

AEM Assets Content Hub:

Intelligent Discovery and Governed Distribution for Enterprises

Adobe Customer Success | July 14, 2026

Adobe

This session is being recorded.

Keep an eye out for a follow-up email after the event (from csatscale@adobe.com) with a summary and links to the recording, slide deck, and more.

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Serving all customers, you can find or contact us:

- During our free virtual events. [View upcoming events on Experience League.](#)
- In the [Experience League community.](#)
- By emailing us at csatscale@adobe.com.
- By connecting with us on LinkedIn.

Agenda

Housekeeping:

- We'll share the recording, slides, and Q&A via email later
- Post questions in the Q&A pod – if you don't have access, feel free to tag @Leslie Spier in the chat and I'll copy them over.

Start Time

8:00 a.m. PT / 11:00 a.m. ET

5 minutes

Welcome & Introductions

45 minutes

AEM Assets Content Hub

5 minutes

Open Q&A

5 minutes

Closing and survey

End Time

9:00 a.m. PT / 12:00 p.m. ET

Today's speakers



Aman Kumar Gupta
Senior Product Manager, Adobe



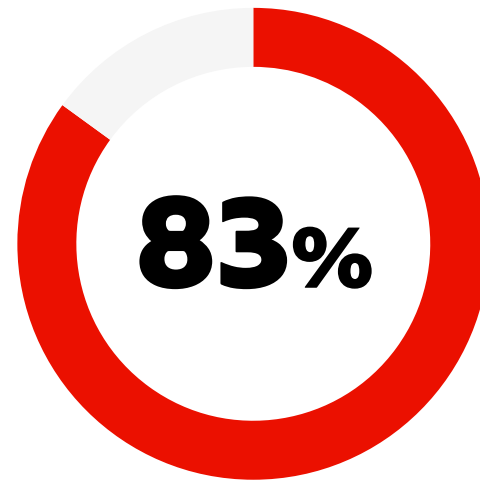
Siddharth Sahni
Senior Engineering Manager, Adobe

Content is the fuel for your business

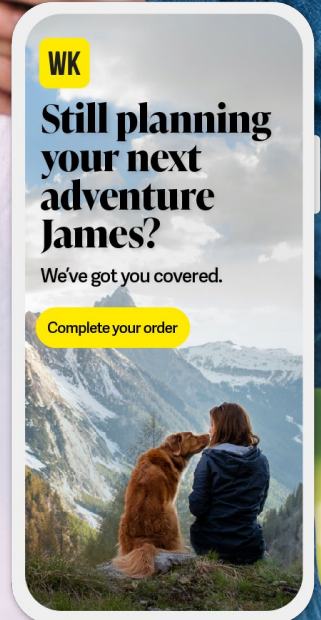
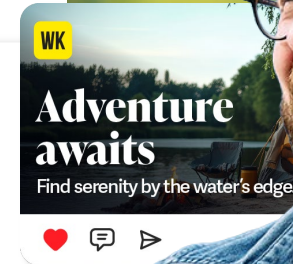
It drives your
brand and your
digital experiences



It's crucial for
driving **growth**



of marketers say
content marketing is
the most effective
demand-gen driver

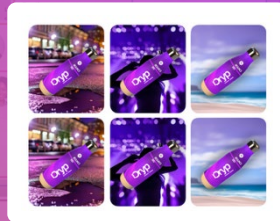


Five building blocks to optimize your content supply chain

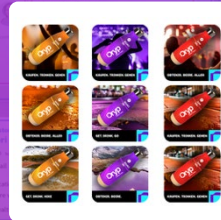
Workflow & Planning



Creation & Production



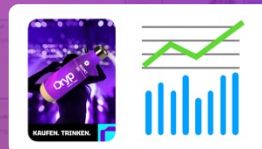
Asset Management



Delivery & Activation



Reporting & Insights



Today's Focus –

**Intelligent Discovery & Governed
Distribution with
Content Hub**

Content Hub – the next-gen asset distribution experience

Discover

Quickly find assets based on smart tags and visual characteristics in an intuitive user interface

Remix

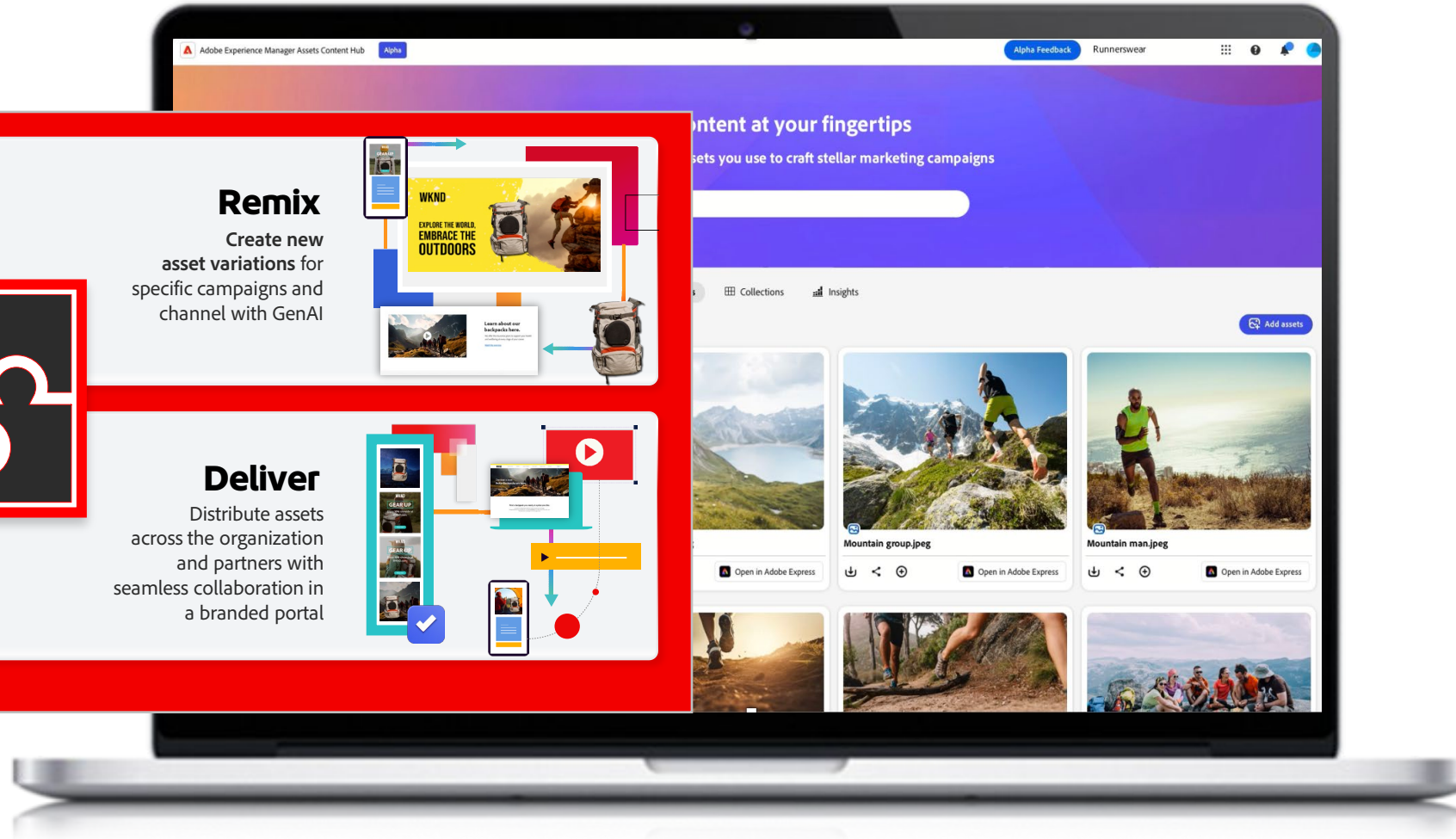
Create new asset variations for specific campaigns and channel with GenAI

Govern

One single source of truth of all approved assets in the DAM with granular access control

Deliver

Distribute assets across the organization and partners with seamless collaboration in a branded portal



Who uses Content Hub

DAM Admin



Organize distribution
and govern flow
of content

Employees



Expanding to everyone
in the enterprise to
access and remix brand-
approved content

*(HR, Sales, Internal Communicators,
content operations team)*

Agencies & Vendors



External vendors
and agencies need
access to content for
downstream activities.

Partners & Resellers

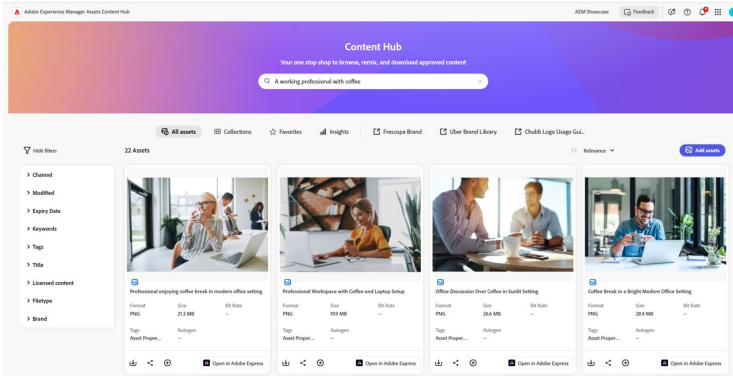


Partners and Resellers
need access to brand-
approved assets for
promoting brand across
their channels.

**Making
it *easy***

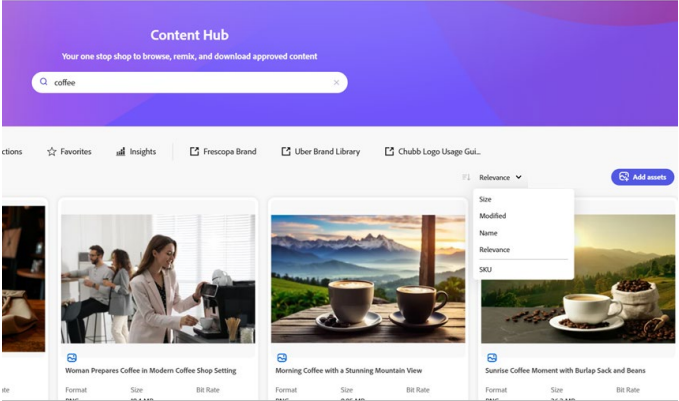
Making it Easy

1



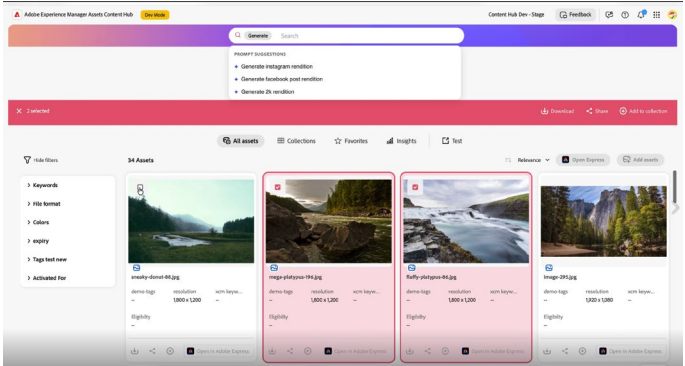
AI Search LA

2



Sorting LA

3



Generate Dynamic Renditions via Search Beta

AI Search & Sorting

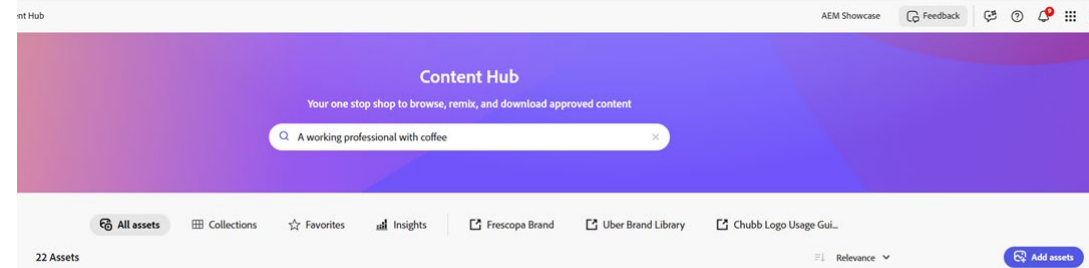
LA

Reach out to Adobe Support to enable this feature

Find Content Faster. Work Smarter

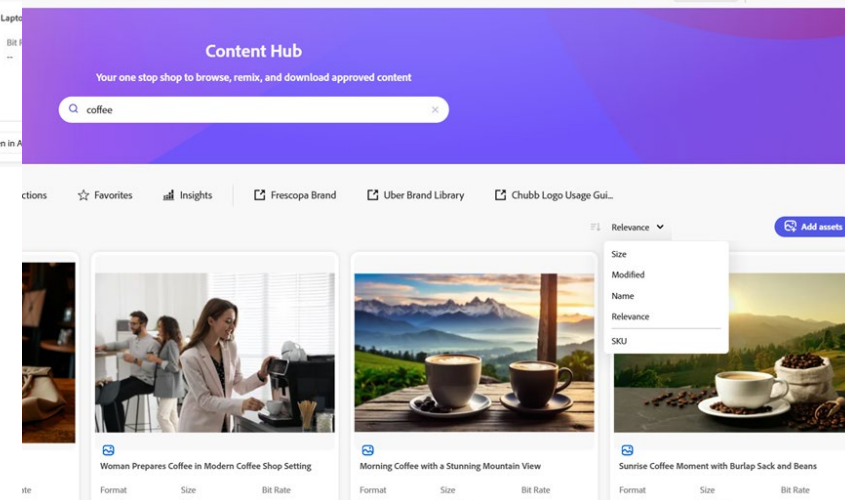
What It Does

- AI Search that understands relationships between words, concepts, and user intent, synonyms, multilingual queries, and misspellings
- Surface more relevant assets even when users don't know the exact metadata or search terms.
- Sort search results using business-specific metadata such as Channel, Region, Campaign, SKU, or other configured attributes.



Customer Value

- Improve content discoverability by surfacing relevant assets beyond exact keyword matches.
- Organize results around business context, making it easier for teams to locate campaign-, region-, or channel-specific assets.
- Reduce time spent searching and increase reuse of approved content across the organization.



A photograph of four glasses of Guinness Extra Stout lined up on a rustic wooden table. The glasses are filled with dark stout and topped with a thick, creamy head of foam. The background is a warm, dimly lit pub interior with wooden walls, a fireplace with a fire, and a small Christmas tree with lights in the background. The overall atmosphere is cozy and festive.

Demo

Generate Dynamic Renditions via Search

Reach out to
aemcontenthubbeta@adobe.com
to get early access.

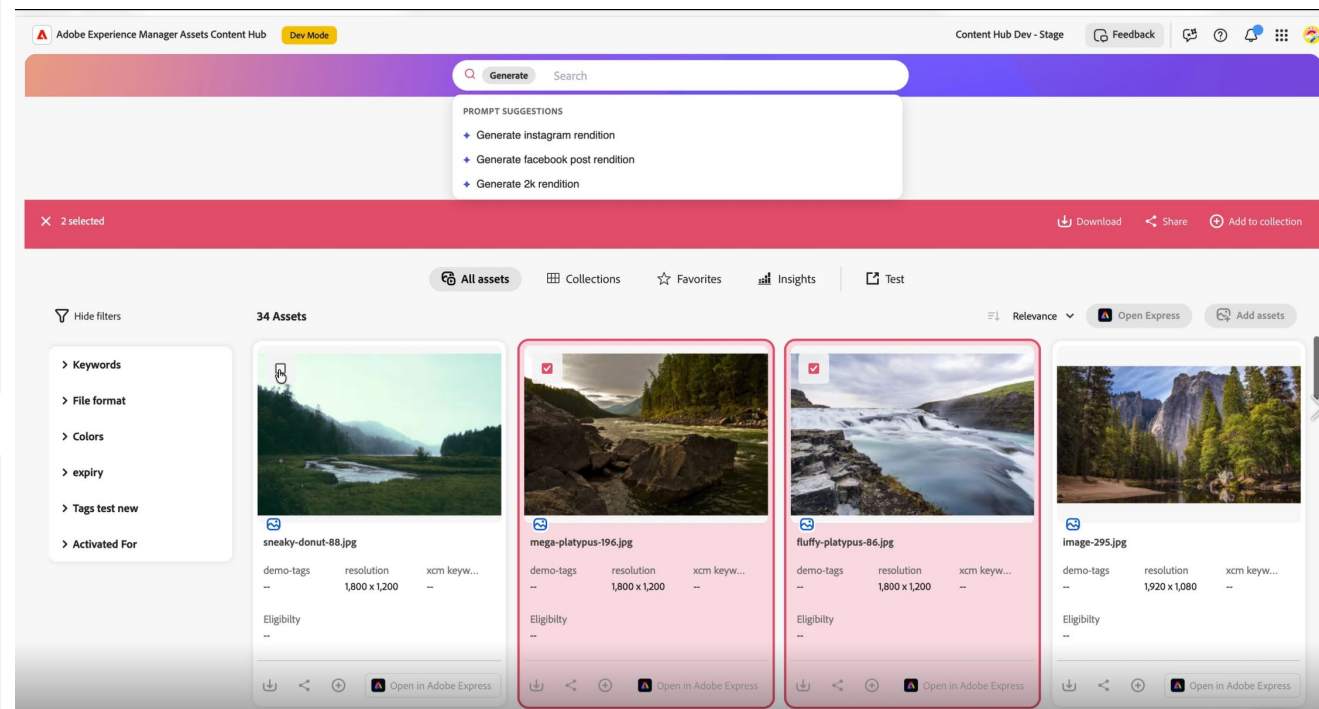
Generate ready-to-use, performance-optimized Dynamic Media renditions right from Search bar.

What It Does

- Produces channel-specific asset variants (resize, smart crop, compress, reformat, composite images)
- Converts assets to modern formats and optimizes file size for high performance
- Ensures visual consistency using brand-safe, approved transformations
- Accelerates campaign readiness with instant asset preparation

Customer Value

- Eliminates repetitive resizing and formatting work
- Improves engagement and conversion with faster load times and consistent visuals
- Shortens go-live for channel-specific assets from weeks to seconds
- Boosts efficiency so teams can focus on higher-value creative work



Demo



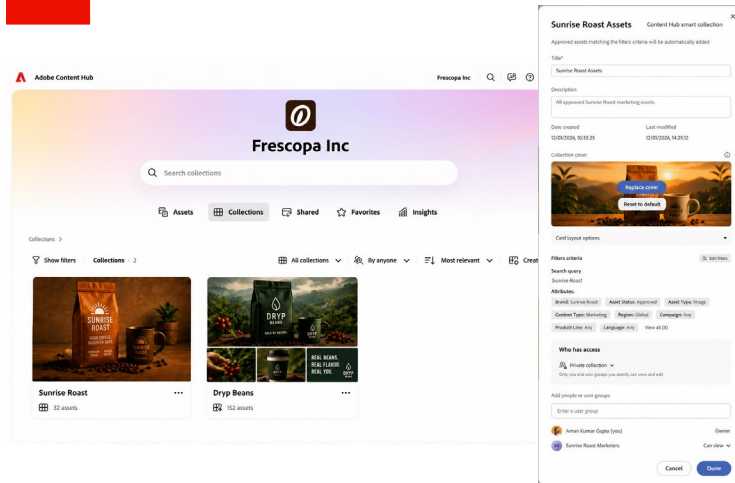
Survey Question

Question: If you could improve 1 thing in Content Hub today, what would that be?

**Making
it **real****

Making it Real

1



Smart Collections for Multi-brand Management Beta

2



Extensibility Beta

Smart Collections for Multi-brands Management

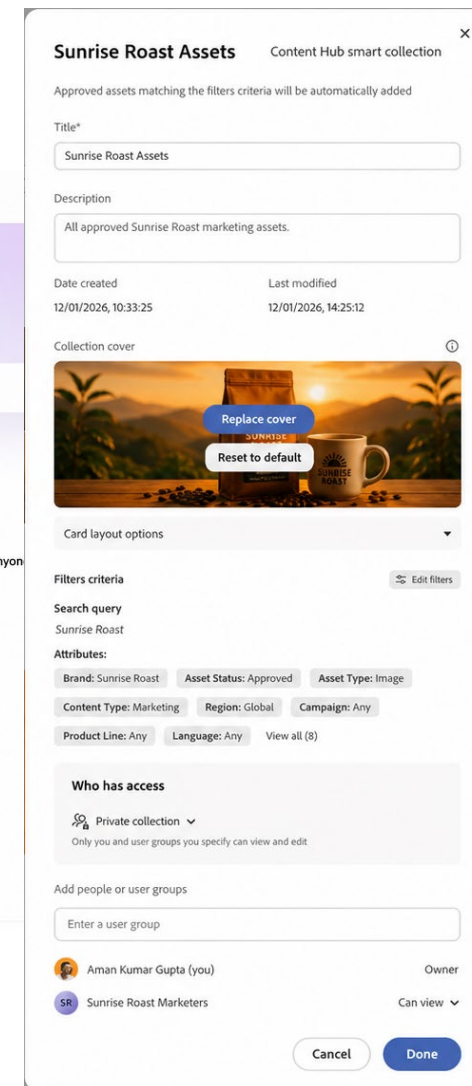
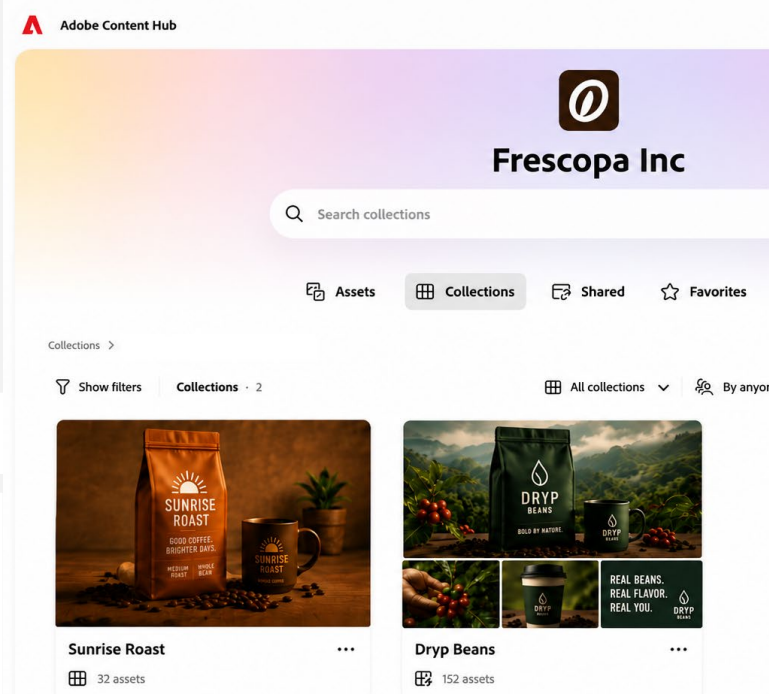
Dynamic Access Controlled Collections That Stay Current Automatically

What It Does

- Create curated multi-brand experience for Content Hub users
- Author Smart Collections in AEM Assets and seamlessly surface them in Content Hub.
- Create dynamic collections by saving search queries and filter criteria instead of manually curating assets.
- Automatically include newly approved assets that match the configured criteria.
- Control visibility and access through collection-level permissions.

Customer Value

- Keep curated content continuously up to date without manual collection maintenance.
- Scale content curation across brands, campaigns, products, and regions using metadata-driven automation.
- Accelerate campaign activation by ensuring newly approved assets are instantly available to downstream teams.
- Deliver consistent, governed experiences by combining automated curation with enterprise access controls



Reach out to
aemcontenthubbeta@adobe.com
 to get early access.

A photograph of four glasses of Guinness Extra Stout lined up on a rustic wooden table. The glasses are filled with dark stout and topped with a thick, creamy head of foam. The background is a warm, dimly lit pub interior with wooden walls, a fireplace with a fire, and a small Christmas tree with lights in the background. The overall atmosphere is cozy and festive.

Demo

Extensibility Enhancements

Making it easy to customize/extend

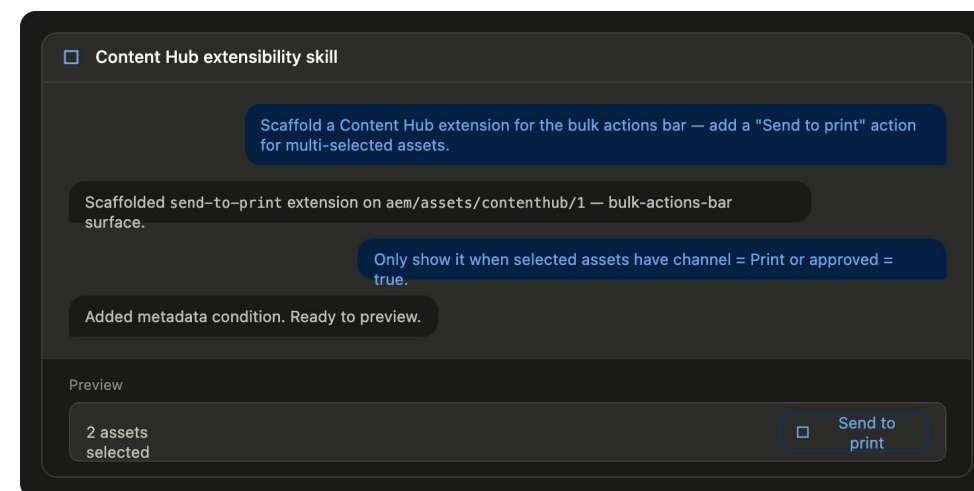
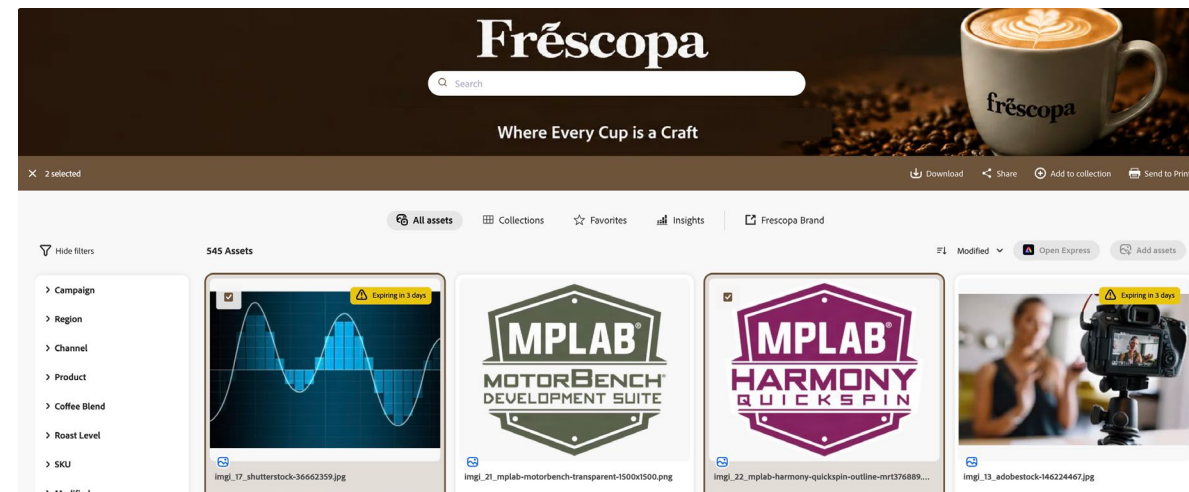
Reach out to aemcontenthubbeta@adobe.com to get early access.

What's new

- More Extension Surfaces
- Skill to help vibe code Extensions
- Action Bar and Card Buttons Customization

Customer Value

- Smoother and Faster Onboarding
- Business Logic Driven Extensions



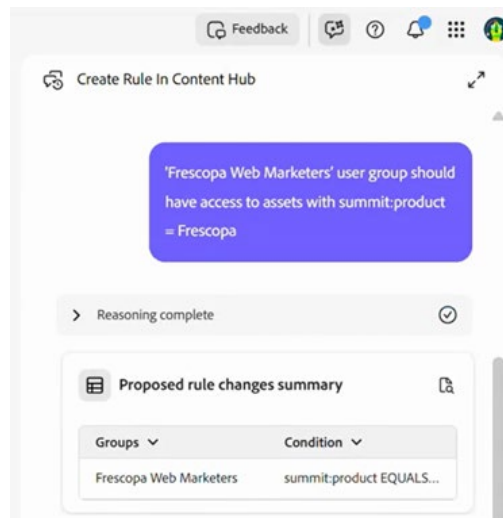
A photograph of four glasses of Guinness Extra Stout lined up on a rustic wooden table. The glasses are filled with dark stout and topped with a thick, creamy head of foam. The background is a warm, dimly lit pub interior with wooden walls, a fireplace with a fire, and a small Christmas tree with lights in the background. The overall atmosphere is cozy and festive.

Demo

**Making
it **safe****

Making it Safe

1



ABAC via Agent

GA

Set Attribute based access controls in a few minutes

2

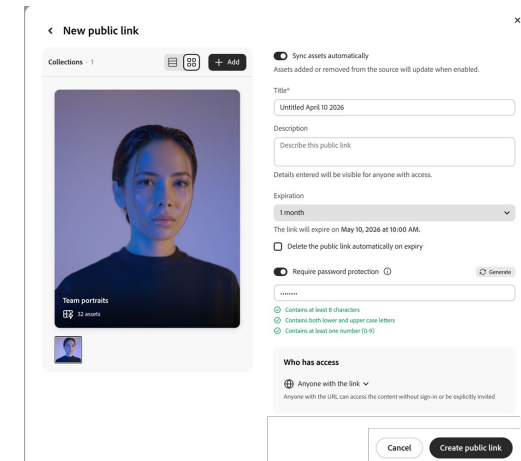


Granular Controls based on Metadata

Beta

Restrict the download or public sharing of assets based on metadata

3



Enterprise Grade Enhanced Sharing

Coming Soon

Securely distribute assets to external agencies or partners

Setting ABAC rules via Agent

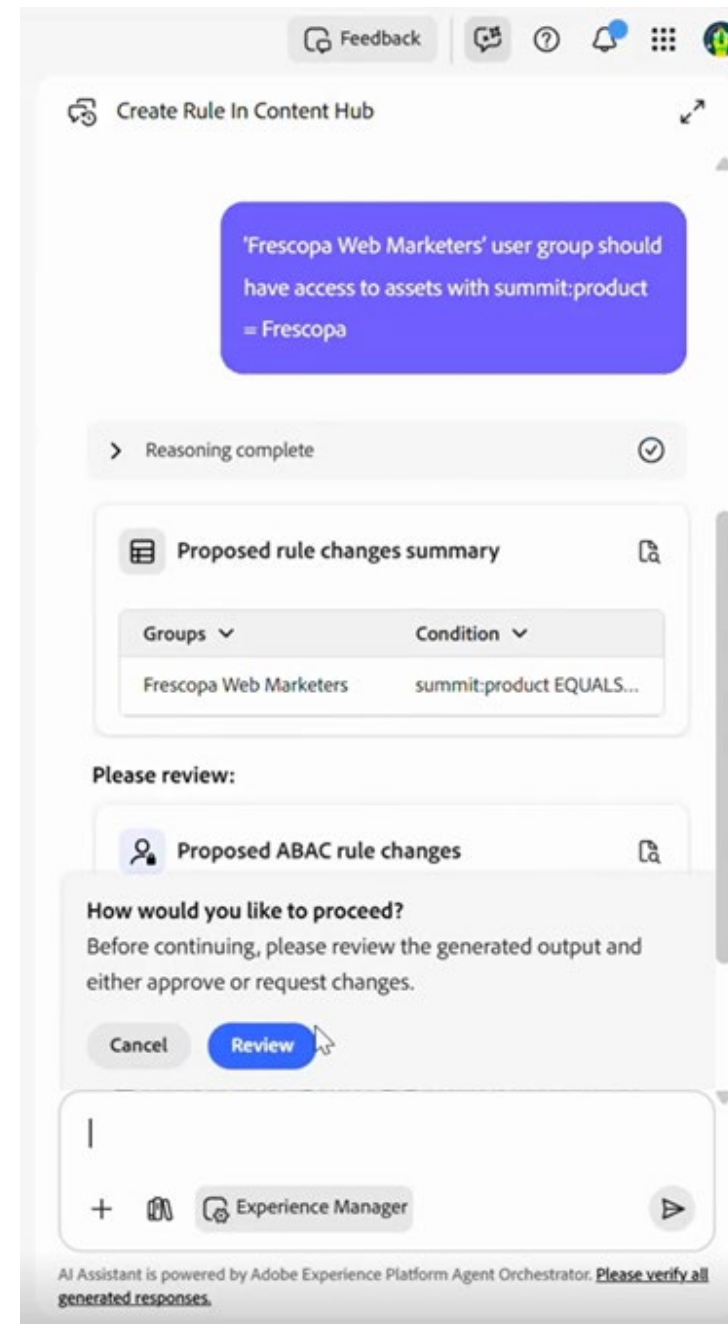
AI-Powered Self-Serve Access Governance at Enterprise Scale

What It Does

- Configure attribute-based access control (ABAC) policies using natural language.
- Create, discover, update, and delete access rules conversationally through AI Assistant.
- Preview generated access rules before applying them to ensure accuracy.
- Enforce dynamic, metadata-driven access without relying on folder hierarchies.

Customer Value

- Simplify governance by enabling self-service access policy management without Adobe Support.
- Improve security and precision through fine-grained, metadata-based access control across brands, regions, and teams.
- Scale enterprise governance as content, users, and business units grow.



A photograph of four glasses of Guinness Extra Stout lined up on a rustic wooden table. The glasses are filled with dark stout and topped with a thick, creamy head of foam. The background is a warm, dimly lit pub interior with wooden walls, a fireplace with a fire, and a small Christmas tree with lights in the background.

Demo

Granular Controls via Metadata

Metadata-Driven Governance for Every Asset Interaction

What It Does

- Define metadata-driven governance policies for asset actions such as download and public sharing.
- Automatically enable, restrict, or block actions based on asset metadata (e.g., classification, expiration date, rights).
- Apply consistent governance policies across all assets without manual intervention.
- Centrally manage business rules that adapt as asset metadata changes.

Customer Value

- Protect sensitive and regulated content by preventing unauthorized sharing or downloads.
- Reduce governance risk by ensuring policies are applied consistently across the entire content library.
- Empower DAM administrators to configure business-specific controls without custom development.
- Scale governance confidently as content volumes, brands, and user communities grow.

Beta

Reach out to aemcontenthubbeta@adobe.com to get early access.

1. ADMIN DEFINES POLICIES

Policy Rules

IF

Classification = Internal

THEN

Disable Public Sharing

IF

Expiration Date < Today

THEN

Disable Download

2. POLICIES EVALUATED AUTOMATICALLY

Policies are applied in real time based on asset metadata.

3. ACTIONS ENFORCED CONSISTENTLY

Only allowed actions are enabled for users across Content Hub.

ASSETS	Classification	Expiration Date	Public Share	Download
Q4 Financial Report ID: 10001	Internal	—	Disabled	Allowed
Summer Campaign ID: 10002	Public	Jun 30, 2026 (Future)	Allowed	Allowed
Product Launch Assets ID: 10003	Public	May 15, 2024 (Past)	Allowed	Disabled
Partner Training Deck ID: 10004	Partner	Dec 31, 2025 (Future)	Allowed	Allowed

Demo



Search

All assetsCollectionsFavoritesInsightsFrescopa Brand

Hide filters

Modified

Tags

Filetype

Brand

1

9 AssetsBrand - Nitro Cold Brew xClear AllRelevanceOpen ExpressAdd assets

TagsAutogenAI TitleAsset Prop...cola, soda, ...Splashing i...

Open in Adobe Express

TagsAutogenAI TitleAsset Prop...Fréscopa, ...Fréscopa n...

Open in Adobe Express

TagsAutogenAI TitleAsset Prop...Fréscopa, ...Fréscopa ...

Open in Adobe Express

TagsAutogenAI TitleAsset Prop...Fréscopa, ...Fréscopa n...

Open in Adobe Express

Nitro About.png

Format	Size	Bit Rate
PNG	2.62 MB	--

Tags	Autogen	AI Title
Asset Prop...	Fréscopa, ...	Fréscopa ...

Open in Adobe Express

Cup with Ice.png

Format	Size	Bit Rate
PNG	5.11 MB	--

Tags	Autogen	AI Title
Asset Prop...	coffee, ice...	Iced coffee...

Open in Adobe Express

Nitro Beach.png

Format	Size	Bit Rate
PNG	3.64 MB	--

Tags	Autogen	AI Title
Asset Prop...	Fréscopa, ...	Fréscopa ...

Open in Adobe Express

Nitro Jar.png

Format	Size	Bit Rate
PNG	4.05 MB	--

Tags	Autogen	AI Title
Asset Prop...	coffee, col...	Fréscopa n...

Open in Adobe Express

Restrict Asset Sharing for Nitro Cold Brew

Minimize

Disable downloads and public sharing for all assets where: Brand = Nitro Cold Brew, Launch Status = Pre-Launch and Distribution = Internal Only

> Reasoning complete



Proposed rule changes summary



Action ▾	Condition ▾
Disable downloads and public sharing	brand = Nitro Cold Brew and Launch_Status = Pre-Launch and Distribution = Internal Only

Please review:

Proposed rule changes



How would you like to proceed?

Before continuing, please review the generated output and either approve or request changes.

Cancel

Review



Restrict Asset Sharing for Nitro Cold Brew



Minimize



Proposed rule changes



✓ Restrict Asset Download & Sharing for Nitro Cold Brew

✓ 1/1

Download & Public Sharing will be disabled for resources where brand is Nitro Cold Brew and Launch_Status is Pre-Launch and Distribution is Internal Only.

Actions (2)

Download

Public Sharing

Asset properties (3)

brand: Nitro Cold Brew

Launch_Status: Pre-Launch

Distribution: Internal Only

Approve of changes?

Save

Cancel

 Restrict Asset Sharing for Nitro Cold Brew MinimizeProposed rule changes submitted 

> Reasoning complete



The approved rule has been applied. Download and Public Sharing are now disabled for all assets where:

Brand = Nitro Cold Brew and Launch_Status = Pre-Launch and Distribution = Internal Only.

If you need to review or update additional rules, let me know!

 Access controls and permissions

Actions ▾	Condition ▾
Disable downloads	brand = Nitro Cold Brew and Launch_Status = Pre-Launch and Distribution = Internal Only
Disable public sharing	brand = Nitro Cold Brew and Launch_Status = Pre-Launch and Distribution = Internal Only

These restrictions will apply to all existing and future assets that match the above conditions.

+  Prompt library  Experience Manager • aemshowcase (prod)



Search

All assets

Collections

Favorites

Insights

Frescopa Brand

Hide filters

525 Assets

Modified

Open Express

Add assets

- > Campaign
- > Region
- > Channel
- > Product
- > Coffee Blend
- > Roast Level
- > SKU
- > Modified
- > Keywords
- > Tags
- > Title
- > Licensed content
- > Filetype
- > Brand



Nitro Brew Can.jpg

Format	Size	Bit Rate
JPEG	397 KB	--
Tags	Autogen	AI Title
Asset Proper...	Fréscopa, nit...	Fréscopa nitr...



Open in Adobe Express



Nitro Beach.png

Format	Size	Bit Rate
PNG	3.64 MB	--
Tags	Autogen	AI Title
Asset Proper...	Fréscopa, nit...	Fréscopa Nit...



Open in Adobe Express



Nitro Smooth & Cold.png

Format	Size	Bit Rate
PNG	4.27 MB	--
Tags	Autogen	AI Title
Asset Proper...	Fréscopa, nit...	Fréscopa Nit...



Open in Adobe Express



Nitro About.png

Format	Size	Bit Rate
PNG	2.62 MB	--
Tags	Autogen	AI Title
Asset Proper...	Fréscopa, nit...	Fréscopa Nit...



Open in Adobe Express



Enterprise Grade Link Sharing

Securely Share. Instantly Update. Always Stay in Control.

What It Does

- Share multiple collections & assets in public links
- Add/remove assets & collections to existing public links
- Set password & expiration date to protect public links
- Un-share publicly shared links anytime
- Branded landing experience for public link recipient

Customer Value

- Securely distribute curated content to external partners.
- Keep shared campaigns current without re-sharing links.
- Strengthen governance with protected, revocable public links.
- Deliver a branded recipient experience that reinforces trust.
- Simplify enterprise-scale content distribution while maintaining control.

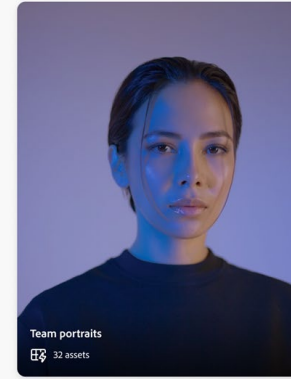
Adobe

< New public link

Collections · 1



+ Add



☒ Sync assets automatically

Assets added or removed from the source will update when enabled.

Title*

Untitled April 10 2026

Description

Describe this public link

Details entered will be visible for anyone with access.

Expiration

1 month

The link will expire on May 10, 2026 at 10:00 AM.

☐ Delete the public link automatically on expiry

☒ Require password protection ⓘ

Generate

✔ Contains at least 8 characters

✔ Contains both lower and upper case letters

✔ Contains at least one number (0-9)

Who has access

🌐 Anyone with the link ▼

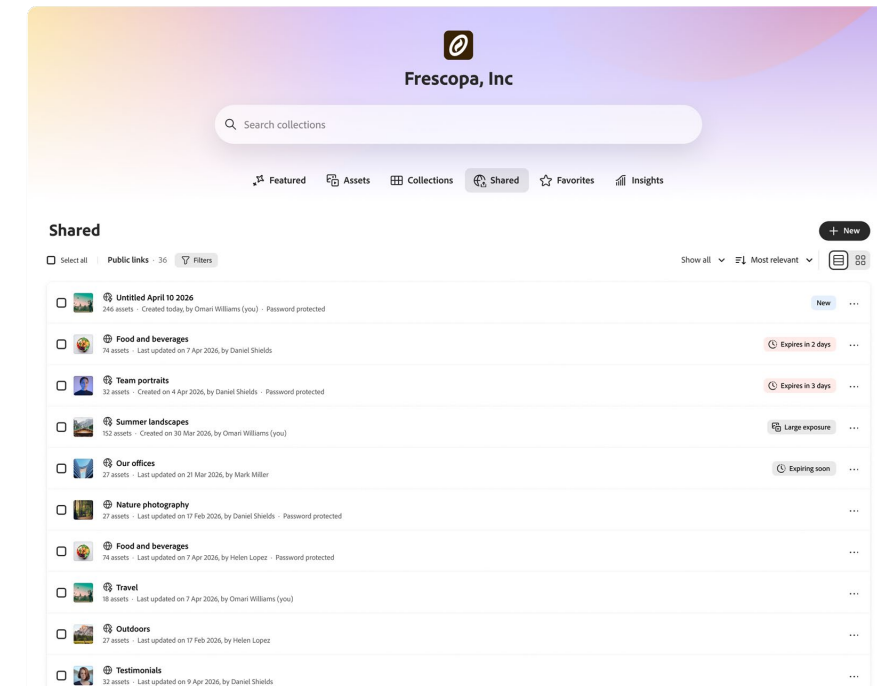
Anyone with the URL can access the content without sign-in or be explicitly invited

Cancel

Create public link

Coming
Soon

Reach out to
aemcontenthubbeta@adobe.com
to get early access.



A photograph of four glasses of Guinness Extra Stout lined up on a rustic wooden table. The glasses are filled with dark stout and topped with a thick, creamy head of foam. The background is a warm, dimly lit pub interior with wooden walls, a fireplace with a fire, and a small Christmas tree with lights in the distance. A dark grey rectangular box with the word 'Demo' and a small cluster of dots is overlaid on the bottom left of the image.

Demo

Frēscopa

Where Every Cup is a Craft



Details

Download

Copy link

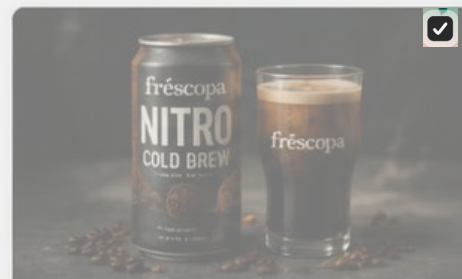
Add to collection

Share in public link

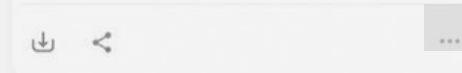
Open in Adobe Express

Delete

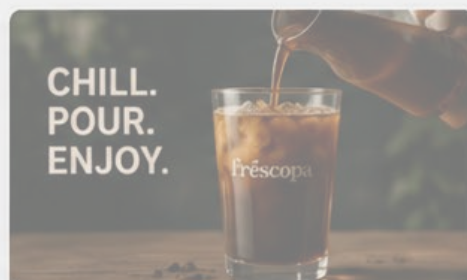
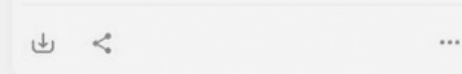
10 Collections



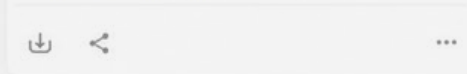
Nitro Cold Brew – Launch Campaign



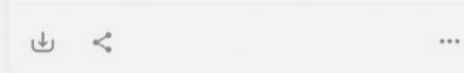
Brand Campaigns



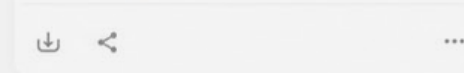
Iced Coffee Campaign



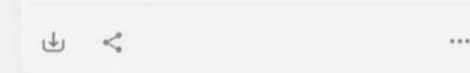
Sunrise Roast



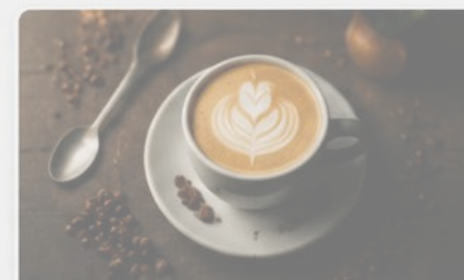
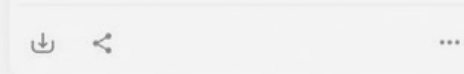
Dryp Beans



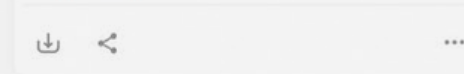
Core Coffee Range



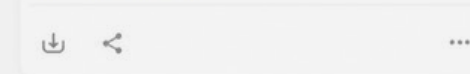
Sustainability Initiative



Social Media Assets



In-Store Branding



All assets Collections Favorites Insights

All Collections Created by anyone Create collection

>



Launch Assets for Nitro Cold Brew

These are confidential assets for upcoming launch of Nitro Cold Brew and covered under NDA

1 month

.....

- ✔ Contains at least 8 characters
- ✔ Contains both lower and upper case letters
- ✔ Contains at least one number (0-9)

 Anyone with the link

Anyone with the URL can access the content without sign-in or be explicitly invited

Create public link



 All Collections

 Created by anyone

 Create collection



• •



...

Frēscopa

Where Every Cup is a Craft

Search collections



All assets

Collections

Favorites

Shared

Insights

Shared

+ New

Select all

Public links · 28

Filters

Show all

Most relevant



Nitro Cold Brew – Launch Campaign

32 assets · Created today, by Aman Kumar Gupta (you) · Password protected

New



Product Photography – Coffee Beans

56 assets · Last updated on 7 Apr 2026, by Daniel Shields



Expires in 2 days



Spring Seasonal Menu Assets

34 assets · Created on 5 Apr 2026, by Helen Lopez · Password protected



Expires in 3 days



Packaging Assets – Core Range

41 assets · Last updated on 1 Apr 2026, by Mark Miller



Large exposure



Iced Coffee Campaign 2026

23 assets · Last updated on 31 Mar 2026, by Daniel Shields



Expiring soon



Social Media Content Pack – April

68 assets · Created on 29 Mar 2026, by Aman Kumar Gupta (you)



Barista Lifestyle Photography

37 assets · Last updated on 25 Mar 2026, by Helen Lopez · Password protected



Coffee Shop Interior – Photos

19 assets · Last updated on 22 Mar 2026, by Mark Miller



Brand Logo & Guidelines

12 assets · Created on 20 Mar 2026, by Daniel Shields · Password protected



Sustainability Initiative Assets

33 assets · Last updated on 18 Mar 2026, by Helen Lopez



Launch Assets for Nitro Cold Brew Live

Collections · 1



+ Add



Title*

Launch Assets for Nitro Cold Brew

Description

These are confidential assets for upcoming launch of Nitro Cold Brew and covered under NDA

Details entered will be visible for anyone with access.

Expiration

Aug 14, 2026

The link expires in 30 days

☒ Require password protection ⓘ

.....

Who has access

☒ Anyone with the link ▾

Anyone with the URL can access the content without sign-in or be explicitly invited

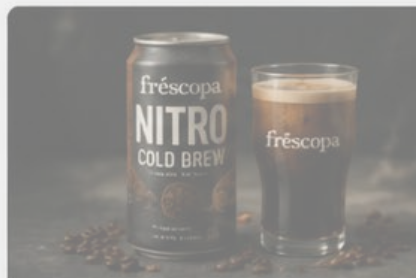
<https://experience.adobe.com/?repold=delive...> Copy link

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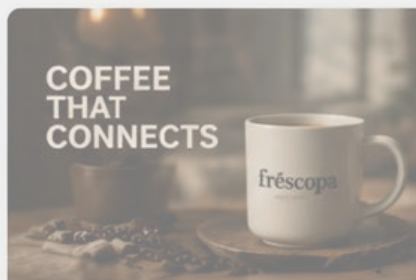
Cancel

Done

10 Collections



Nitro Cold Brew – Launch Campaign



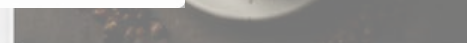
Brand Campaigns



Iced Coffee Campaign



Sustainability Initiative



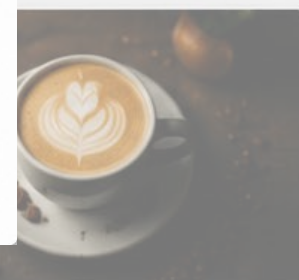
Social Media Assets



In-Store Branding



Core Coffee Range



Frēscopa

Where Every Cup is a Craft



Enter the password that was shared with you

Shared by **Aman Kumar Gupta**



Submit

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Where Every Cup is a Craft



Nitro Cold Brew – Launch Campaign

These are confidential assets for upcoming launch of Nitro Cold Brew and covered under NDA.

Shared by Aman Kumar Gupta • 28 assets • Expires August 14, 2026

Share



☐ Select all Assets • 28

By collection



Nitro Cold Brew Can



JPG



Nitro Cold Brew Trio



PNG



Nitro Cold Brew Pour



MP4



Nitro Cold Brew Can - Hero



JPG



Nitro Cold Brew Glass Duo



PNG



Nitro Cold Brew Can Top



JPG



Chill Pour Enjoy Visual



JPG



Nitro Cold Brew Mist



PNG



Bold Smooth Nitro Visual



JPG



Nitro Cold Brew 4-Pack



PNG



Coming Soon Teaser



JPG



Nitro Cold Brew Variants



PNG

Launch Assets for Nitro Cold Brew Live

Collections · 1



+ Add



Title*

Launch Assets for Nitro Cold Brew

Description

These are confidential assets for upcoming launch of Nitro Cold Brew and covered under NDA

Details entered will be visible for anyone with access.

Expiration

Aug 14, 2026

The link expires in 30 days

☒ Require password protection ⓘ

.....

Who has access

☒ Anyone with the link ▾

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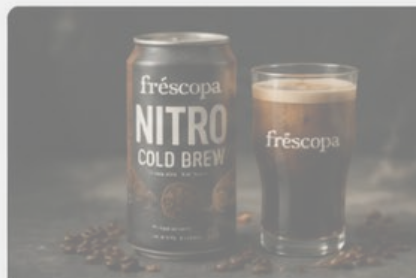
<https://experience.adobe.com/?repold=delive...> Copy link

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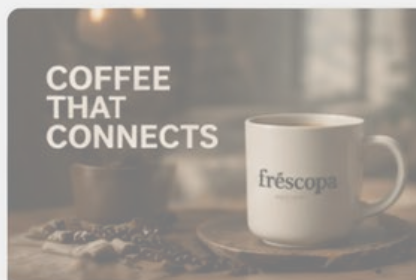
Cancel

Done

10 Collections



Nitro Cold Brew – Launch Campaign



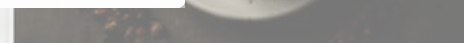
Brand Campaigns



Iced Coffee Campaign



Sustainability Initiative



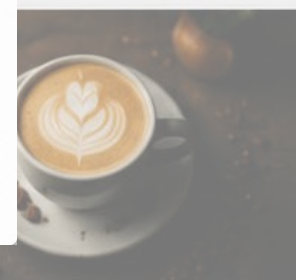
Social Media Assets



In-Store Branding



Core Coffee Range



All Collections ▾

Created by anyone ▾

Create collection

Add assets to 'Launch Assets for Nitro Cold Brew' 🔴 Live

Cancel

Select



Search



All content



Assets



Folders



Collections



Fragments



Suggested Content



Hide suggestions



Select all suggestions

We've found content that fits your intent. Review and select what works best.



Brand: Frescopa



Product Line: Nitro Cold Brew



Launch Status: Pre-Launch



Distribution: Internal Only



Assets · 10



Top performer

Nitro Cold Brew Can Hero ...



Campaign assets \$45

Approved



Good fit

Nitro Cold Brew Pour ...



Campaign assets \$22

Approved



Good fit

Nitro Cold Brew Still Life ...



Campaign assets \$18

Approved



Good fit

Nitro Cold Brew Splash ...



Campaign assets \$18

Approved



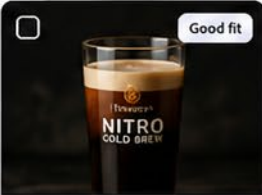
Good fit

Nitro Cold Brew Can Closeup ...



Campaign assets \$11

Approved



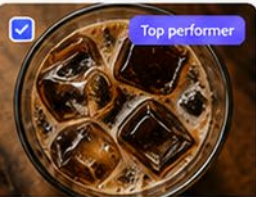
Good fit

Nitro Cold Brew Glass ...



Campaign assets \$11

Approved



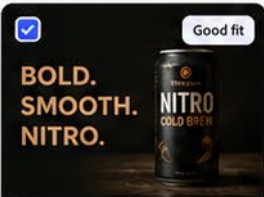
Top performer

Nitro Cold Brew Over Ice ...



Campaign assets \$45

Approved



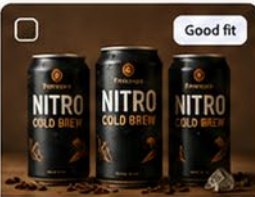
Good fit

Nitro Cold Brew Key Visual ...



Campaign assets \$22

Approved



Good fit

Nitro Cold Brew Packshot ...



Campaign assets \$18

Approved



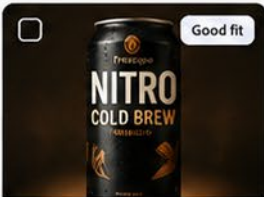
Good fit

Nitro Cold Brew Lifestyle ...



Campaign assets \$18

Approved



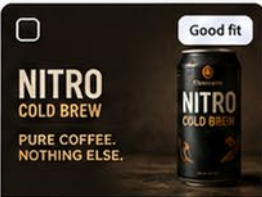
Good fit

Nitro Cold Brew Coming Soon...



Campaign assets \$11

Approved



Good fit

Nitro Cold Brew Banner ...



Campaign assets \$11

Approved

Fréscopa

Where Every Cup is a Craft



Launch Assets for Nitro Cold Brew

These are confidential assets for upcoming launch of Nitro cold Brew and covered under NDA.

Created today by Aman Kumar Gupta • 1 collection, 4 assets • Expires Aug 14, 2026

Share

Collections • 1

View all



Nitro Cold Brew Launch ...
28 assets

☐ Select all | Assets • Showing 4 of 4

↑↓ Most relevant ▾



Nitro Cold Brew Pour ...
MP4



Nitro Cold Brew Splash ...
PNG



Nitro Cold Brew Over Ice ...
JPG



Nitro Cold Brew Key Visual ...
PNG

Content Hub Roadmap

Under NDA

GA LA Beta

	Q2 '26	Q3 '26	Q4 '26
Make it Easy	Content Hub – Discovery agent Conversational discovery of assets	- AI Search, Multi-lingual intent search, Search in docs. - Custom / basic sorting, - Select All Assets - Generate Dynamic Renditions from Search bar	- Customize Asset Cards - Collections: Add multiple owners & contributors
Make it Real	Content Hub reporting events, download, search	- Smart collections Branded collections that auto hydrate based on matching filters, with group permissions - Extensibility - Asset detail page	- Personalization Home: Featured widgets - Admin guided Ingestion: Upload to specific folder, conditional controls for metadata
Make it Safe	Set ABAC rules via agent	DRM: Metadata based Granular Restrictions	- Public Link share - password protection, un-share links, add multi-collection - CAI (Content Authenticity Initiative) GenAI Compliance

Survey Question

Question: Which upcoming capability would have the biggest impact on your team's adoption of Content Hub?

Join us | Co-innovation

We build our capabilities by working directly with impacted teams, using their needs to build out the next generation of tools.

Complete the [linked survey](#) to share your interest in joining our ranks, co-innovating with our engineers directly.

Specially designed mission available for those who complete the survey and find us after.



**Scan to take
the survey**



Q&A

Raise your hand to come off mute or post your question in the Q&A pod.

Upcoming events

July 29, 9 a.m. PT – [AI Search and Discovery Forum: Best Practices from Customers](#)

- Join Kellogg and Adobe.com for an interactive virtual roundtable on Generative Engine Optimization (GEO), the emerging practice of improving brand visibility across AI-powered search and answer engines.

More AEM events are coming! Be sure to check the [Events page](#) on Experience League for more soon including:

- AEM 101
- Insights from AEM Champions
- AI Search and Discovery updates

Webinar Feedback

Please complete [this short survey](#) to share feedback on today's webinar. Responses are anonymous, so transparency and honesty are appreciated!



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