

Adobe Workfront Third Quarter 2026 Release Webinar

Adobe Workfront Product and Customer Success – July 9, 2026



This session is being recorded.

Keep an eye out for a follow-up email after the event (from csatscale@adobe.com) with a summary and links to the recording, slide deck, and more.



Today's Agenda

The 3rd Quarter Adobe Workfront product release is scheduled to take place next week (July 16, 2026) so use this webinar to help prepare yourself and your team for what's coming, what's changing, and what's potentially getting deprecated.

NOTE: Roadmap disclosures are for informational purposes only, are not a guarantee of any future feature or functionality and are subject to change at any time.

Start Time	8:00 a.m. PT/11:00 a.m. ET
3 minutes	Welcome & Introductions
45 minutes	Q3 Release Enhancements – AI (MCP), Planning, Workflow, Automation & Integration
10 minutes	Q&A
2 minutes	Wrap Up & Survey
End Time	9:00 a.m. PT/12:00 p.m. ET

Important Highlights

Timing: Available July 16 (Fast release: July 15)

Helpful Resources:

- [Release notes](#)
- [Accessing the Preview Sandbox](#)
- [Customer Support](#) – available 24/7 for questions or issues
- [Status site](#) – lists performance issues and outages
- [Known Issues page](#) – lists identified bugs
- *[Optional]* Opt into monthly (fast) releases – [learn more](#)

***TIP:** Watch this 1-minute video from experienced customer and Community Advisor, Monique Evans, on [how to become Workfront release ready](#)*



Speakers

- Moderators: Scale Customer Success Team, csatscale@adobe.com
- Oznur Aytekin, Principal Product Manager
- Lilit Mkrtchyan, Senior Product Manager
- Kristine Tumanyan, Product Manager
- Susanna Aleksanyan, Product Manager
- Hayk Poghosyan, Senior Product Manager
- Khachatur Sedrakyan, Senior Product Manager
- Travis Jordan, Principal Product Manager
- Mike Engel, Senior Product Manager
- Sam Taylor, Principal Product Manager



Slide Navigation

- Section of Release Notes
- Links to Documentation
- Product:
 - AI (MCP)
 - Workfront Planning
 - Workfront Workflow
 - Workfront Automation & Integration
- Access Requirements & Prerequisites
 - For more information, reach out to your Account Manager or Support



Please use the Q&A pod.

Product Managers are in the Q&A pod, so if you have a question, please add it there. We realize that some folks don't have access to Q&A, so we'll do our best to copy/paste those over from the chat!

Workfront MCP

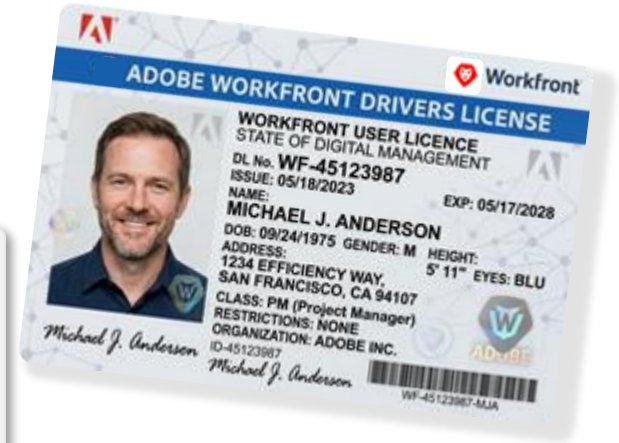
Extending Workfront into Agentic Platforms

Oznur Aytekin, Principal Product Manager



From “Driving Workfront” to Intent- Driven Outcomes

Campaigns are complex, resources are constrained. Demand for content is growing — it’s time to move from manually driving the UI to letting outcomes and intent drive the work.



What is Workfront MCP (Model Context Protocol)?

The Workfront MCP is what your AI agentic platform connects to so it can read and act on your Workfront data on your behalf.

01

Sees your work

MCP gives the AI live, **permissioned access** to Workfront data — projects, tasks, workspaces, owners, approvals, statuses.

02

Acts on your work

Create planning workspaces, projects, assign tasks, update status/objects— in plain language, from inside Claude, ChatGPT, Copilot, or Gemini.

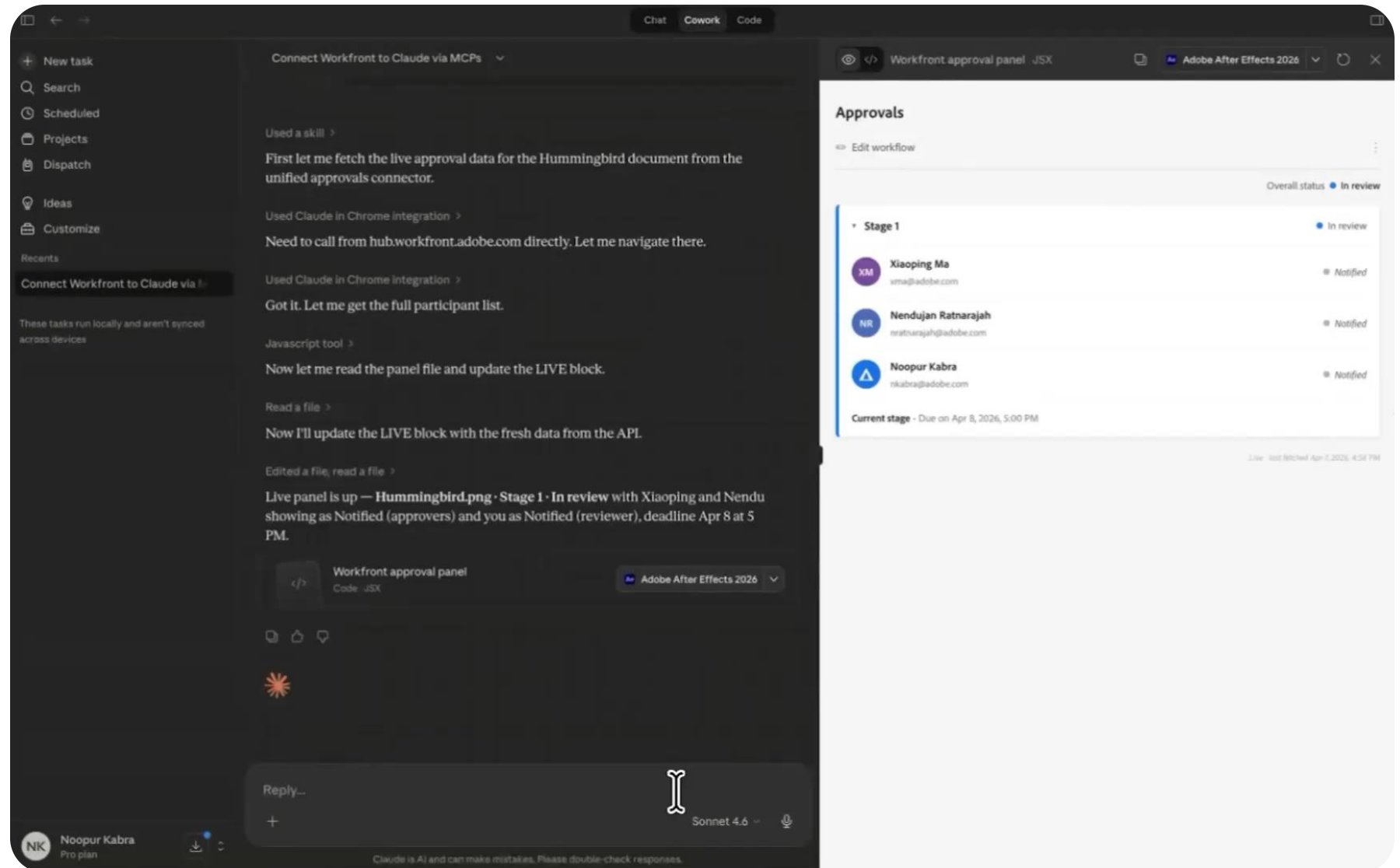
03

Combines your stack

Layer Workfront on top of AEM, CRM, analytics, Teams, Marketo, and more — for cross-system insights and actions

Workfront MCP Access

Invoke the
Workfront
MCP in your
agentic
platform of
choice



Access and Security

Enterprise-grade permissions, data governance, and access control — built in from day one.

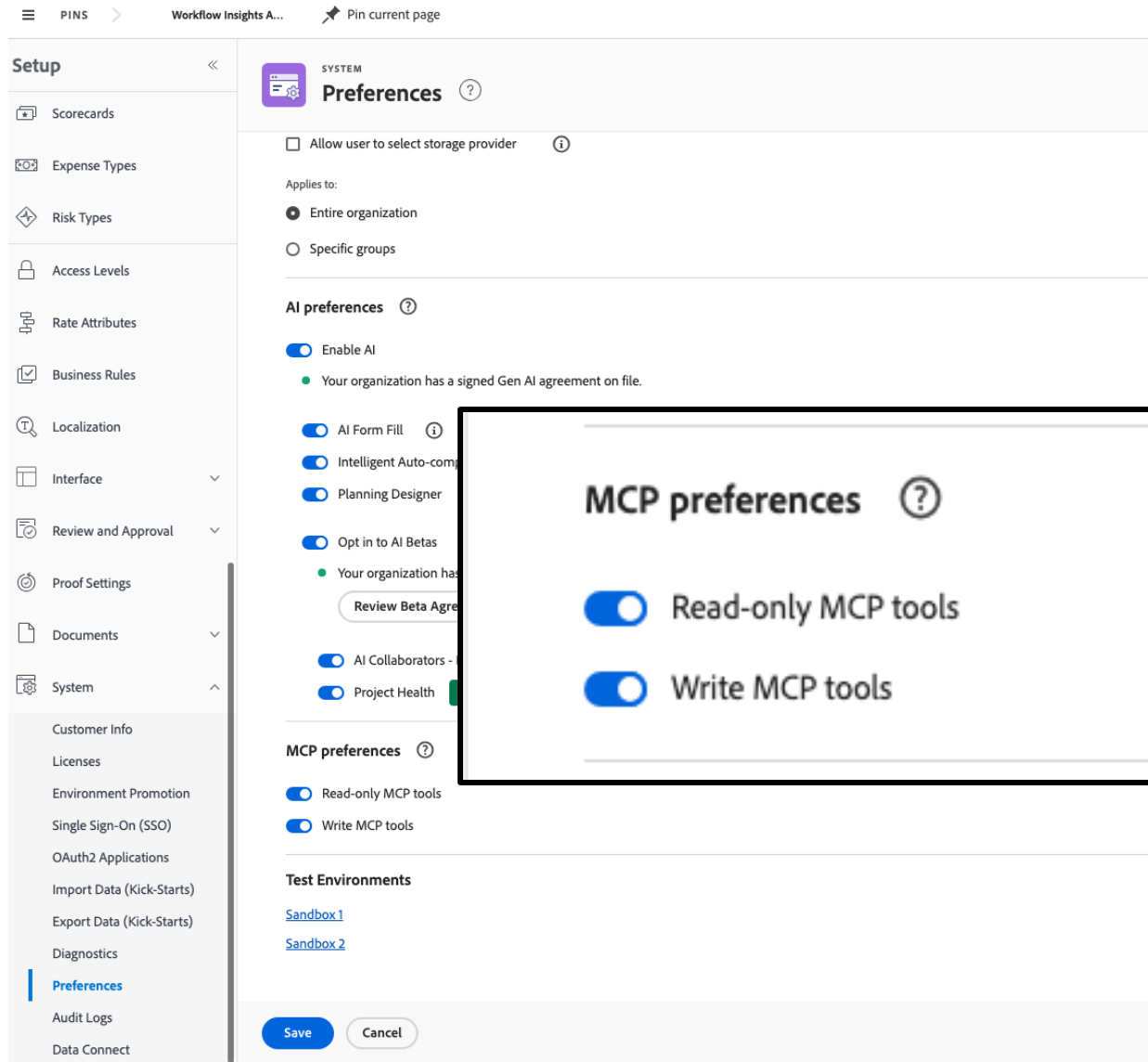
1 Existing Workfront permissions respected

All actions available through MCP respect existing Workfront user roles and licenses.

2 OAuth authentication required

Before accessing the Workfront MCP, users are required to authenticate just like they would when logging into Workfront.

System Administrators have the power to turn on and off the MCP access



Default:

- MCP Read: on
- MCP Write: off

If you are an admin,
Please set the MCP Write to on to fully test

[Instructions Link](#)

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Workfront Planning

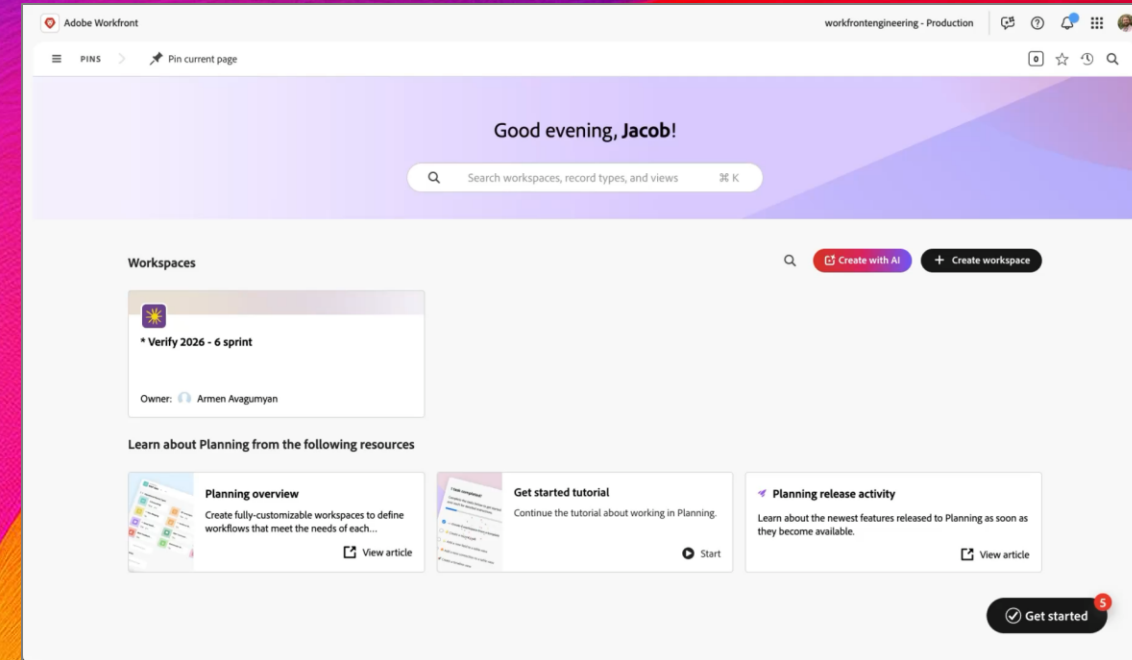
Lilit Mkrtchyan, Senior Product Manager

Adobe

Accelerate Workfront Planning configuration

AI-based Planning Designer (Beta)

- Translate your planning model into a usable workspace
- Automatically create core planning structures and views
- Review, adjust, and refine the configuration in real time
- Expands beyond what's explicitly described by applying best practices

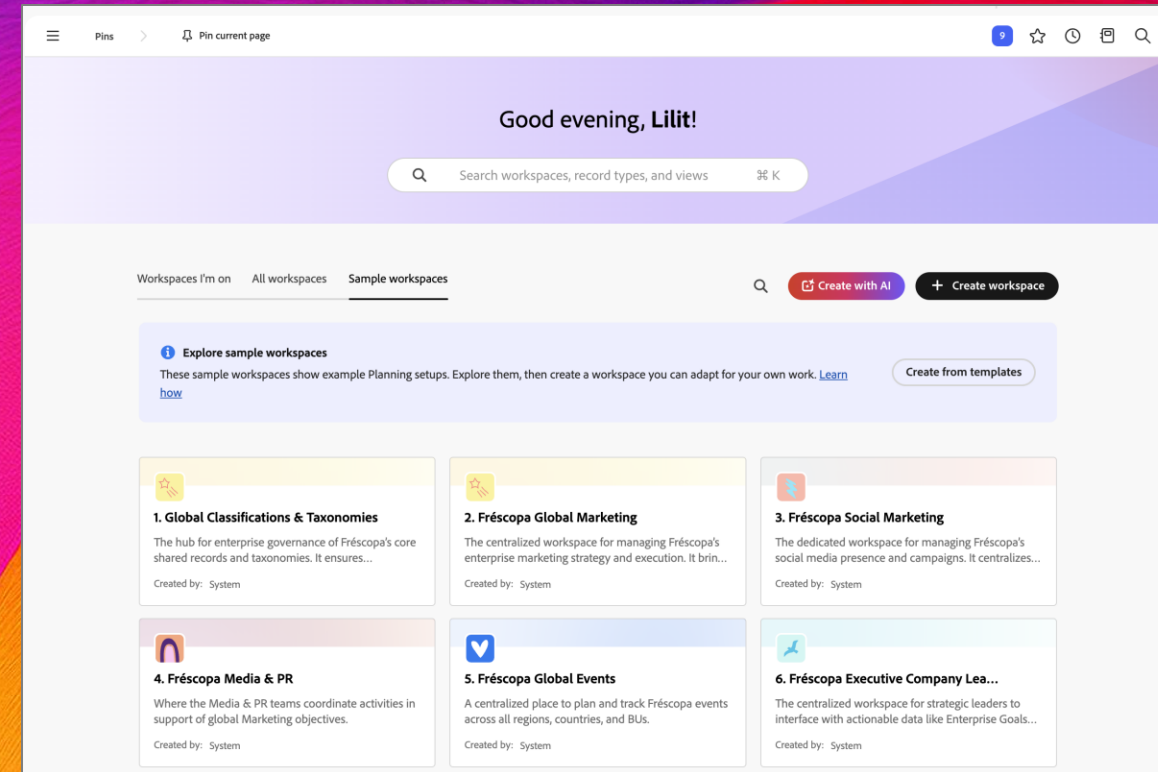


Accelerate Workfront Planning configuration

Sample workspaces for best practice implementation

- Explore the sample workspaces demonstrating the recommended best practice implementation
- Use a bundled template to create your own editable set of best practice workspaces

Planning Prime and Ultimate



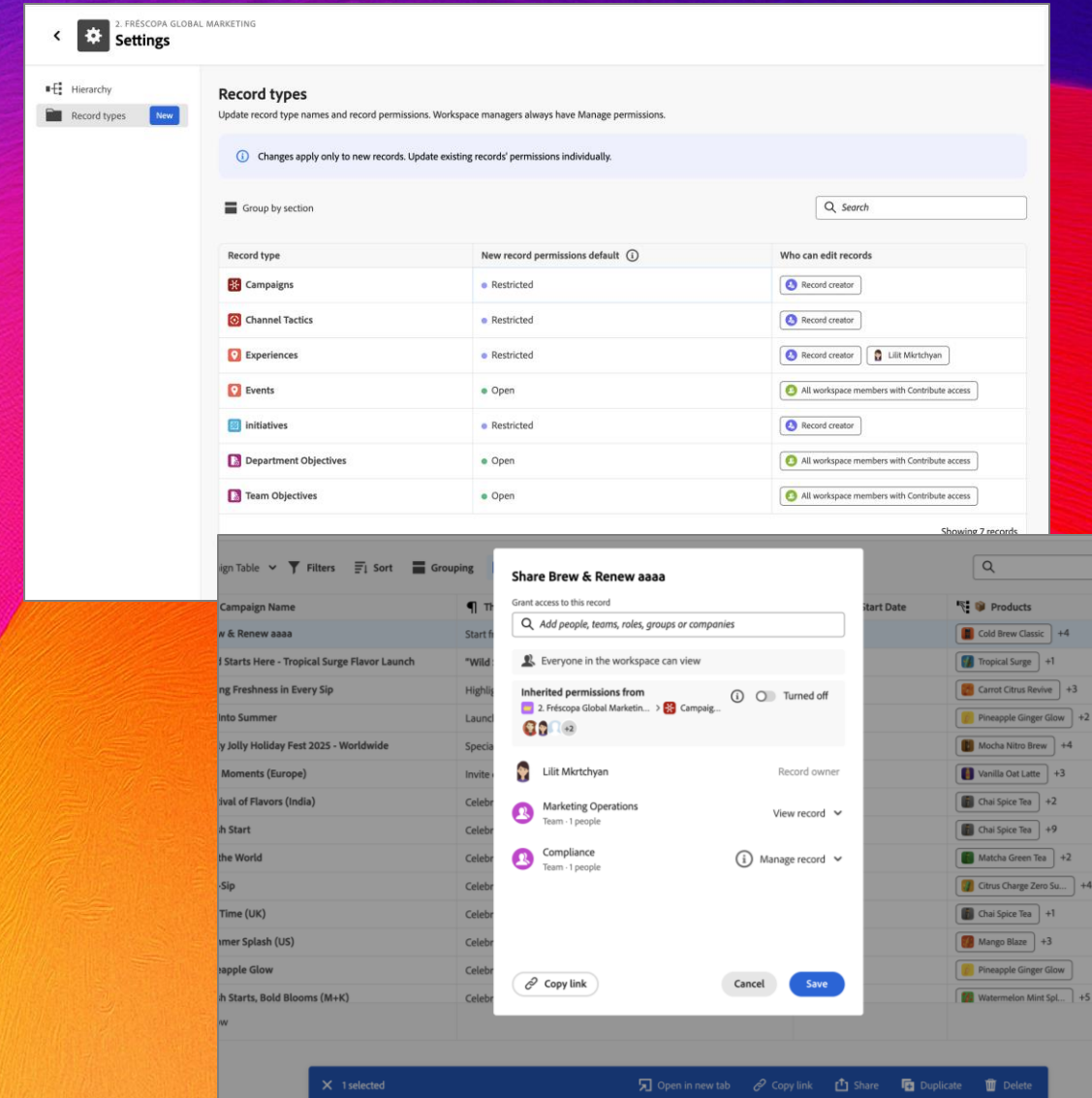
Control access at the record level

Configure default permissions for records

- Navigate to workspace or record type settings to define who can edit new records by default:
 - **Open:** everyone with access to manage records in the current record type
 - **Restricted:** Only the record owner and selected people
- Configuration applies only at the time of record creation and can be overridden later

Manually adjust access to specific records

- Manually select people who retain access to edit the selected record
- Make the records view-only for everyone else by disabling the record type access inheritance
- Apply permission changes to a single record or in bulk



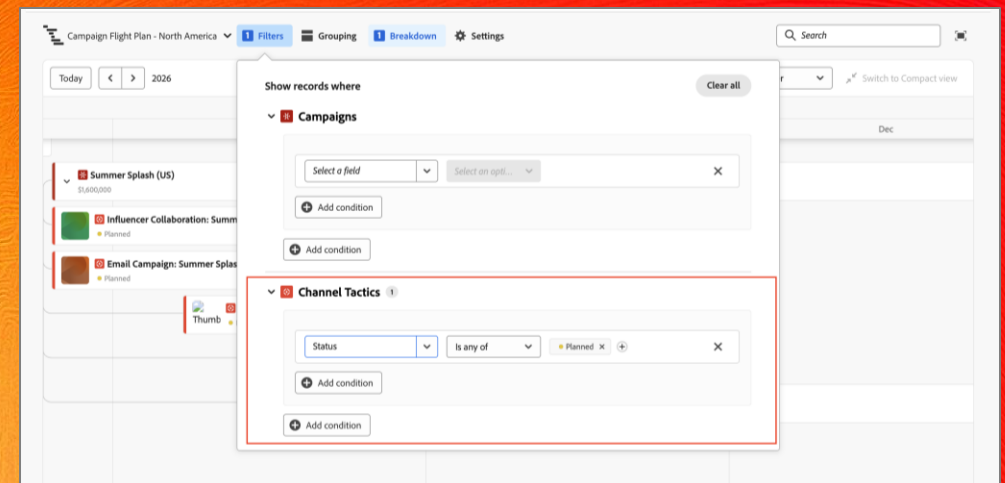
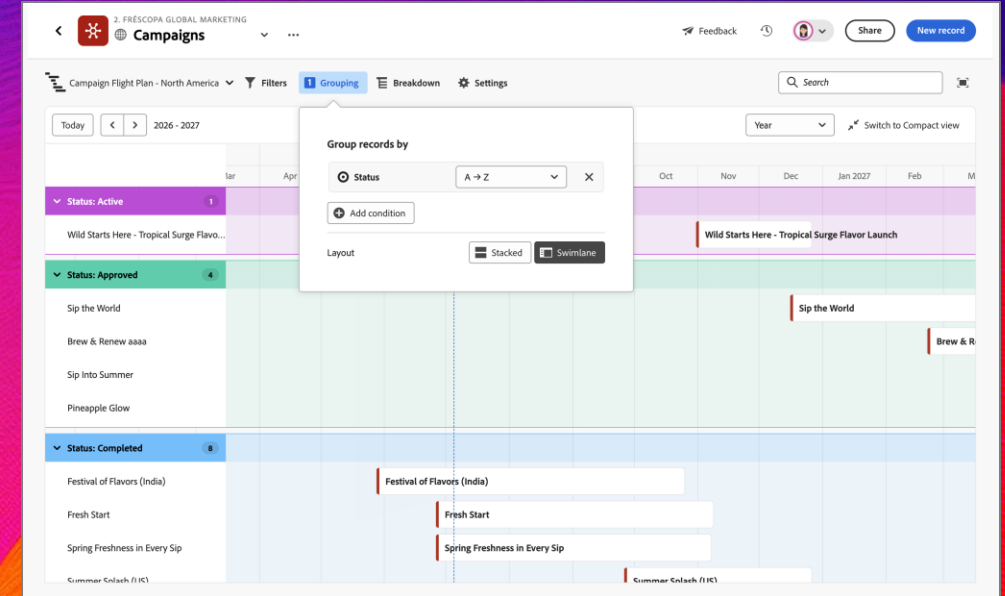
Get better insights: timeline views

Swimlane layout for grouped timeline views

- Switch between the existing Stacked and a new **Swimlane** layouts, where each group becomes a dedicated lane with a sticky label
- Update the start and end dates of a record on Swimlane view
- Add multiple grouping levels and reorder groups.
- Drag and drop records between groups as well as outside of the grouping

Breakdown filters in timeline views

- Filter the connected breakdown record results, not just the main records



Get better insights: table views

Improved user interface for tables

- Updated look and feel of the table view in record types, as well as in connected pages, except Projects

Summation to show the grand total

- Aggregation row at the bottom of the table summarizes the column data
- Applicable to number, currency, percentage, and some formula fields using SUM, AVG, MAX, MIN aggregators

ENTERPRISE: MARKETING MANAGEMENT

Campaigns

Feedback ⓘ ⓘ ⓘ Share New record

Table View Filters Sort Grouping Fields Row colors Row height

T Campaign Name ⓘ

Campaign Overview ⓘ

Tactics ⓘ

Budget

Campaign Type ⓘ

FY ⓘ

+

☐	Defend Your Digital Domain	A security-focused campaign designed to raise awarene...	Customer Success Stories	USD 100,000	B2B Marketing	2023	
☐	Work Without Walls	A comprehensive campaign aimed at promoting Cloud...	Interactive Webinar Series	USD 45,000	Digital Marketing	2023	
☐	Project Mastery	This campaign focuses on showcasing TaskMaster Pro's ...	SEO Content Campaign	USD 100,000	Content Marketing & SEO	2024	
☐	Insightful Decisions	Highlighting the importance of data-driven decision-ma...	Social Media Challenge	USD 150,000	Customer Engagement	2023	
☐	Connect and Grow	Aimed at customer-centric businesses, this campaign pr...	CRM Onboarding Worksh...	USD 55,000	Data Empowerment	2024	
☐	Future of Collaboration	Targeting forward-thinking companies, this campaign e...	Interactive Webinar Series	USD 10,000	Cybersecurity Awareness	2025	
☐	Efficiency Everywhere	Demonstrating how TaskMaster Pro brings unparalleled...	Interactive Webinar Series	USD 120,000	Efficiency Campaign	2024	
☐	Secure Tomorrow Today	A campaign designed to underline the critical importan...	Interactive Webinar Series	USD 150,000	Innovation Showcase	2024	
☐	Analytics Unleashed	Focused on the transformative power of data analytics, ...	CRM Onboarding Worksh...	USD 55,000	Data Empowerment	2025	
☐	CRM for the Modern Age	Highlighting how CustomerConnect CRM adapts to the ...	Interactive Webinar Series	USD 10,000	Customer Engagement	2024	
+ New row				▼ SUM USD 795,000			

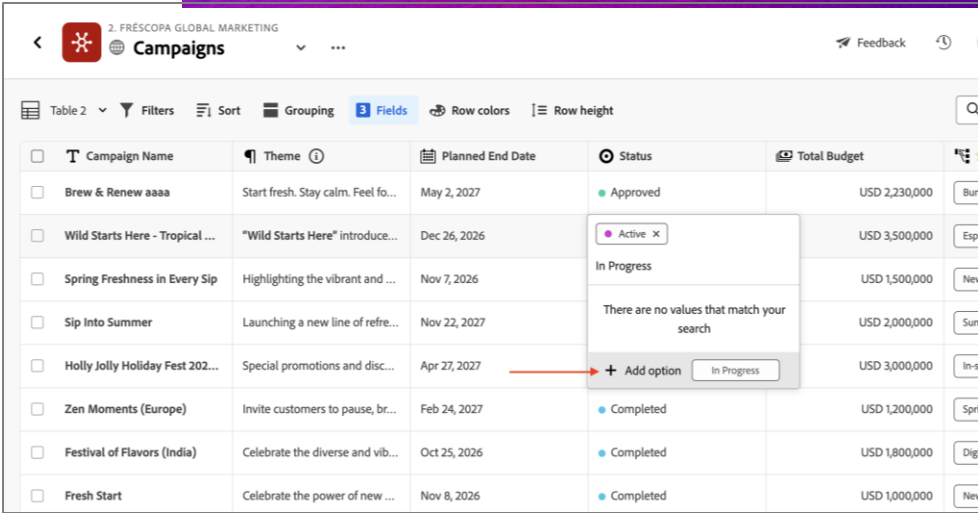
Get better insights: table views

Inline create options for select field

- Inline create new options for single and multi-select fields directly from the table

Timezone component for date fields

- Ensure the date fields have a consistent value for users globally by selecting a time zone for it.

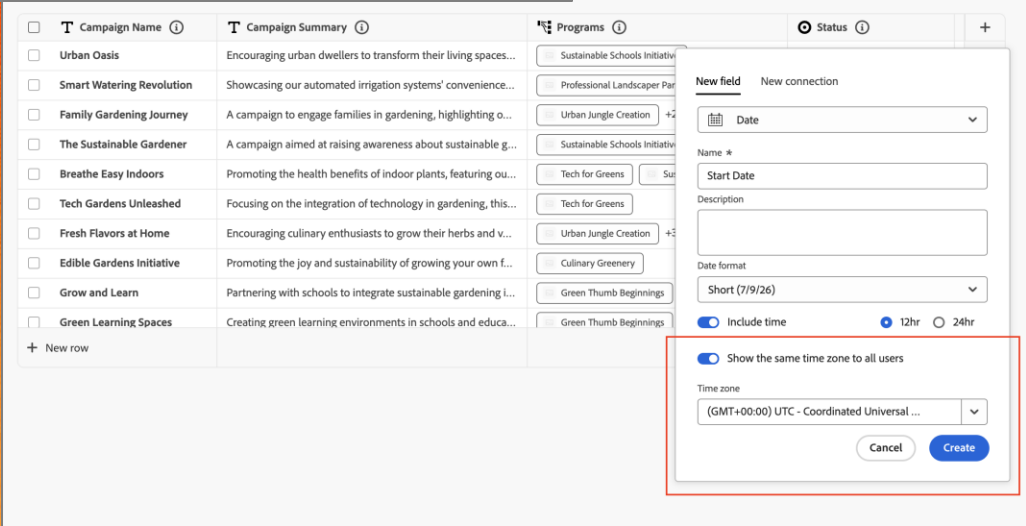


2. FRÉSCOPA GLOBAL MARKETING

Campaigns

Table 2 Filters Sort Grouping 3 Fields Row colors Row height

☐ Campaign Name	☐ Theme	☐ Planned End Date	☐ Status	☐ Total Budget
☐ Brew & Renew aaaa	Start fresh. Stay calm. Feel fo...	May 2, 2027	Approved	USD 2,230,000
☐ Wild Starts Here - Tropical ...	"Wild Starts Here" introduce...	Dec 26, 2026	In Progress	USD 3,500,000
☐ Spring Freshness in Every Sip	Highlighting the vibrant and ...	Nov 7, 2026		USD 1,500,000
☐ Sip Into Summer	Launching a new line of refre...	Nov 22, 2027		USD 2,000,000
☐ Holly Jolly Holiday Fest 202...	Special promotions and disc...	Apr 27, 2027		USD 3,000,000
☐ Zen Moments (Europe)	Invite customers to pause, br...	Feb 24, 2027	Completed	USD 1,200,000
☐ Festival of Flavors (India)	Celebrate the diverse and vib...	Oct 25, 2026	Completed	USD 1,800,000
☐ Fresh Start	Celebrate the power of new ...	Nov 8, 2026	Completed	USD 1,000,000



Feedback

Share New record

Q

☐ Campaign Name	☐ Campaign Summary	☐ Programs	☐ Status
☐ Urban Oasis	Encouraging urban dwellers to transform their living spaces...	Sustainable Schools Initiative	
☐ Smart Watering Revolution	Showcasing our automated irrigation systems' convenience...	Professional Landscaper Par...	
☐ Family Gardening Journey	A campaign to engage families in gardening, highlighting o...	Urban Jungle Creation	
☐ The Sustainable Gardener	A campaign aimed at raising awareness about sustainable g...	Sustainable Schools Initiative	
☐ Breathe Easy Indoors	Promoting the health benefits of indoor plants, featuring ou...	Tech for Greens	
☐ Tech Gardens Unleashed	Focusing on the integration of technology in gardening, this...	Tech for Greens	
☐ Fresh Flavors at Home	Encouraging culinary enthusiasts to grow their herbs and v...	Urban Jungle Creation	
☐ Edible Gardens Initiative	Promoting the joy and sustainability of growing your own f...	Culinary Greenery	
☐ Grow and Learn	Partnering with schools to integrate sustainable gardening L...	Green Thumb Beginnings	
☐ Green Learning Spaces	Creating green learning environments in schools and educa...	Green Thumb Beginnings	
+ New row			

New field New connection

Date

Name *

Start Date

Description

Date format

Short (7/9/26)

Include time 12hr 24hr

Show the same time zone to all users

Time zone

(GMT+00:00) UTC - Coordinated Universal ...

Cancel Create

Field management updates

Add Workfront object references as lookups

- When connecting to Workflow objects, add any Workflow objects as lookups, such as the project's Portfolio, Program, Group, Owner.
- Previously, only the project's native and custom fields could be added as lookups.

Set default values for People and select fields

- When creating a single-select, multi-select, or People field, you can specify a default value that will automatically be applied.

Lookup values from AEM Fragments

- Add Created by, Created at, Modified by, Modified at fields as lookups when connecting to AEM Content Fragments

The image displays two overlapping screenshots of the Adobe Workfront Field Management interface. The top screenshot shows the 'Add lookup fields' dialog box. It has a 'Sharing visibility' section at the top, followed by a section to 'Add fields from the selected linked record type'. This section is divided into 'Unselected fields' and 'Selected fields'. In the 'Unselected fields' list, 'Sponsor' and 'Executive Sponsor' are visible. In the 'Selected fields' list, 'Name' and 'Owner' are visible. A red box highlights the 'Sponsor' and 'Owner' fields in the 'Selected fields' list. The bottom screenshot shows the 'New field' configuration panel. It has a 'New field' section with a 'Single-select' dropdown. Below this is a 'Default choice' section with a dropdown menu. A red box highlights the 'Default choice' dropdown, which is currently set to 'Low'. The background of the interface shows a list of projects and their details.

Extend Planning integrations with public API V2

Public API V2 for Workfront Planning unlocks important capabilities that support complex automation and integration needs

- Support for full CRUD operations for workspaces, record types, fields, views.
- Search and connect cross-workspace records
- Search and connect non-Planning connections (Workfront Workflow objects, AEM Assets)
- Search users through their Workfront ID
- Adjust permissions to workspaces, record types, records, and views
- Upload thumbnails on records

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Workfront Workflow

Kristine Tumanyan, Product Manager

Susanna Aleksanyan, Product Manager

Hayk Poghosyan, Senior Product Manager

Khachatur Sedrakyan, Senior Product Manager

Travis Jordan, Principal Product Manager

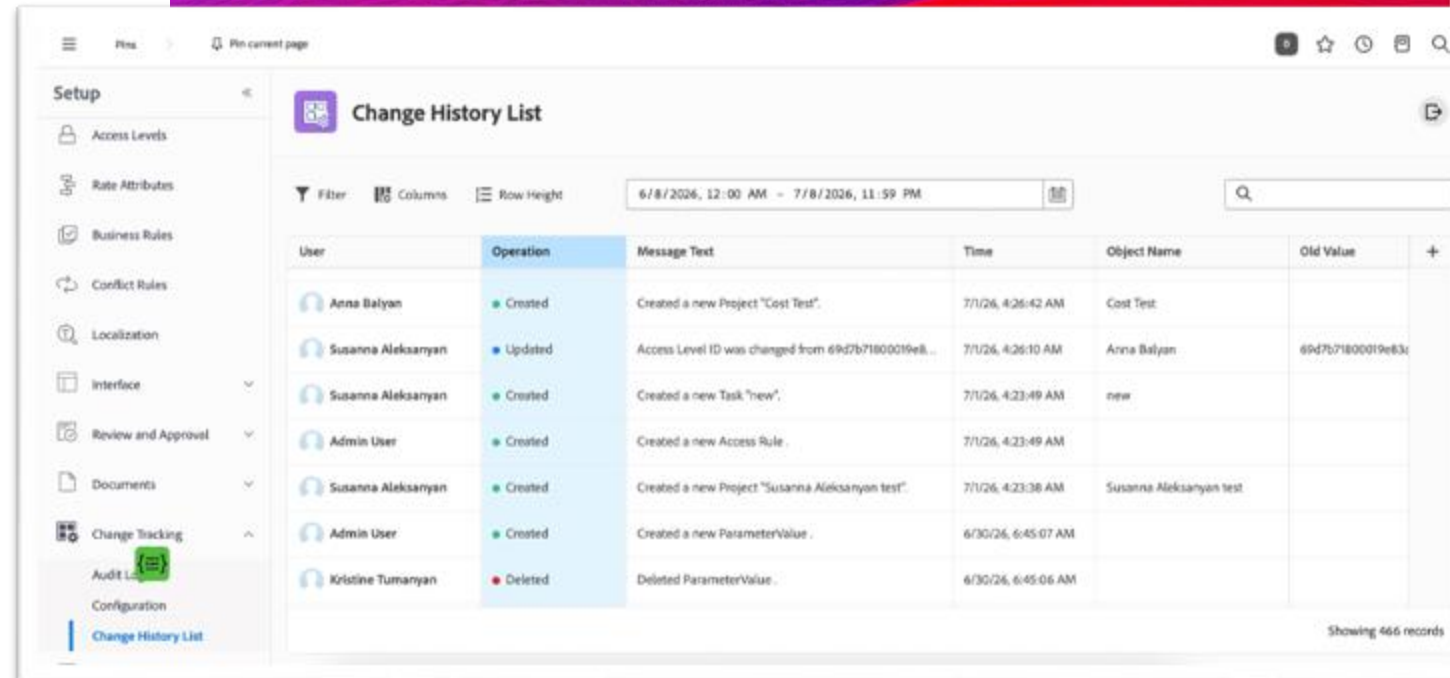
Mike Engel, Senior Product Manager



Change History MVP

A centralized view of changes across Workfront

- Provides System Administrators with a single place to investigate changes across Workfront objects.
- See **what** changed, **when** it changed, and **who** made the change.
- Lays the foundation for future capabilities, including configurable tracking and expanded object coverage.



User	Operation	Message Text	Time	Object Name	Old Value
Anna Baliyan	Created	Created a new Project "Cost Test".	7/1/26, 4:26:42 AM	Cost Test	
Susanna Aleksanyan	Updated	Access Level ID was changed from 69d7b71800019e83...	7/1/26, 4:26:10 AM	Anna Baliyan	69d7b71800019e83...
Susanna Aleksanyan	Created	Created a new Task "new".	7/1/26, 4:23:49 AM	new	
Admin User	Created	Created a new Access Rule .	7/1/26, 4:23:49 AM		
Susanna Aleksanyan	Created	Created a new Project "Susanna Aleksanyan test".	7/1/26, 4:23:38 AM	Susanna Aleksanyan test	
Admin User	Created	Created a new ParameterValue .	6/30/26, 6:45:07 AM		
Kristine Tumanyan	Deleted	Deleted ParameterValue .	6/30/26, 6:45:06 AM		

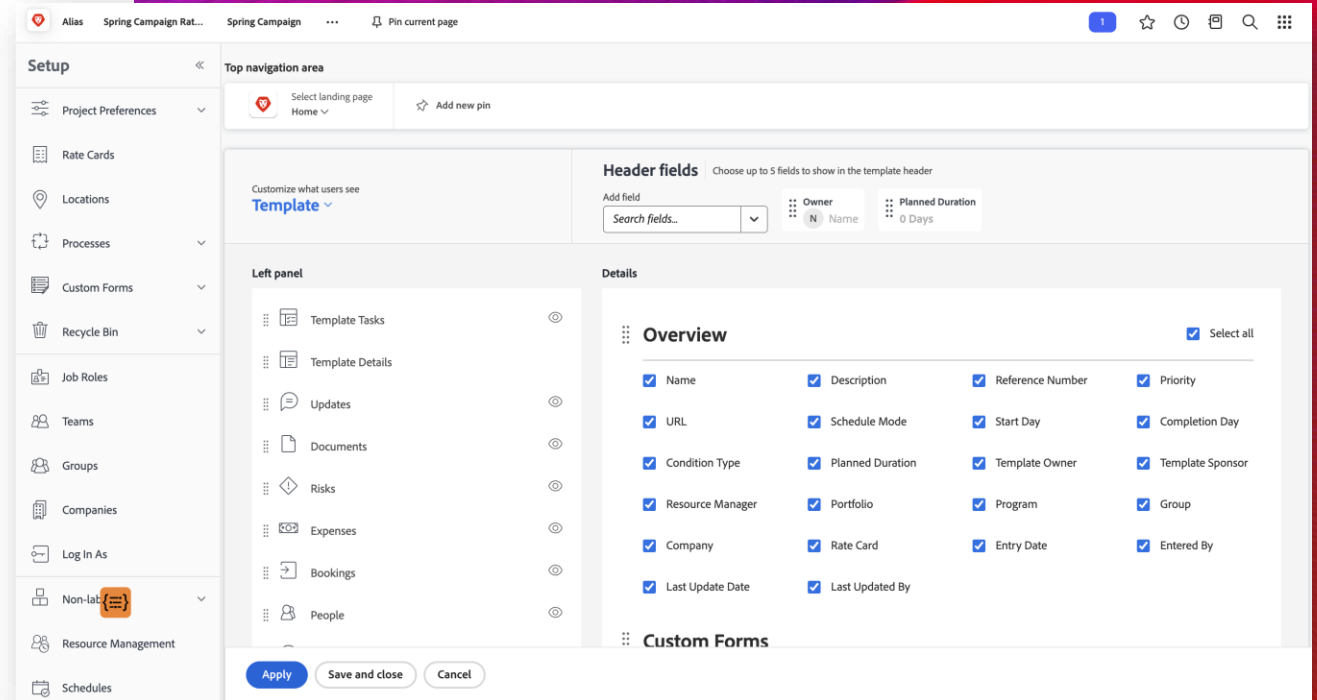
Showing 466 records

Rate Cards on Templates

Automatically apply rate cards with project templates to streamline budget planning, maintain financial consistency across projects, and reduce the manual effort of setting up project finances.

What's new?

- Attach a rate card directly to a project template.
- Every project created from that template automatically inherits the rate card.
- The attached rate card becomes the project's default, but can be overridden when needed.

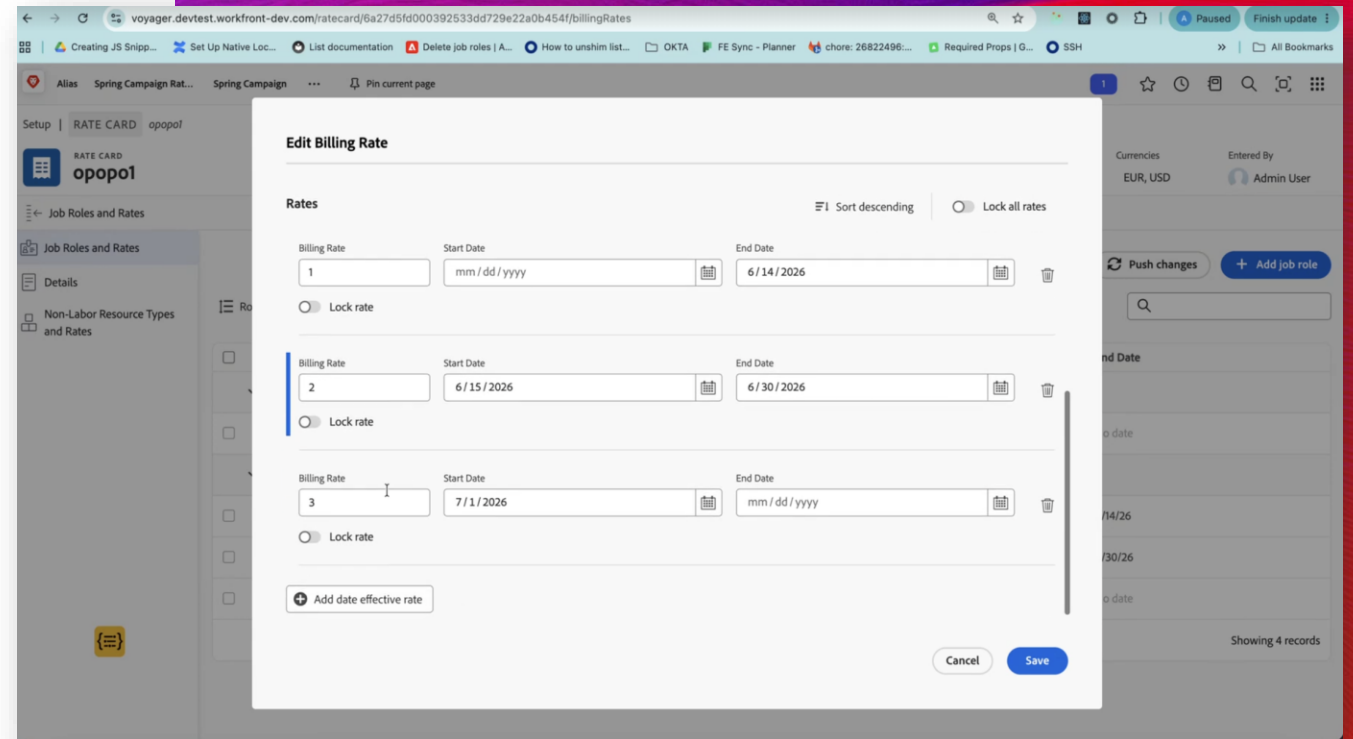


Lists Improvements

Manage rate card and other rate lists more **efficiently** by inserting new rates exactly where they're needed, instead of recreating or reordering the entire list.

What's new?

- Easily insert a new rate **above or below** an existing rate using the row actions menu.
- The selected rate is clearly highlighted with a **blue indicator** while editing, making it easy to see where the new rate will be inserted.
- Existing rates are automatically renumbered after saving, preserving the correct sequence.



Synced Intake Forms

When a field changes in Planning, every connected intake form updates automatically.

- **Change once, sync everywhere:** a Planning field edit flows to every connected intake form, so forms never drift out of sync
- **Confirm before it applies:** you approve the change first, so nothing updates behind your back
- **See the impact upfront:** you're shown exactly which forms are affected before you commit
- **Covers the full field:** options, settings, and connection fields all stay in sync, not just basic fields
- **Safe delete & reliable conversion:** removing a field warns you first; valid data carries over on conversion and anything incompatible is flagged, not lost

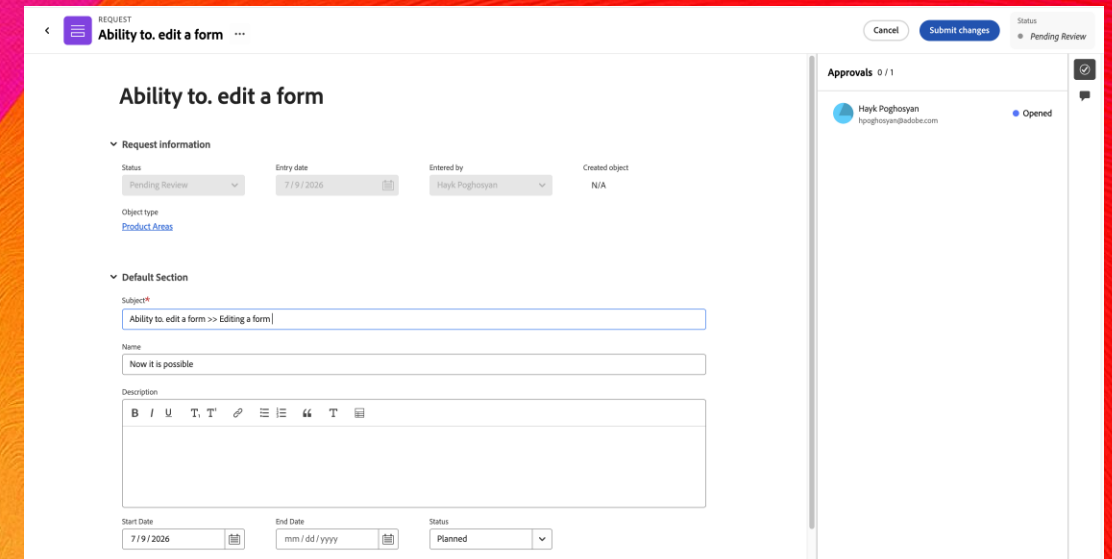
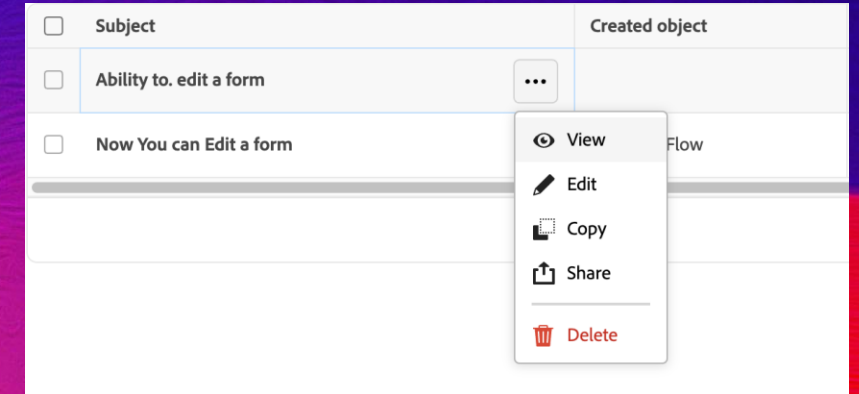
The screenshot shows the Adobe Experience Cloud Planning console interface. At the top, there's a header with a back arrow, a logo, and the text "HAYK'S WORKSPACE". Below this is a navigation bar with "Product Areas" and a dropdown menu. The main area displays a table with columns: "Name", "Description", and "Start Date". The table has two rows: "Testing Out new features" and "New row". A modal is open over the "Description" column of the "Testing Out new features" row. The modal has a title bar with a dropdown menu set to "Paragraph". Inside the modal, there's a "Name *" field with the value "Description New" and a "Description" field which is empty. At the bottom of the modal are "Cancel" and "Save" buttons.

The screenshot shows a "Review field changes" dialog box. It has a title bar with the text "Review field changes". Below the title bar, there's a message: "Editing the **Description** field will impact existing request forms. Review the forms below before applying your changes." Below this message is a section titled "Impacted request forms (1)" with a right arrow. At the bottom of the dialog are "Cancel" and "Keep changes" buttons.

Edit Submitted Requests

Requesters can update a submitted request based on approver feedback - no re-submitting from scratch

- **Edit after submission:** update any editable field on a request that's already in the queue, so small fixes don't mean starting over
- **Right people, right access:** available to the creator, system admins, and workspace managers, so edits stay controlled
- **Smart approval handling:** re-triggers approvals only when it actually matters, and keeps approvers informed of in-flight changes
- **Fast, familiar actions:** Edit, Copy, and Delete from the request's three-dot menu, with a confirm step when an edit affects fields
- **Locked once work begins:** editing closes automatically after a work object is created, so nothing changes mid-flight

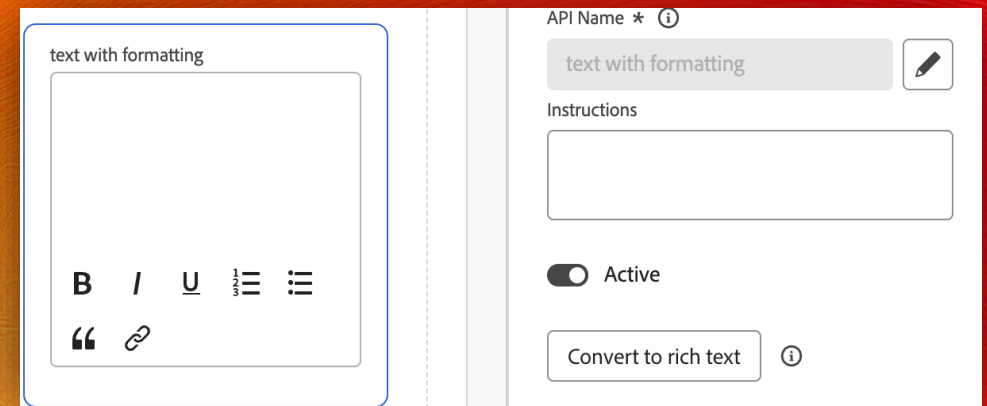
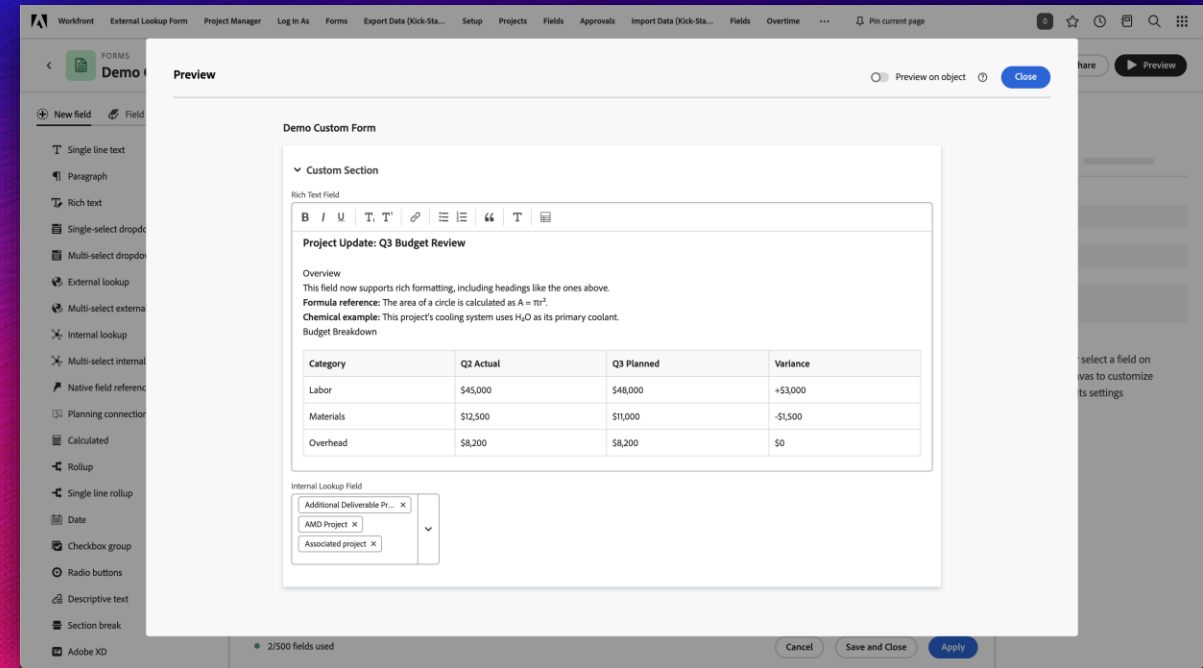
A screenshot of the 'Ability to. edit a form' request edit form. The form is titled 'Ability to. edit a form' and has a status of 'Pending Review'. It includes fields for 'Entry date' (7/9/2026), 'Entered by' (Hayk Poghosyan), and 'Created object' (N/A). The 'Request Information' section is expanded, showing the 'Subject' field with the text 'Ability to. edit a form >> Editing a form'. The 'Default Section' is also expanded, showing the 'Name' field with the text 'Now it is possible' and the 'Description' field with a rich text editor. The 'Status' field is set to 'Planned'. The 'Approvals' section on the right shows a single approval by Hayk Poghosyan, which is 'Opened'.

New Custom Field Types in Custom Forms

- **Internal Lookup field type (replacing Typeahead)** - A new field type that lets users search and select existing Workfront objects as a field value. Unlike Typeahead, Internal Lookup supports multiselect and can reference a wider range of object types, making it a more flexible and powerful lookup option.
- **Rich Text field type (replacing Text with Formatting)** - Adds a modern rich text editor to custom fields. Beyond basic formatting, Rich Text supports inserting tables, superscript/subscript, and text heading styles, capabilities not available with the older Text with Formatting field type.

Existing Text with formatting and Typeahead fields will not be manually converted to new field types. Admins should manually convert those fields using "Convert" buttons in custom field right panels for both field types in custom form builder.

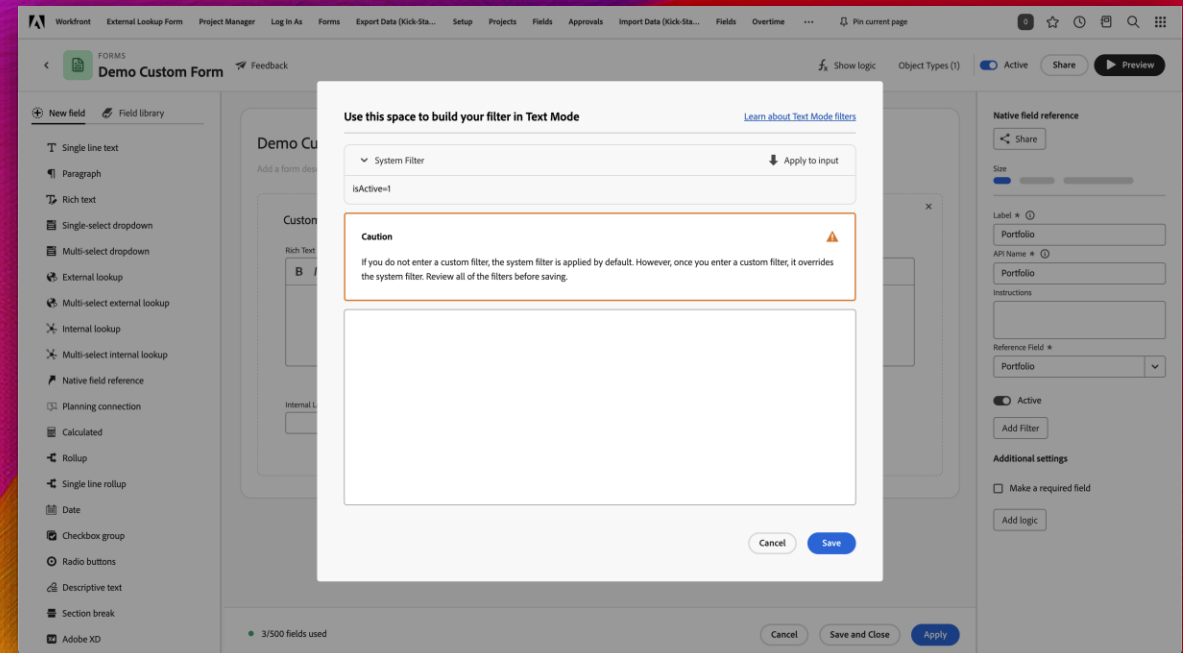
IMPORTANT: External integrations such as Workfront Fusion scenarios or API-based automations may reference legacy field structures and require updates after the conversion.



Native Reference Field Type Enhancements in Custom Forms

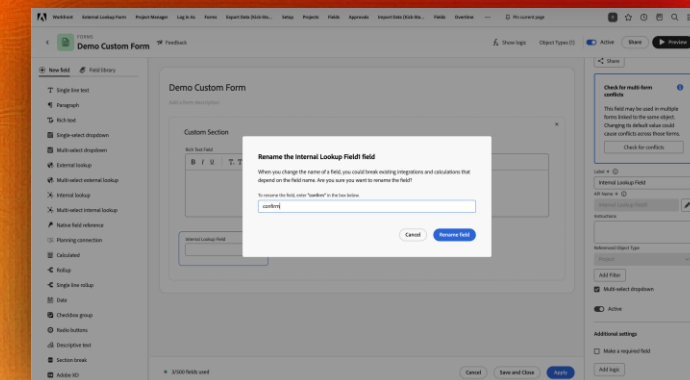
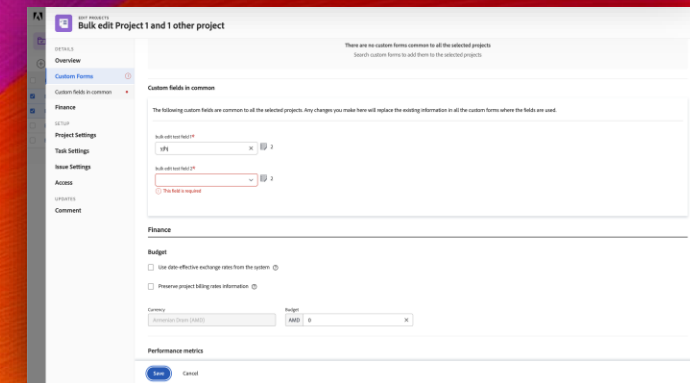
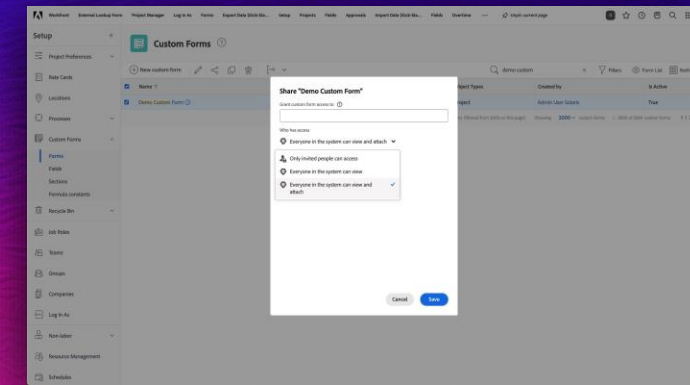
- **New native reference fields support:** Expands the list of native fields for Workfront objects (e.g., document, company, role) that can be referenced within a Native Reference custom field, giving admins more flexibility when building forms.
- **Native finance fields support:** Adds support for referencing native finance fields (e.g., budget, currency, fixedCost) in Native Reference custom fields, so financial data can be directly added to custom forms.
- **Default value logic support for native reference field type:** Allows admins to configure default value logic for Native Reference fields, so the field can auto-populate based on defined rules instead of requiring manual entry.
- **System filters visibility on native reference fields:** Improves the visibility of system filters when applying custom filters on Native Reference fields while designing a custom form.

Workflow Prime or Higher



Additional Enhancements on Custom Forms

- **Custom form system-wide attach access in custom form share dialog:** Lets admins manage system-wide "attach" access to a custom form directly from the Share dialog, simplifying how forms are made available across the system.
- **Enforce required custom field support in bulk edit dialogs:** Ensures required custom fields are validated and enforced during bulk edit operations, preventing users from bulk-saving changes on multiple objects with missing required data.
- **Custom field name & choice value renaming confirmation dialog:** Adds a confirmation step when renaming a custom field, helping prevent accidental renames and inform admins that fields with large data might not rename because of a timeout.



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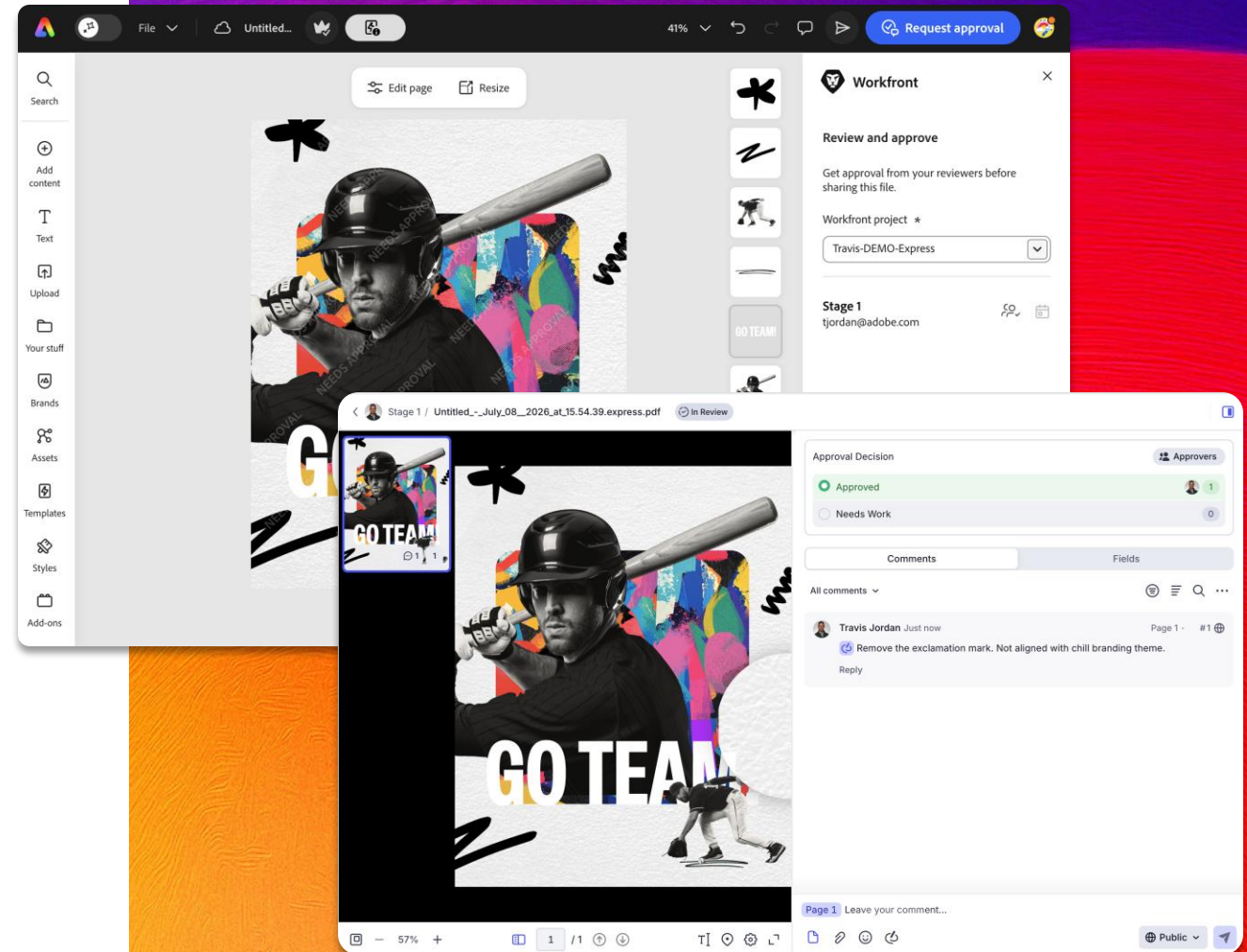
Adobe Express x Unified Review & Approvals

Select, Prime, and Ultimate

This release integrates Adobe Express with Workfront and Frame.io connecting content creation, work management, and review in one workflow—helping teams move from draft to approval faster with stronger collaboration and oversight.

What's new?

- Seamless integration with Express x Workfront's unified review and approvals engine with Frame
- Compatible with Workfront v2 SKUs
- Strengthens Adobe's end-to-end Content Supply Chain narrative



Adobe Cloud Storage Management

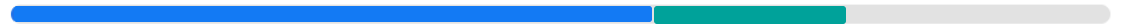
Provides administrators a unified view of storage usage across Adobe cloud storage, Workfront legacy storage, and Frame.io enterprise storage, making it easier to monitor consumption and plan capacity.

What's new?

- View combined storage quotas for Adobe Cloud Storage + Legacy Workfront + Frame.io storage
- Email and in-app notifications sent when approaching storage limits
- Hard storage cap removed for customers

Storage Overview

Adobe cloud storage 11.98 GB of 3,313.43 GB ⓘ



Workfront Storage: 11.98 GB ⓘ

Frame.io Storage: 0 GB ⓘ

Frame.io standalone projects not using Adobe cloud storage.

Review Comments Print Summary

Provides teams a printable view of Frame.io review feedback, including the asset preview, comments, and approval decisions—all in one place.

What's new?

- Consolidated Frame.io comments in a printable view
- Accessible from both the Workfront and Frame viewer UI
- Can be used for auditing purposes, along with new change tracking logs

The screenshot displays the Adobe Frame.io Review Asset interface. At the top, a navigation bar includes a back arrow, the asset name "Fishing-Nature-River", the timestamp "May 28, 2026 1:44 PM", a status icon, a search icon, a zoom level of "100%", a menu icon, and buttons for "Download" and "Open approval". The main preview area shows a man fishing in a river. To the right, a "Details" sidebar contains an "Edit" button, an "Overview" section with fields for Name ("Fishing-Nature-River"), Description, File type ("PNG"), Size ("1.7 MB"), Added by ("Travis Jordan"), Added on ("May 28, 2026 1:44 PM"), Reference number ("33900"), and Linked object. Below the preview, a "Review Asset" section shows the asset name "Fishing-Nature-River.png" with an "Approved" status and a "Workfront, 5/28/26" timestamp. A list of review comments is displayed below, sorted by oldest. Each comment includes a thumbnail of the asset with a red box highlighting the comment area, the reviewer's name and timestamp, the comment text, and a comment ID.

Comment ID	Reviewer	Timestamp	Comment Text
# 2	Travis Jordan	7/8/26 at 4:18 PM	Remove the backpack, too distracting.
# 3	Travis Jordan	7/8/26 at 4:18 PM	Background is too gray. There needs to be more sunlight to align with the brand.
# 4	Travis Jordan	7/8/26 at 4:19 PM	Remove sticks to make the shot cleaner.

Parallel Approval Paths

Enables teams to send work to multiple approvers at the same time, speeding up review cycles while keeping approvals structured, consistent, and easy to manage.

What's new?

- Each new path is an independent sequential multi-stage approval
- All stages on all paths must be approved for the overall approval status to be approved
- Paths can be renamed but order doesn't matter because they run in parallel

The image shows a 'Request approval' dialog box with two overlapping views. The background view shows the 'Approval details' section with fields for 'Use an approval template' and 'Add names or emails'. The foreground view shows the 'Parallel paths' section, which includes a list of paths (Path 1, Path 2, Creative Approval Path, Legal Review Path) and a detailed configuration for 'Path 1'. Path 1 configuration includes a 'Stage 1' dropdown, an 'Add names or emails' field, a checkbox for 'Only one decision required', a 'Due on' date/time field set to '7 / 8 / 2026, 10:00 PM MDT', and an 'Add Custom Message' link. At the bottom of the foreground view are 'Cancel' and 'Request approval' buttons. A blue button at the top right of the background view says 'Go to advanced', and a blue button at the top right of the foreground view says 'Go to basic'.

Request approval [Go to advanced](#)

Approval details

Use an approval template

Add names or emails

☐ Only one decision required

Due on

[Add Custom Message](#)

Request approval [Reset](#) [Go to basic](#)

Templates

Parallel paths

[Add path](#)

Path 1

Path 2

Creative Approval Path

Legal Review Path

Path 1

Stage 1

Add names or emails

☐ Only one decision required

Due on * 7 / 8 / 2026, 10:00 PM MDT

[Add Custom Message](#)

[Add stage](#) [Delete this stage](#)

Stage 2

Add names or emails

[Cancel](#) [Request approval](#)

Add Custom a Message to Approval Request

This release enables teams to add clear, contextual instructions with approval requests, helping reviewers understand exactly what's needed and when.

What's new?

- Users can write a custom message for 1 stage and apply it to all or a distinct message for each stage.
- The message appears in the email to approvers and reviewers, it also appears in the approvals tab.

The screenshot displays the Adobe Workfront interface for editing an approval stage. At the top, a dropdown menu shows the stage name 'Creative'. Below this is a field to 'Add names or emails'. The current approver is 'Mike Engel' (michael@adobe.com), with a role of 'Approver' and a trash icon. A checkbox for 'Only one decision required' is present. The 'Due on' date is set to '7/8/2026, 5:00 PM MDT'. The 'Add Custom Message' section is expanded, showing a text area with the word 'optional' and a green checkmark. A character count '0 / 500' is at the bottom right of the text area. Below the text area is a checkbox labeled 'Show this message on all stages', which is checked. At the bottom right, there are two buttons: 'Delete this stage' and 'Add stage'.

Creative

Add names or emails

Mike Engel
michael@adobe.com

Approver

☐ Only one decision required

Due on * 7/8/2026, 5:00 PM MDT

▼ Add Custom Message

Custom messages appear in email notifications and in the approvals tab in Workfront

optional

0 / 500

☒ Show this message on all stages

Delete this stage Add stage

Convert Portfolios and Tasks to Adobe Cloud Storage

This feature helps customers transition from legacy Workfront storage to Adobe cloud storage by enabling legacy portfolios to be converted and legacy tasks to be turned into Adobe cloud storage projects.

What's new?

- Portfolios no longer automatically convert from Legacy to ACS. Admins can bulk add portfolios to convert under System Preferences > Storage Preferences
- Legacy tasks can now convert to ACS projects (using either a legacy or ACS template)

 SYSTEM

Preferences 

Storage Preferences

Default 

Adobe cloud storage 

☒ Allow user to select storage provider 

Applies to:

☒ Entire organization

☐ Specific groups

Select portfolios to convert to Adobe cloud storage

Search portfolios... 

Convert task to Adobe cloud storage project

When you convert a task to a project with a different storage type:

- Subtasks and issues move to the new project
- Documents and their approval workflows stay on the current project
- Work approvals and resolving object links are removed
- The original task is deleted

Convert

Cancel

Use Legacy Project Templates to Create Adobe Cloud Storage Projects

This feature reduces the pain point of having to create all new project templates for Adobe Cloud Storage

What's new?

- When creating a new project from template simply check the box in the bottom right to create the project as ACS
- Note: file folders and documents on the template will need to be re-uploaded to the project

NEW PROJECT

From Template

×

🔍 fav temp

Other Templates

☆ fav temp 🕒

fav temp

☆

Duration

0 days

Owner

👤 Not Assigned

📁 Top-level tasks

No template tasks

Template tasks display here once they are added

📄 Custom Forms

No custom forms

Custom forms display here once they are added

Use template

Cancel

☐ Create this project on Adobe cloud storage

Please use the Q&A pod.

Product Managers are helping answer questions in the Q&A pod, so if you have a question, please add it there. We realize that some folks don't have access to the Q&A pod, so we'll do our best to copy/paste those over!



Workfront Automation & Integration

Sam Taylor, Principal Product Manager



Scenario Promotion APIs

Fusion is now programmable: automate scenario promotion, monitoring, and governance at scale — no more manual, error-prone rebuilds.

3-step scenario promotion process:

1 – inspect blueprint – get scenario by ID

2 –Map dependencies – get scenario dependencies

3 – Promote – clone scenario

The screenshot displays the Adobe API documentation for the 'Clone scenario' endpoint. On the left is a sidebar with a search bar and a list of API categories: Activity Logs, Connections, Data Stores, Folders, Hooks, Logs, Operations, and Scenarios (which is expanded). Under 'Scenarios', the following endpoints are listed: 'Clone scenario' (POST), 'Export scenario blueprints' (POST), 'Get scenario by ID' (GET), 'Get scenario dependencies' (GET), and 'List scenarios' (GET). The main content area is titled 'Scenarios' and describes the endpoints for listing, retrieving, cloning, and inspecting scenario dependencies. Below this, the 'Clone scenario' section provides a detailed description: 'Creates a copy of the scenario in the target team, applying dependency replacements from the body. The response body contains the new scenario ID; the Location header points to the new resource.' It also lists 'Rules' for cloning: 'Same team' (existing connections may be reused), 'Different team' (connections cannot be reused), and rules for hooks and data stores/keys. A 'Security' section indicates the requirement for 'Authorization and API Key and Organization ID and Region'. A 'Request' section shows the 'PATH PARAMETERS' and a 'Request samples' section with a 'Payload' tab containing a JSON body: { "teamId": 88, "folderId": 88, "name": "My copied scenario", "replacements": [{ ... }] }. The 'curl' tab is also visible. A 'Response samples' section is partially visible at the bottom.

Scenarios

Endpoints for listing, retrieving, cloning, and inspecting scenario dependencies in your organization, and related scenario operations.

Clone scenario

Creates a copy of the scenario in the target team, applying dependency replacements from the body. The response body contains the new scenario ID; the **Location** header points to the new resource.

Rules

- **Same team:** existing connections may be reused; you can omit replacements for them.
- **Different team:** connections cannot be reused; provide replacements for each required connection.
- If the source scenario uses a **hook**, provide an unused hook in the replacements.
- For **data stores**, **data structures**, and **keys**: if you supply IDs in the request, those are used; otherwise they are duplicated in the target team.

Security > Authorization and API Key and Organization ID and Region

Request ▾

PATH PARAMETERS

Request samples ▾

Payload curl

application/json

Copy Expand all Collapse all

```
{
  "teamId": 88,
  "folderId": 88,
  "name": "My copied scenario",
  "replacements": [
    + { ... }
  ]
}
```

Response samples ▾

Adobe Cloud Storage and Unified Approvals Connector

Fusion unified approvals connector now available! *Automate decisions, stages, and other aspects of approval workflows*

Workfront and Frame.io now share a common asset ID – Asset ID now accessible in the Workfront and Frame.io connector

Doc approval workflow



New Document version 1
Watch Record

ACTIONS

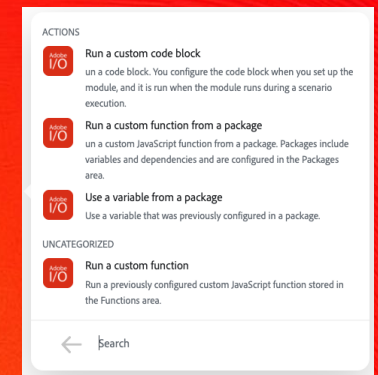
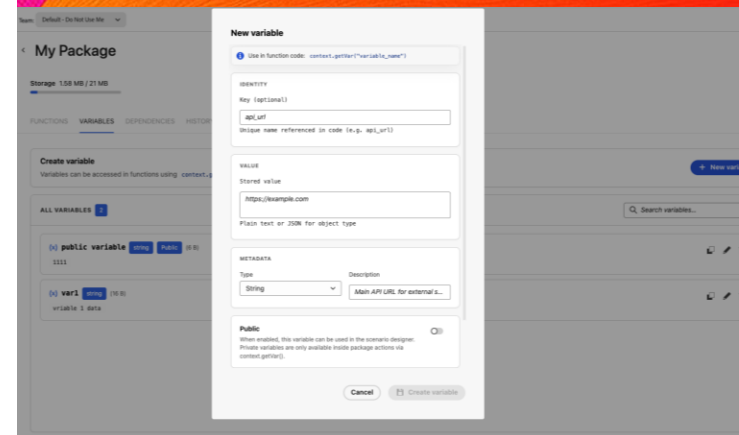
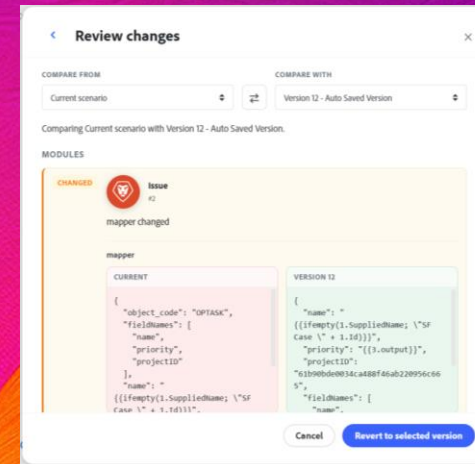
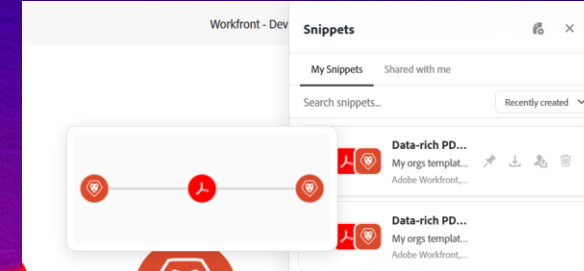
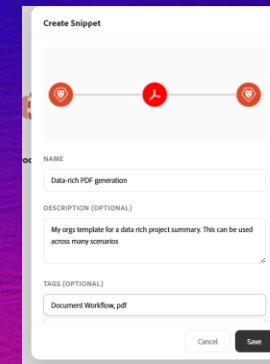
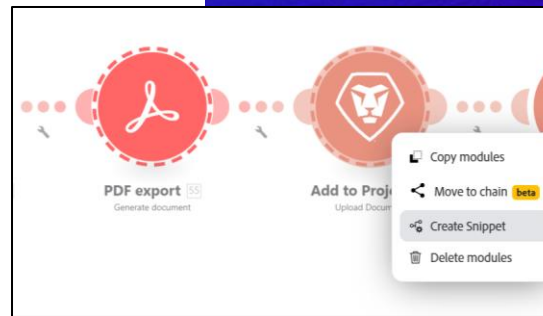
-  **Bulk delete templates**
Delete multiple approval templates.
-  **Create a template**
Create an approval template
-  **Create stages**
Create an approval with the given stage data.
-  **Lock a stage**
Lock the specified approval stage and set the stage to inactive.
-  **Make a decision**
Make a decision on an approval or approval stage.
-  **Make a decision on a stage**
Make a decision on the specified stage.
-  **Remind a participant on a stage**
Send a reminder to a specific participant within a specific stage.
-  **Remind participant**
Send a reminder notification to the specified participant.
-  **Remind undecided participants**
Send reminder notifications to all undecided participants on the specified approval.
-  **Remind undecided participants on a stage**
Send reminder notifications to all undecided participants on a specific stage.

Designer Experience Improvements

Snippets - Stop rebuilding the same module groups from scratch — save them once as snippets and reuse them across any scenario.

Fusion version history now has an integrated compare feature. See exactly what changed between any two versions — for confident audits, debugging, and rollbacks

Packages - Customers can now define sets of App Builder functions that call each other, install npm packages, and share variables, unlocking significantly more powerful custom logic within Fusion scenarios.

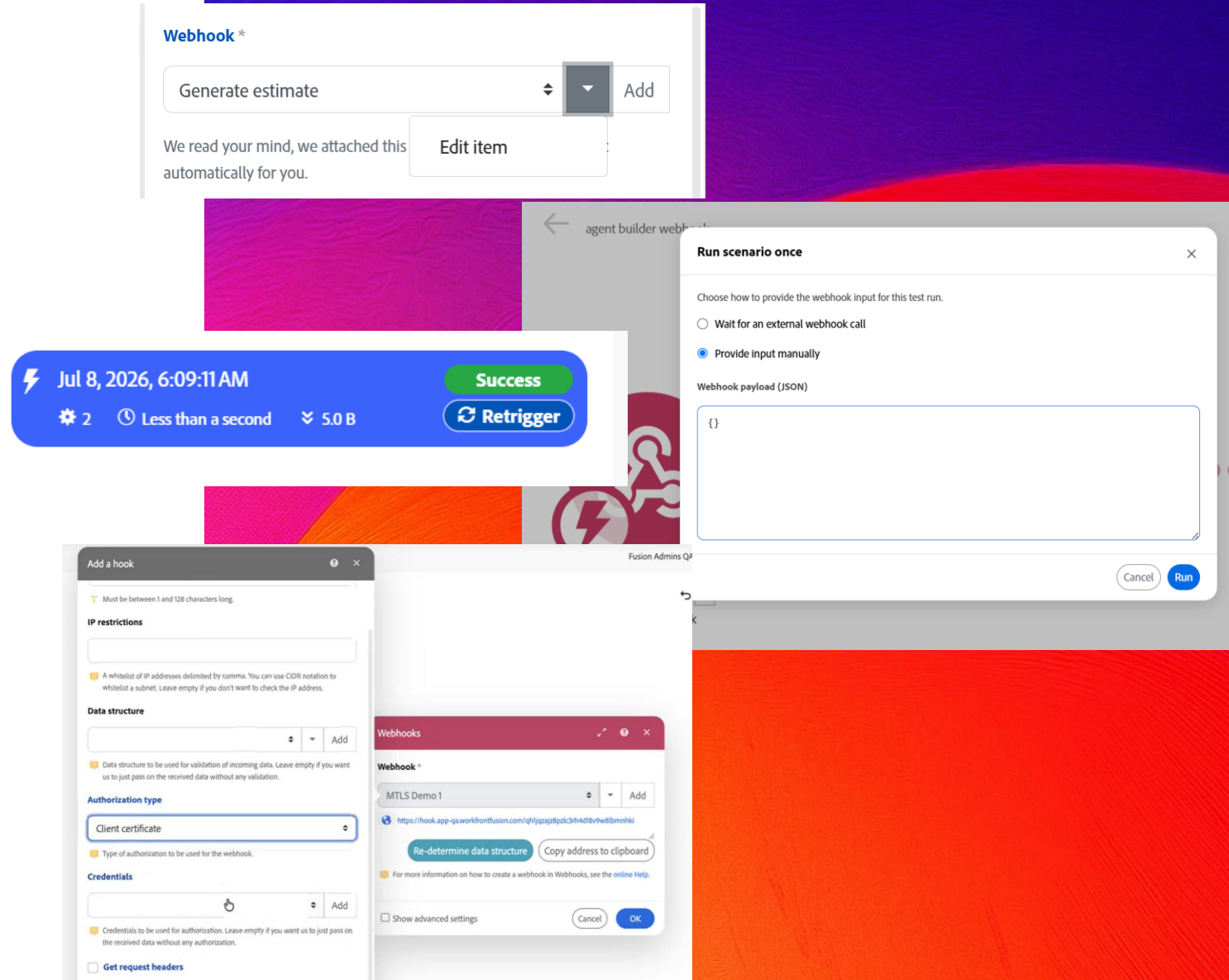


Webhook Improvements

Edit webhooks for Workfront and Workfront Planning - No more deleting and recreating, then manually reassigning!

Retrigger and run once - Test scenario changes against real historical data — no more manually recreating webhook payloads to verify a fix.

mTLS - Certificate-based mutual TLS authentication now configurable on incoming webhook connections



Q&A

Adobe

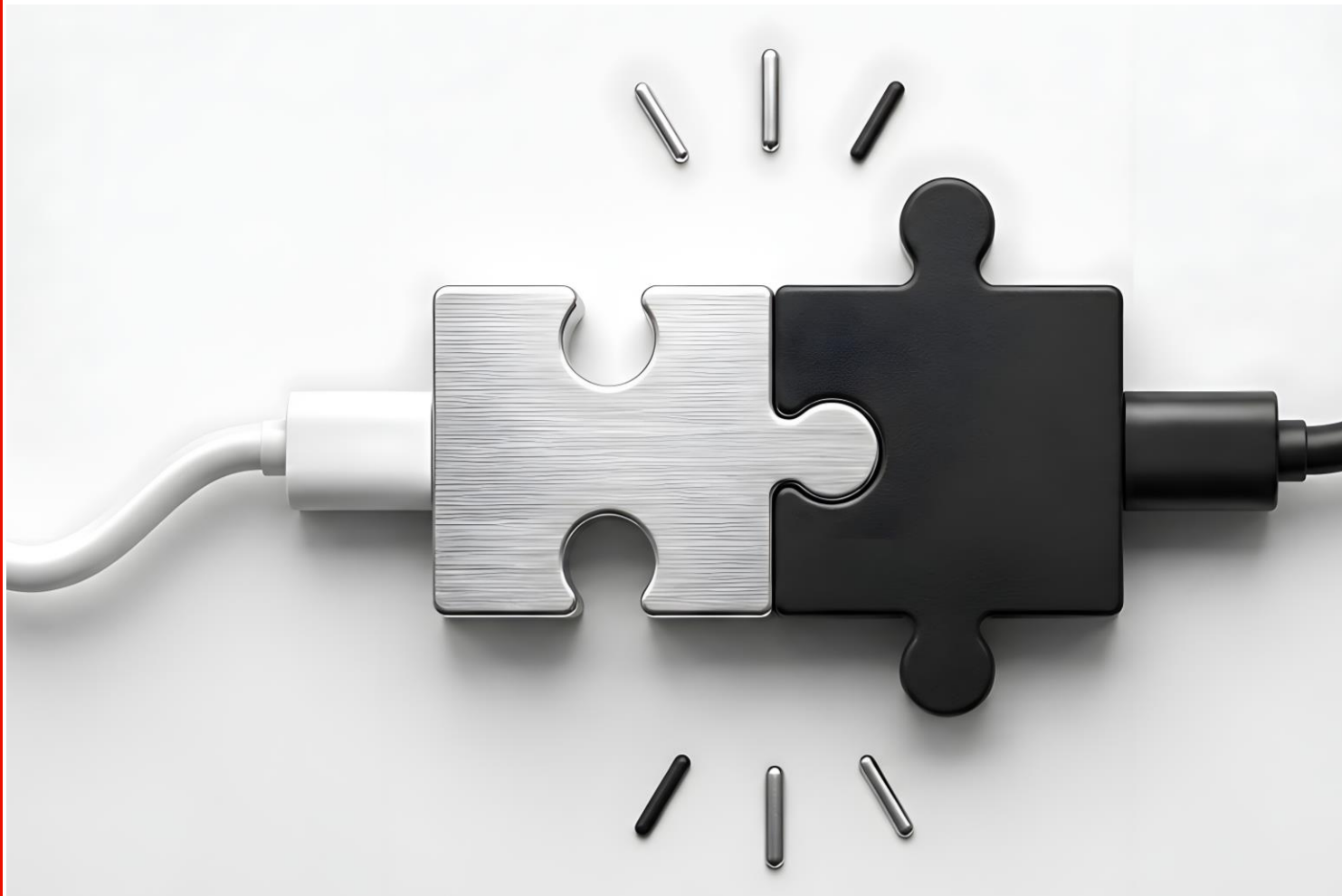
Webinar Feedback

Please complete [this short survey](#) to share feedback on today's webinar. Responses are anonymous, so transparency and honesty is appreciated!



EVENTS & UPDATES

Stay Connected with the Workfront Wire



Get [the July edition](#) with the latest news all in one place!



The Workfront Wire, July 2026 - Your Go-To Source for News, Updates & Events

Translate All 2 replies · 262 views



NicholeVargas
Adobe Employee · 11 days ago

Adobe

July 2026 | Adobe Customer Success
The Workfront Wire

Welcome to the July edition of the Workfront Wire!

This is your new monthly roundup built for Workfront customers. Think of this as your one-stop-shop for the latest news, updates, events, and everything happening across the Workfront world. Each month, we'll bring you what's new, what's next, and what you should know to get the most out of Workfront, without having to dig for it. Let's get into it, and we'll see you again next month for the next edition of the Wire.

Upcoming Release: Adobe Workfront Third Quarter Release

The Adobe Workfront Third Quarter Release (quarterly) is scheduled to be available on Thursday, July 16 so now is the perfect time to review the [Release Notes](#) to see what's coming, what's changing, and what's potentially being deprecated.

And be sure to register for the release webinar with the Product Management team on Thursday, July 9 at 8:00 AM PT, to see the latest enhancements in action, get a real-time look at key changes, and ask your questions directly to the experts. [Register here.](#)

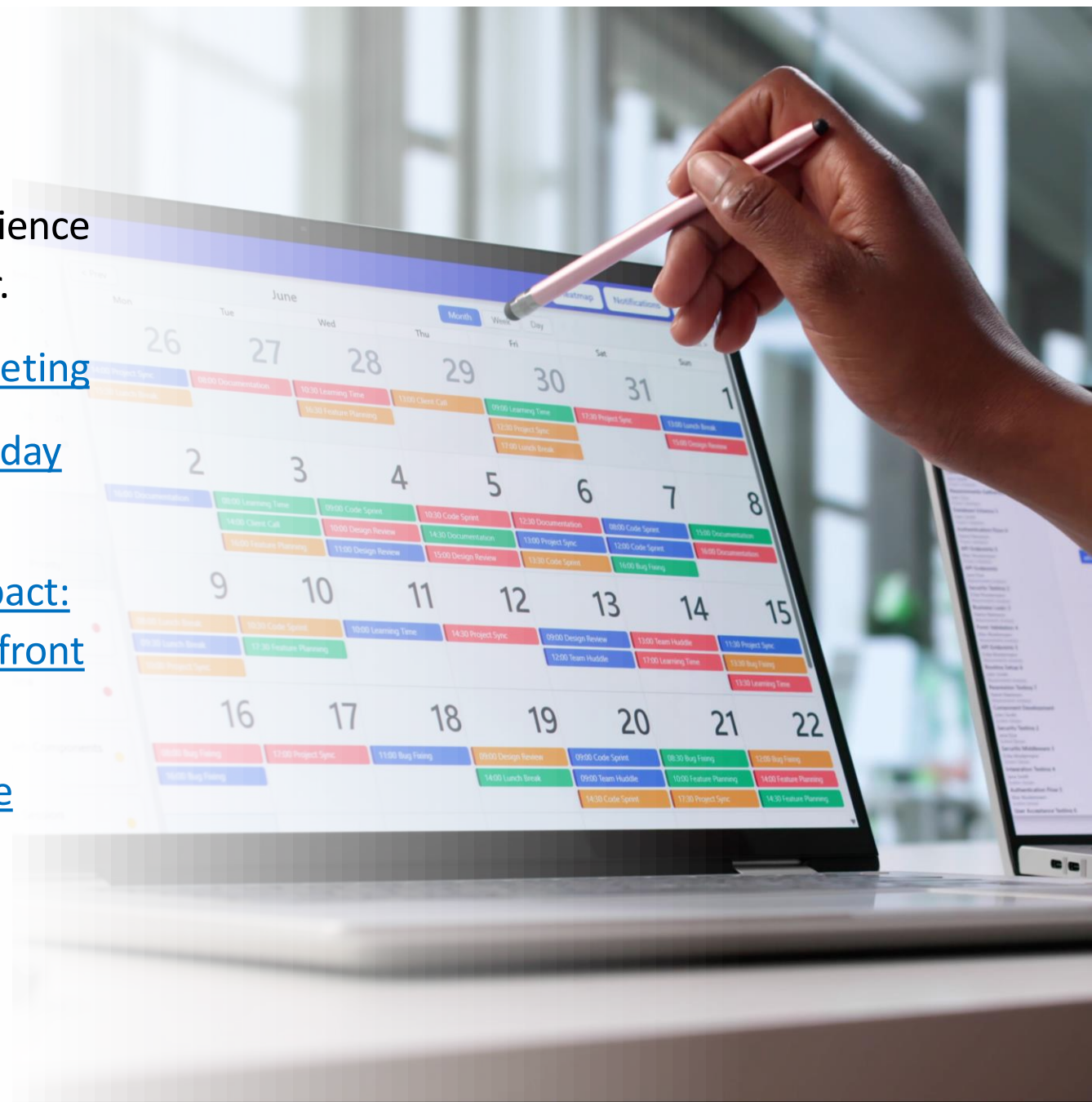
New Feature Alert: Workfront MCP

Workfront MCP (Model Context Protocol) is the foundation of an agentic execution system, giving any AI tool – like

Looking for more events?

All events are published to the [Events](#) page on Experience League. Check back often for updates and to register.

- July 21 at 9:00 a.m. PT – [\[WUG\] Seattle: Kickoff Meeting](#)
- July 22 at 8:00 a.m. PT – [Workfront Fusion Wednesday Forum](#)
- July 23 at 9:00 a.m. PT – [\[WUG\] From Intake to Impact: Building a Connected Marketing System with Workfront Planning, Workflow, and Fusion](#)
- July 23 at 8:00 a.m. PT – [Champion Chat: Things We Changed Our Minds About with Workfront](#)
- July 28 at 8:00 a.m. PT – [The Full Picture: Financial Management Capabilities in Workfront](#)

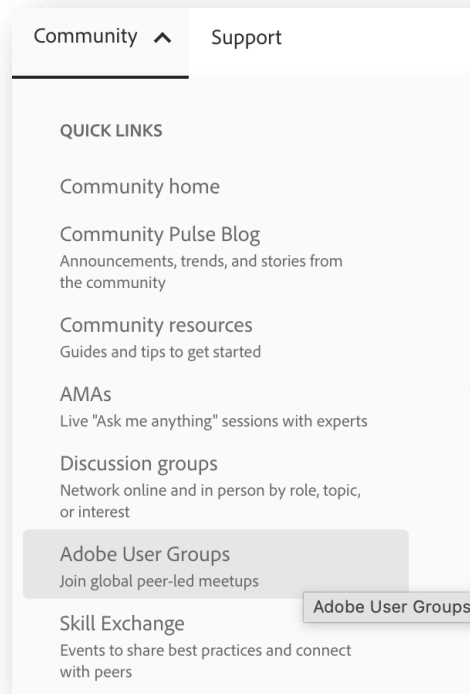


Workfront User Groups (WUGs)

[Workfront User Groups](#) (WUGs) are your chance to connect in-person and virtual with other Workfront customers!

Now accessible via the Community dropdown on Experience League, WUGs are customer-led meetups intended to help individuals succeed with using Adobe Workfront. Join your local chapter today!

Don't see your city or region listed? Apply to start a new chapter by emailing Julie Wilson at juwilson@adobe.com.



ADOBE WORKFRONT CHAMPION OFFICE HOURS

[Join](#) 84 members [Share](#)



Join the Workfront Champions for Monthly Office Hours!

This Adobe Workfront User Group (WUG) chapter is facilitated by the Workfront Champions—an elite group of passionate and knowledgeable Adobe product experts. Through this chapter, they'll host monthly office hours designed for users of all experience levels to get answers to your toughest Workfront questions, directly from product experts.

Whether you're looking to deepen your Workfront expertise, connect with industry-leading peers, or stay ahead of the curve, the **WUG-CHAMPION OFFICE HOURS** chapter is your go-to community.

What are Adobe Champions?

Adobe Champions are part of a prestigious, year-long program that recognizes the most innovative and influential Adobe product experts. They drive thought leadership, share best practices, and help shape the future of Adobe solutions.

CURRENT NOAM CHAPTERS

- Boston
- Central, MO
- Chicago
- Colorado
- DC-MD-VA
- Michigan
- New York City
- Ohio
- Philadelphia
- Pittsburgh
- Southern California
- Toronto, ON
- Utah
- Minnesota
- **NEW: Seattle!**

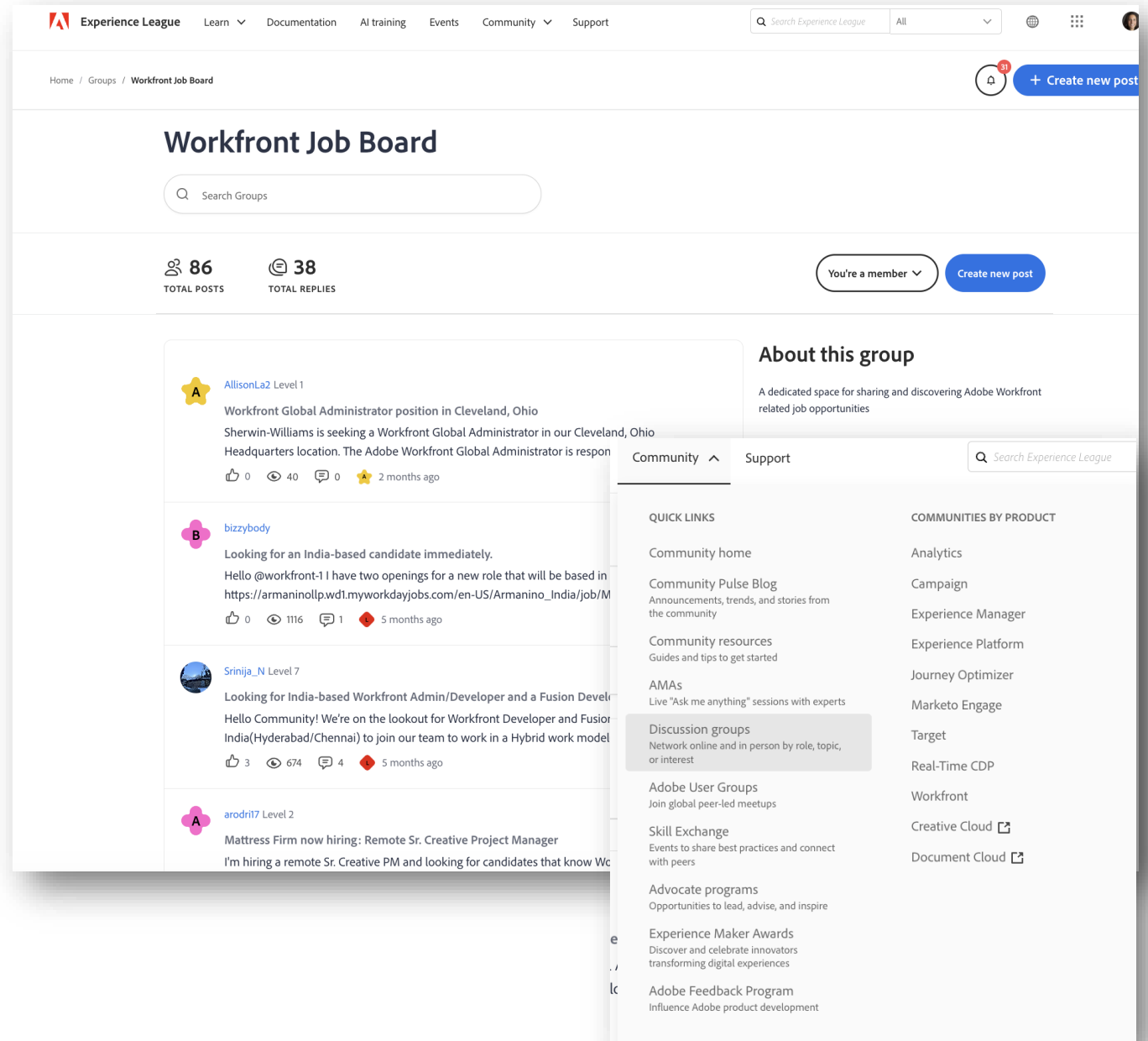
OPEN VIRTUAL CHAPTERS

- Champion Office Hours
- Content Supply Chain

Workfront Job Board

Did you know that the Experience League Community forum has a dedicated Discussion Group where you can post [Workfront-related job openings](#)?

- Anyone can post!
- Find qualified candidates
- Help the broader Workfront Community find their next opportunity
- Increase visibility for open roles within a targeted, skilled audience
- Strengthen connections across customers, partners, and practitioners



Thank You!

Hope to see you at more Workfront events later this month!

