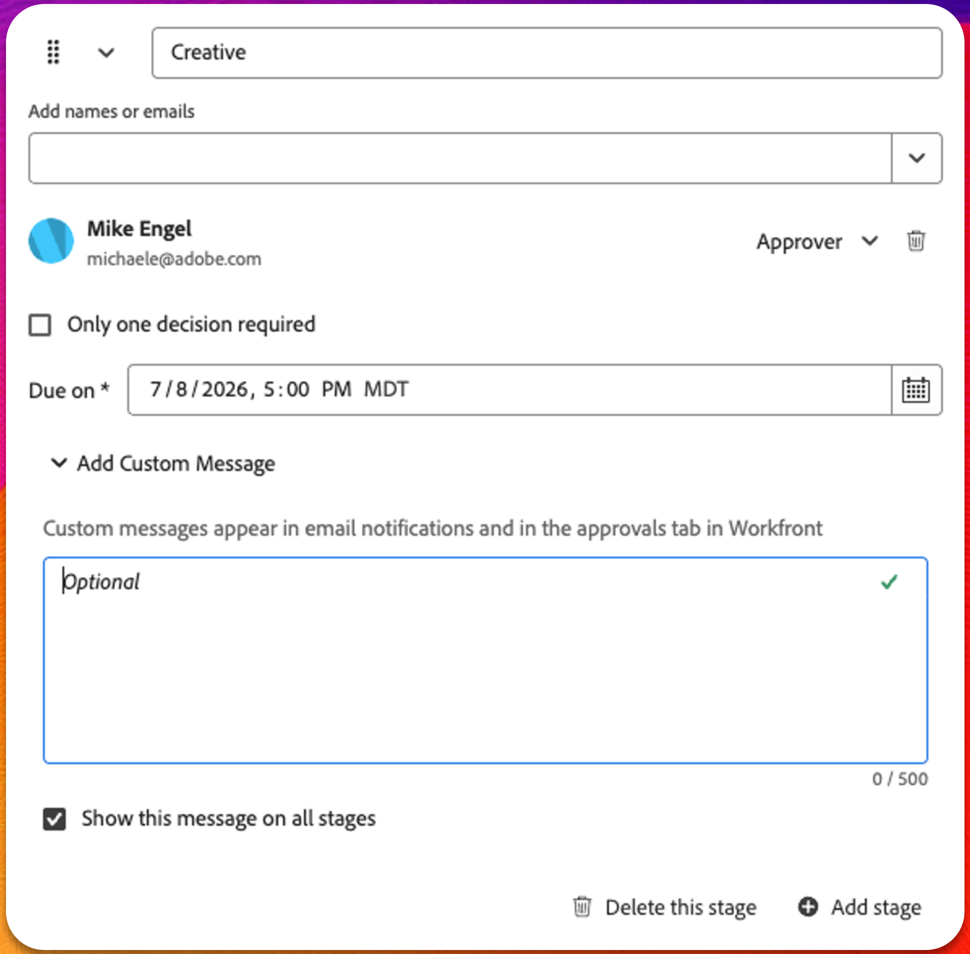
Select, Prime, and Ultimate

Add Custom a Message to Approval Request

This release enables teams to add clear, contextual instructions with approval requests, helping reviewers understand exactly what's needed and when.

What's new?

- Users can write a custom message for 1 stage and apply it to all or a distinct message for each stage.
- The message appears in the email to approvers and reviewers, it also appears in the approvals tab.



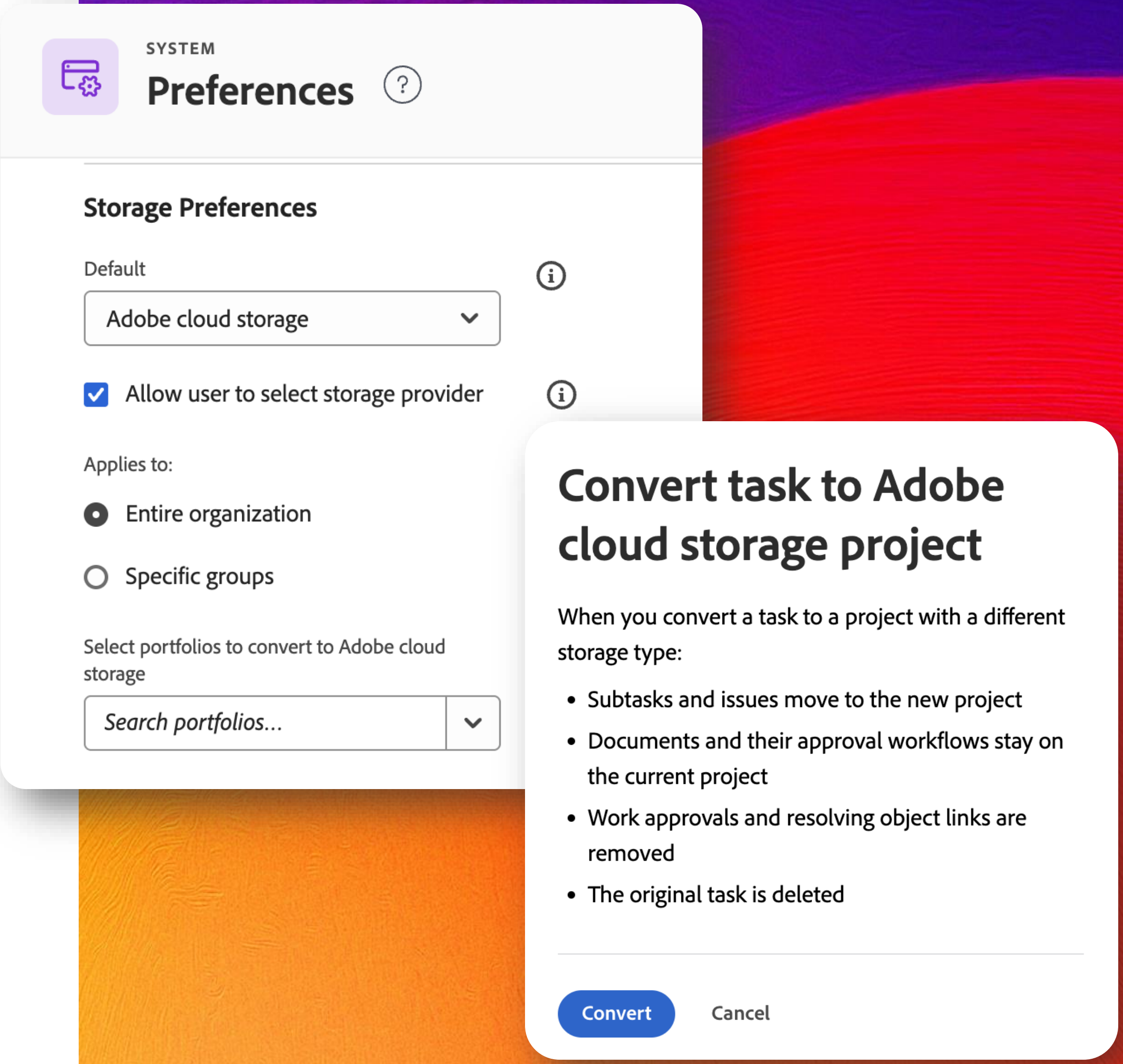
Select, Prime, and Ultimate

Convert Portfolios and Tasks to Adobe Cloud Storage

This feature helps customers transition from legacy Workfront storage to Adobe cloud storage by enabling legacy portfolios to be converted and legacy tasks to be turned into Adobe cloud storage projects.

What's new?

- Portfolios no longer automatically convert from Legacy to ACS. Admins can bulk add portfolios to convert under System Preferences > Storage Preferences
- Legacy tasks can now convert to ACS projects (using either a legacy or ACS template)



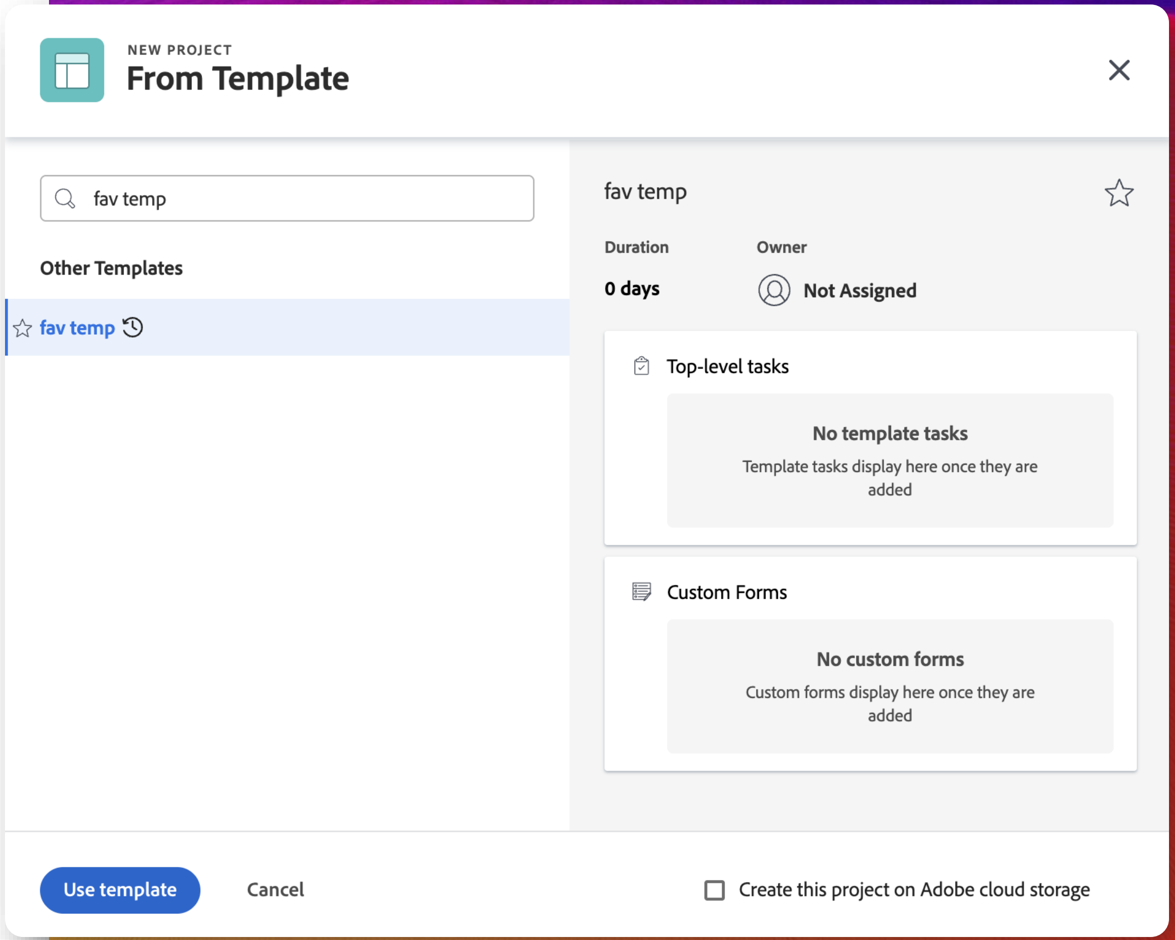
Use Legacy Project Templates to Create Adobe Cloud Storage Projects

Select, Prime, and Ultimate

This feature reduces the pain point of having to create all new project templates for Adobe Cloud Storage

What's new?

- When creating a new project from template simply check the box in the bottom right to create the project as ACS
- Note: file folders and documents on the template will need to be re-uploaded to the project



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Workfront Automation & Integration

Sam Taylor, Principal Product Manager

Adobe

Scenario Promotion APIs

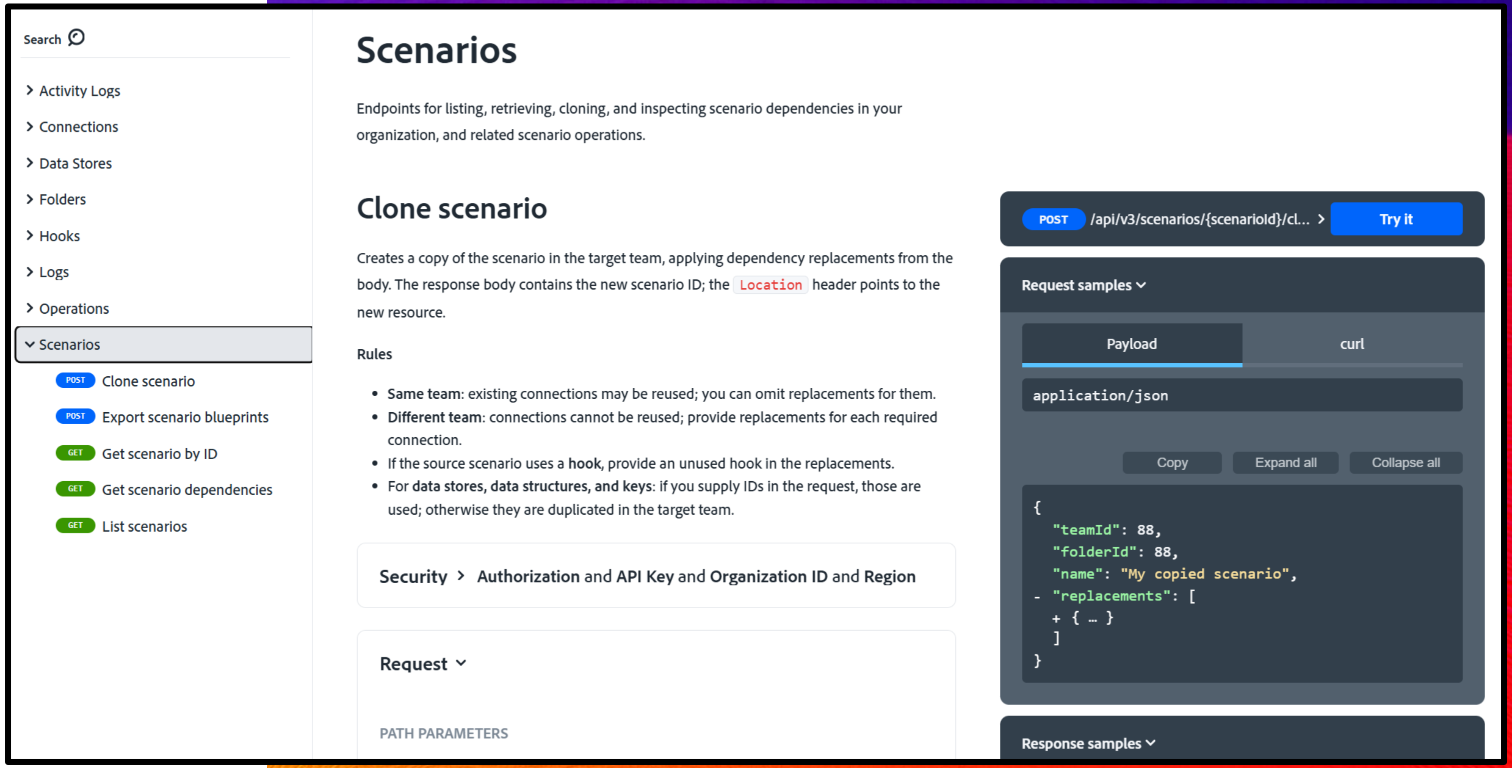
Fusion is now programmable: automate scenario promotion, monitoring, and governance at scale — no more manual, error-prone rebuilds.

3-step scenario promotion process:

1 – inspect blueprint – get scenario by ID

2 –Map dependencies – get scenario dependencies

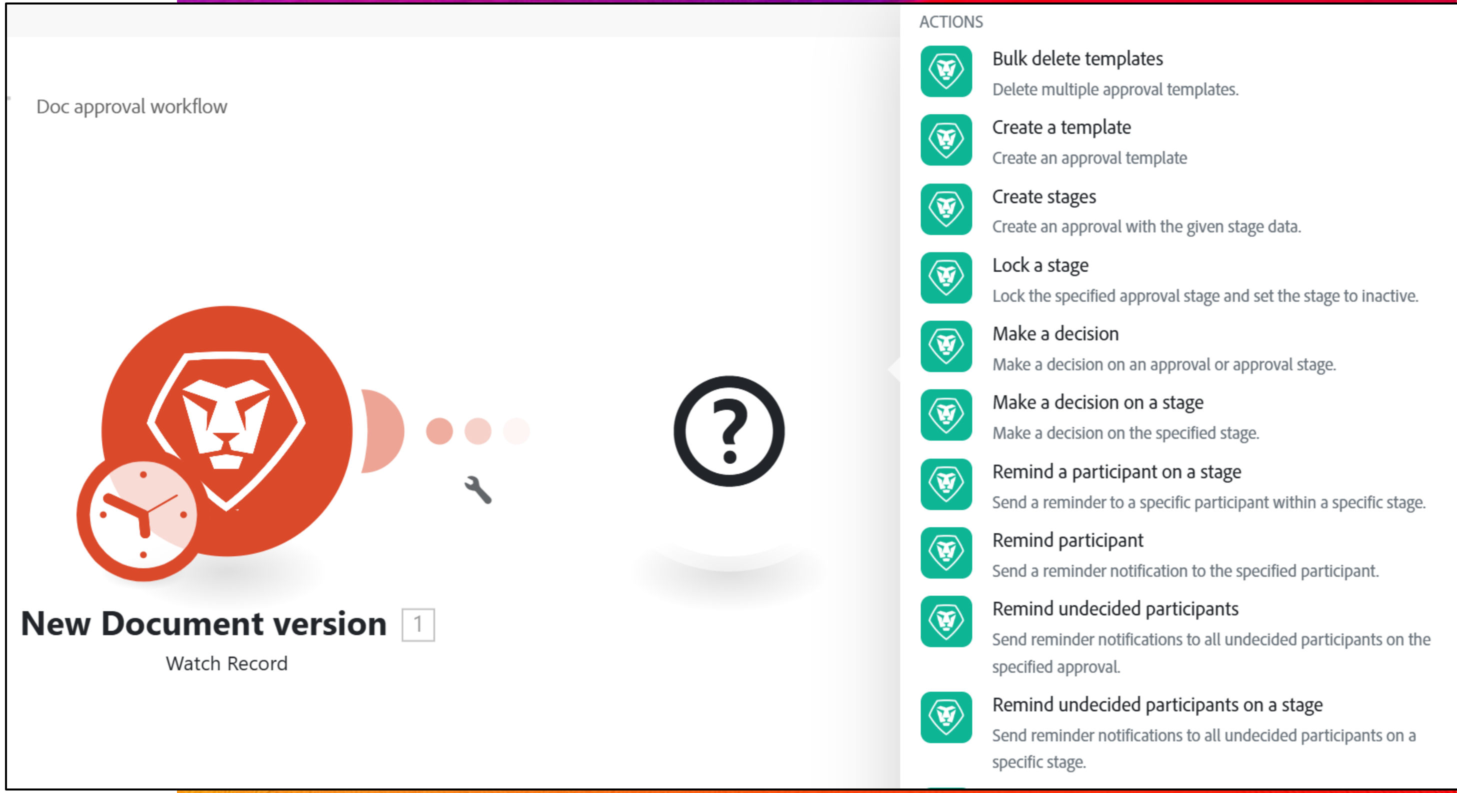
3 – Promote – clone scenario



Adobe Cloud Storage and Unified Approvals Connector

Fusion unified approvals connector now available! *Automate decisions, stages, and other aspects of approval workflows*

Workfront and Frame.io now share a common asset ID – Asset ID now accessible in the Workfront and Frame.io connector

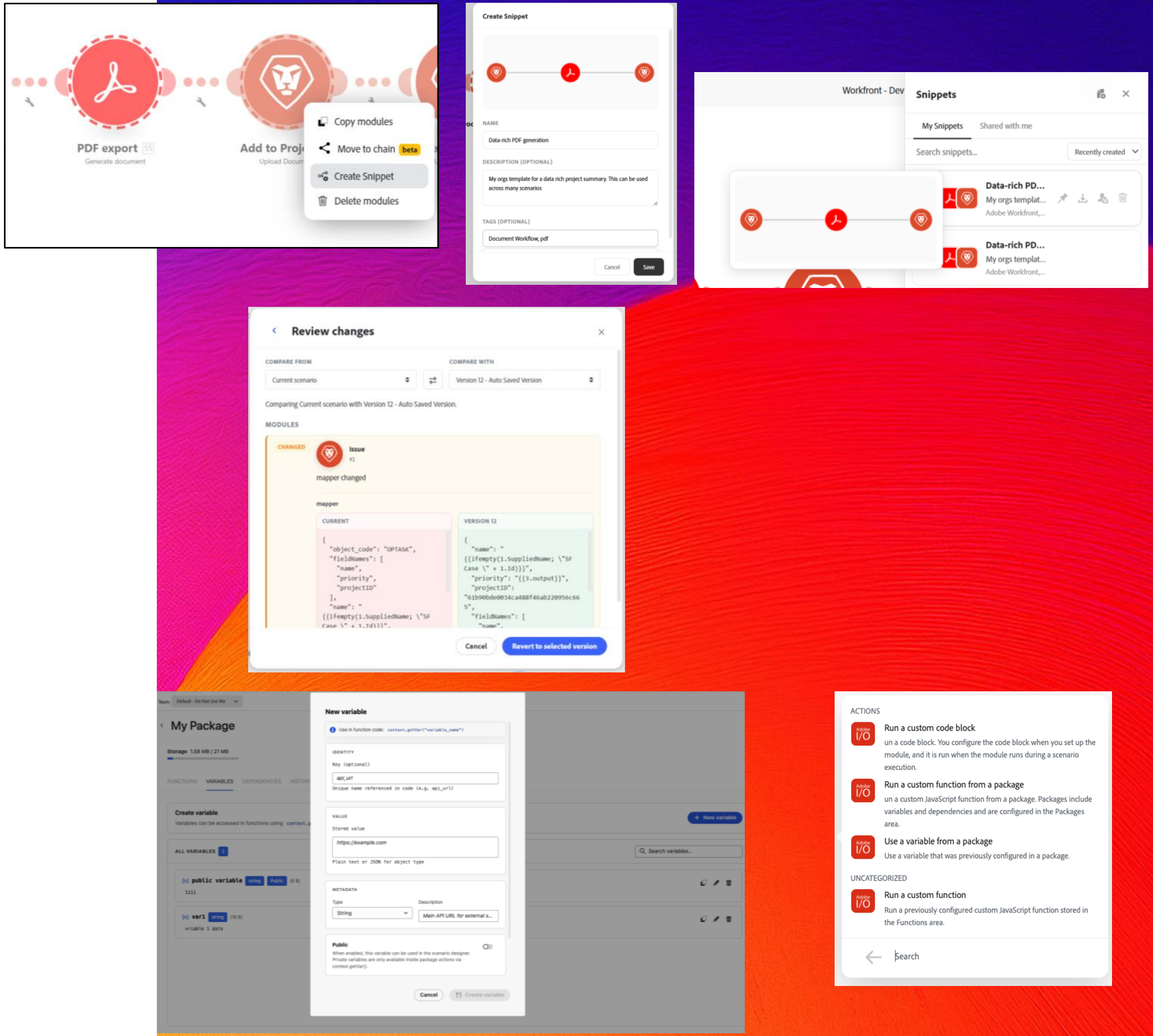


Designer Experience Improvements

Snippets - Stop rebuilding the same module groups from scratch — save them once as snippets and reuse them across any scenario.

Fusion version history now has an integrated compare feature. See exactly what changed between any two versions — for confident audits, debugging, and rollbacks

Packages - Customers can now define sets of App Builder functions that call each other, install npm packages, and share variables, unlocking significantly more powerful custom logic within Fusion scenarios.



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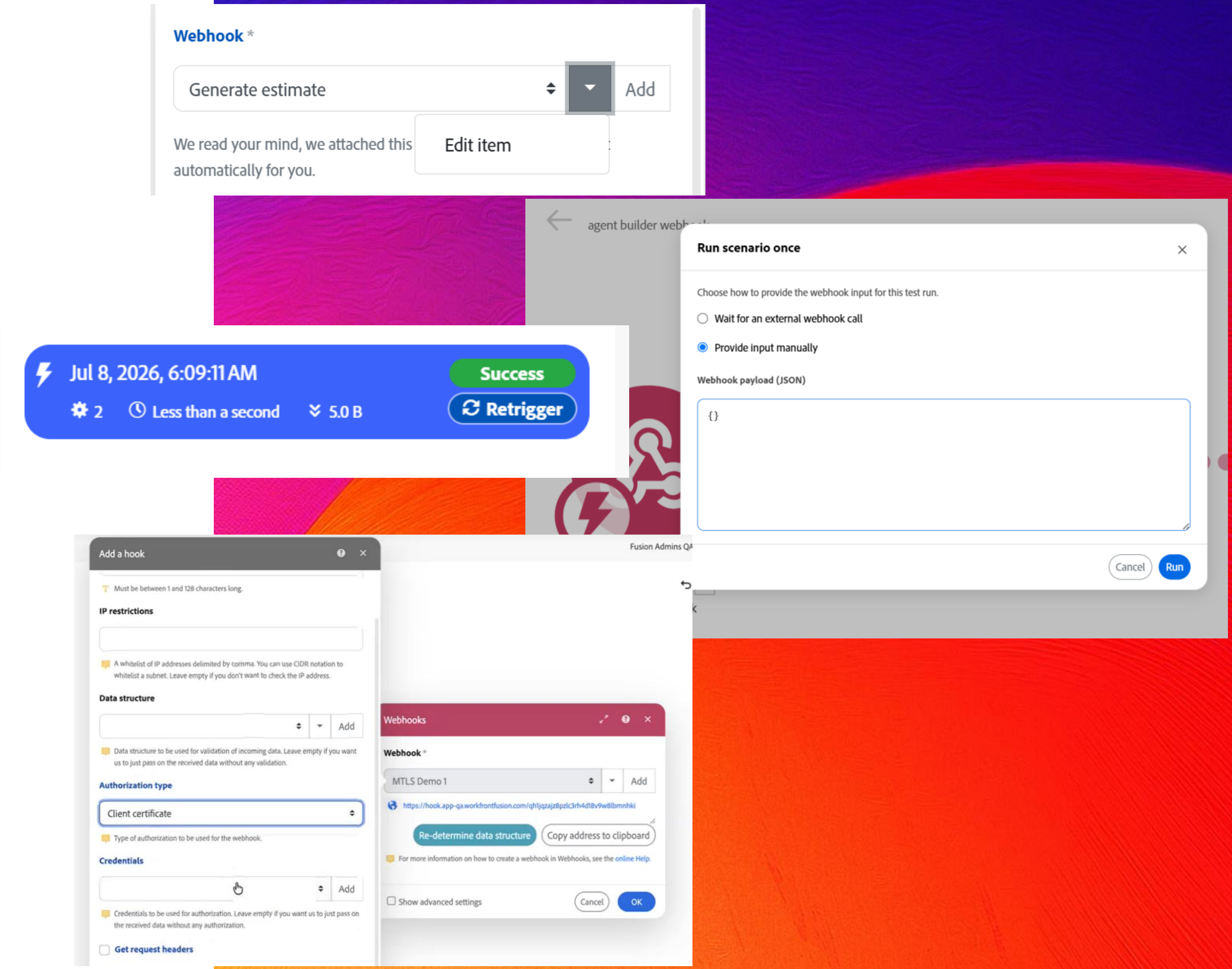
Webhook Improvements

Edit webhooks for Workfront and Workfront Planning - No more deleting and recreating, then manually reassigning!

Retrigger and run once - Test scenario changes against real historical data — n more manually recreating webhook payloads to verify a fix.

mTLS - Certificate-based mutual TLS authentication now configurable on incoming webhook connections



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Q&A

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Webinar Feedback

Please complete [this short survey] to share feedback on today's webinar. Responses are anonymous, so transparency and honesty is appreciated!

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EVENTS & UPDATES

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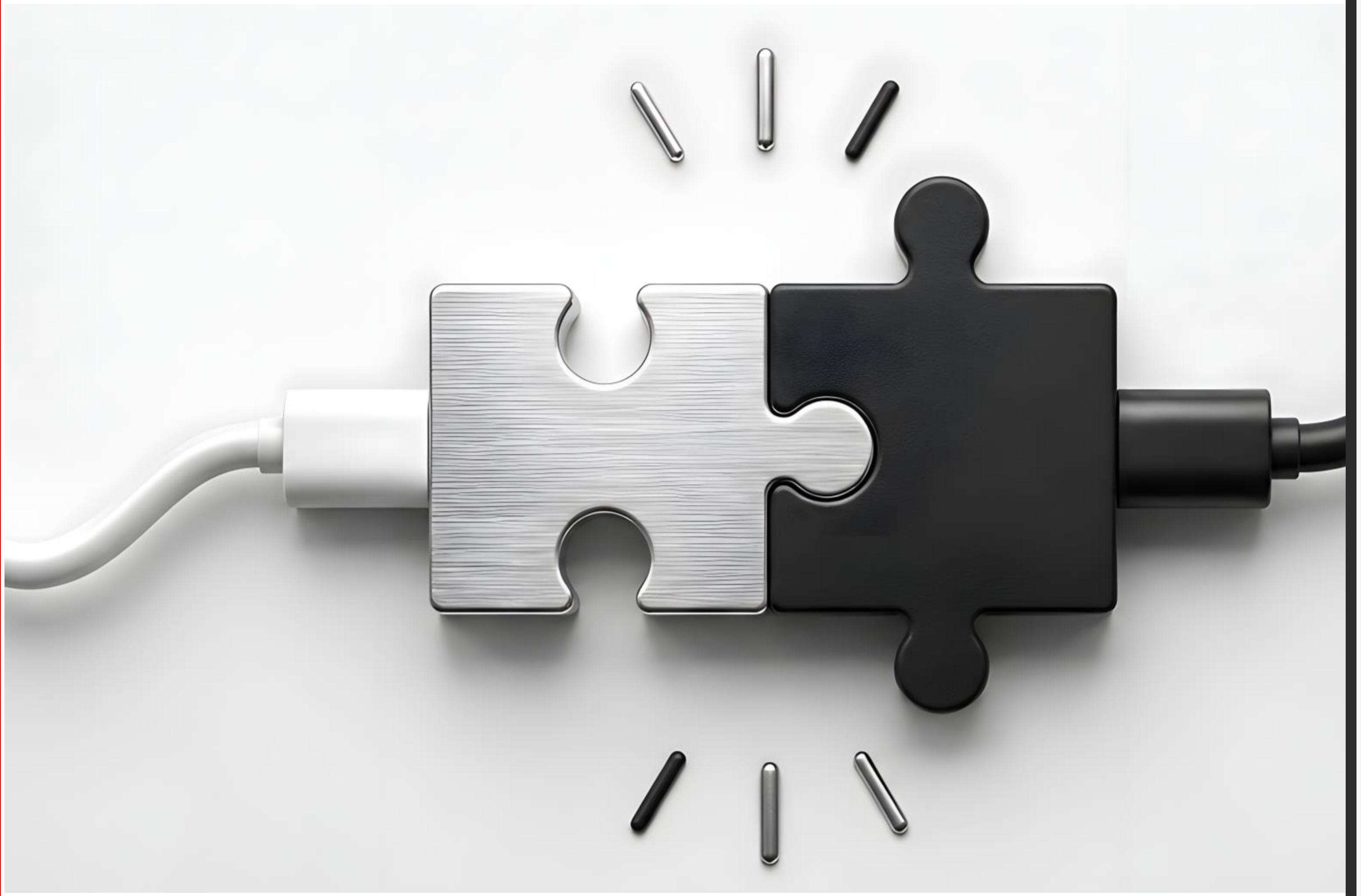

Get [the July edition](#) with the latest news all in one place!

The Workfront Wire, July 2026 - Your Go-To Source for News, Updates & Events

Translate All 2 replies · 262 views

NicholeVargas
Adobe Employee · 11 days ago

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July 2026 | Adobe Customer Success

The Workfront Wire

Welcome to the July edition of the Workfront Wire!

This is your new monthly roundup built for Workfront customers. Think of this as your one-stop-shop for the latest news, updates, events, and everything happening across the Workfront world. Each month, we'll bring you what's new, what's next, and what you should know to get the most out of Workfront, without having to dig for it. Let's get into it, and we'll see you again next month for the next edition of the Wire.

Upcoming Release: Adobe Workfront Third Quarter Release

The Adobe Workfront Third Quarter Release (quarterly) is scheduled to be available on Thursday, July 16 so now is the perfect time to review the Release Notes to see what's coming, what's changing, and what's potentially being deprecated.

And be sure to register for the release webinar with the Product Management team on Thursday, July 9 at 8:00 AM PT, to see the latest enhancements in action, get a real-time look at key changes, and ask your questions directly to the experts. Register here.

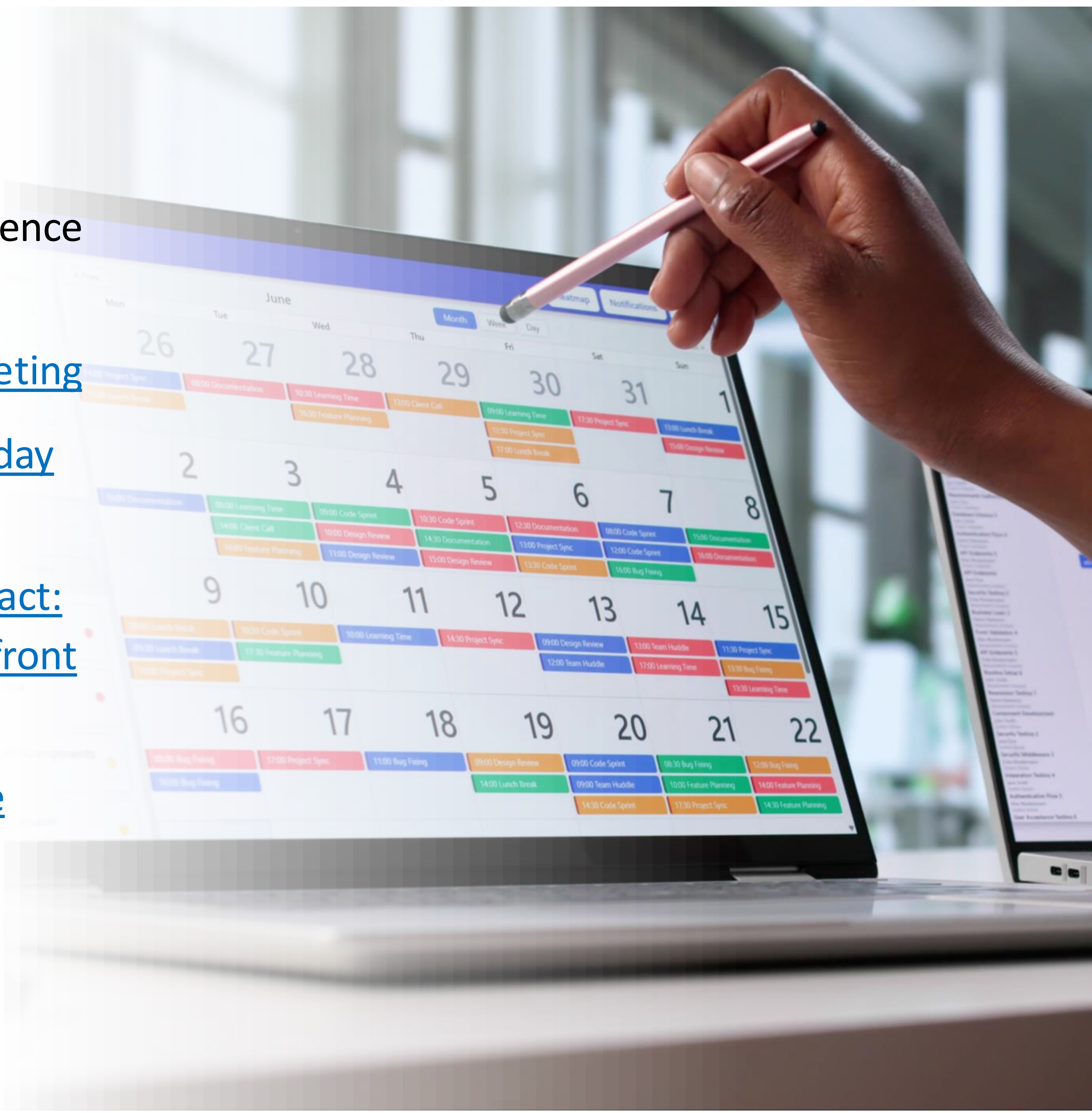
New Feature Alert: Workfront MCP

Workfront MCP (Model Context Protocol) is the foundation of an agentic execution system, giving any AI tool – like

Looking for more events?

All events are published to the Events page on Experience League. Check back often for updates and to register.

- July 21 at 9:00 a.m. PT – [WUG] Seattle: Kickoff Meeting
- July 22 at 8:00 a.m. PT – Workfront Fusion Wednesday Forum
- July 23 at 9:00 a.m. PT – [WUG] From Intake to Impact: Building a Connected Marketing System with Workfront Planning, Workflow, and Fusion
- July 23 at 8:00 a.m. PT – Champion Chat: Things We Changed Our Minds About with Workfront
- July 28 at 8:00 a.m. PT – The Full Picture: Financial Management Capabilities in Workfront



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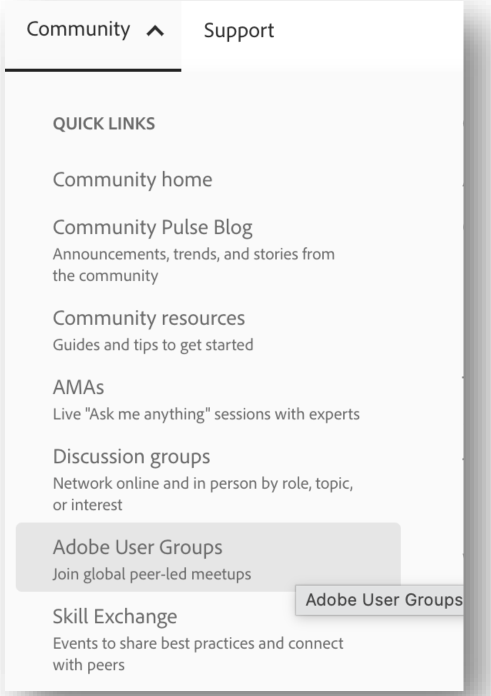
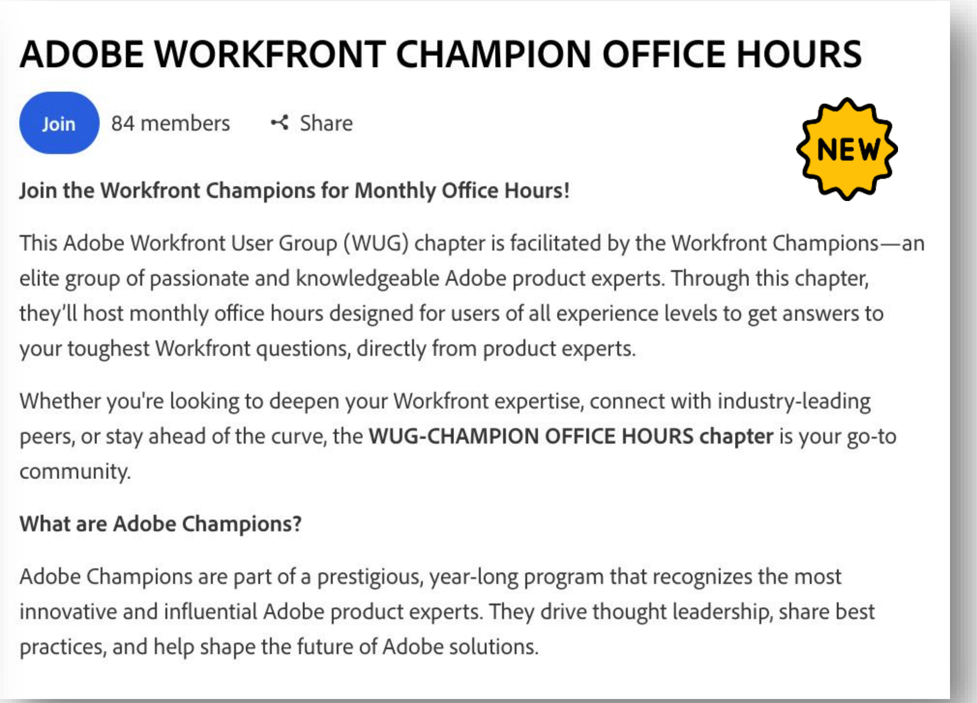
Workfront User Groups (WUGs)

Workfront User Groups (WUGs) are your chance to connect in-person and virtual with other Workfront customers!

Now accessible via the Community dropdown on Experience League, WUGs are customer-led meetups intended to help individuals succeed with using Adobe Workfront. Join your local chapter today!

Don't see your city or region listed? Apply to start a new chapter by emailing Julie Wilson at juwilson@adobe.com.





CURRENT NOAM CHAPTERS

- Boston
- Central, MO
- Chicago
- Colorado
- DC-MD-VA
- Michigan
- New York City
- Ohio
- Philadelphia
- Pittsburgh
- Southern California
- Toronto, ON
- Utah
- Minnesota
- NEW: Seattle!

OPEN VIRTUAL CHAPTERS

- Champion Office Hours
- Content Supply Chain

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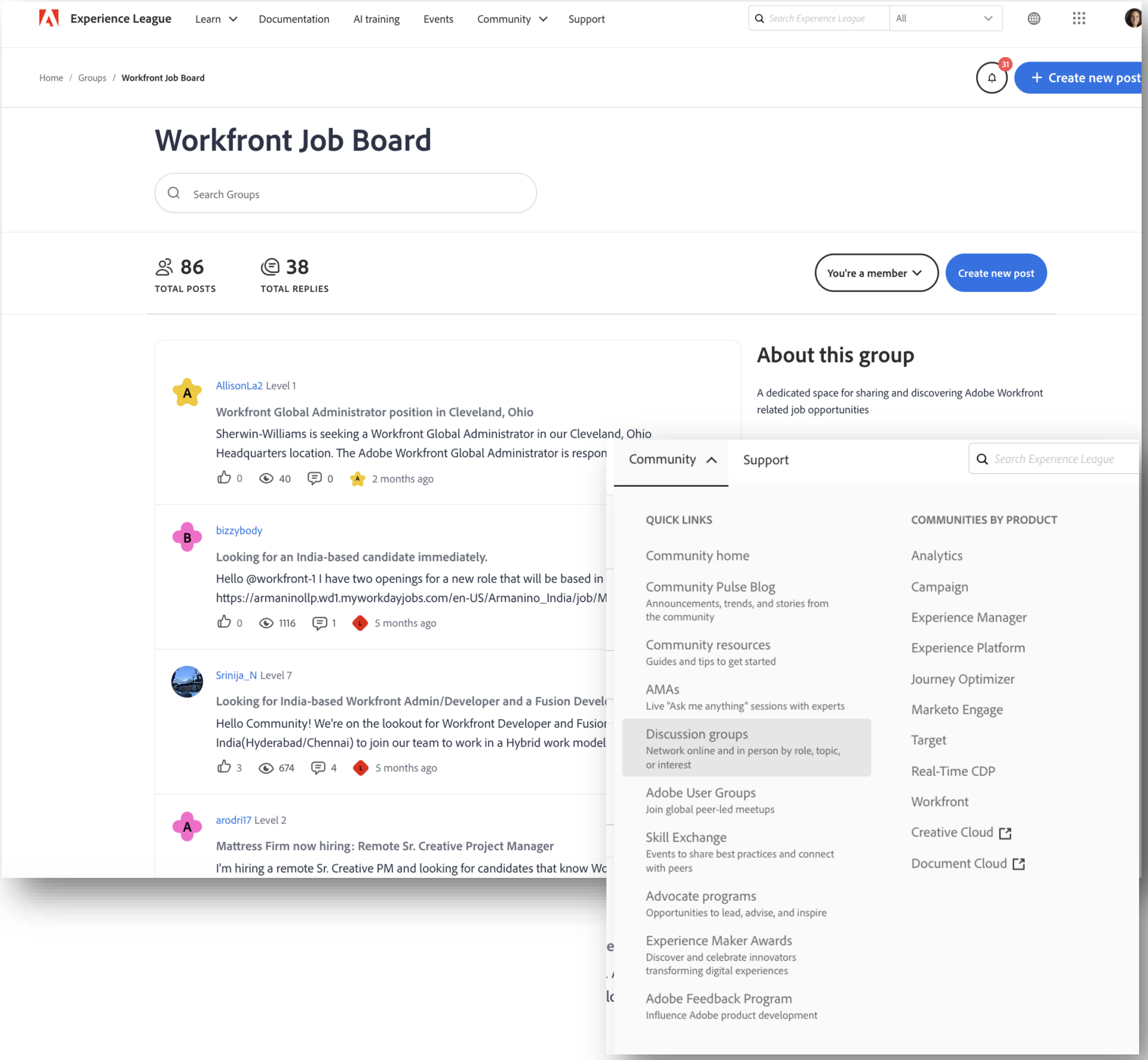
Workfront Job Board

Did you know that the Experience League Community forum has a dedicated Discussion Group where you can post [Workfront-related job openings]?

- Anyone can post!
- Find qualified candidates
- Help the broader Workfront Community find their next opportunity
- Increase visibility for open roles within a targeted, skilled audience
- Strengthen connections across customers, partners, and practitioners



Thank You!

Hope to see you at more Workfront events later this month!

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