

Making the Switch: Preparing for Your Move to Unified Review and Approvals

September 15, 2026



This session is being recorded.

Keep an eye out for a follow-up email after the event (from csatscale@adobe.com) with a summary and links to the recording, slide deck, and more.

Agenda

Join Part 2 of our 3-part series to explore the first key changes for migrating to Unified Review and Approvals in Workfront. Get roadmap updates and practical guidance to prepare for a successful transition.

Be sure to join us on Wednesday, October 28 for the third session in the series, where we'll cover the remaining five key shifts and complete the migration journey. [Register here.](#)

Start Time	8:00 a.m. PT/11:00 p.m. ET
2 minutes	Welcome & Introductions
45 minutes	Unified Review and Approvals
10 minutes	Q&A
3 minutes	Survey, Upcoming Events
End Time	9:00 a.m. PT/12:00 p.m. ET

Introductions



Travis Jordan

Principal Product Manager,
Content Supply Chain

Adobe



Leslie Spier

Customer Success Manager

Experience League:

[@LeslieSpier](#)



Nichole Vargas

Sr. Customer
Success Manager

Experience League:

[@NicholeVargas](#)



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can find or contact us:

- During our free virtual events. [View upcoming events on Experience League.](#)
- In the [Experience League community.](#)
- By emailing us at csatscale@adobe.com.
- By connecting with us on LinkedIn.

Adobe Confidential

Roadmap disclosures are for informational purposes only, are not a guarantee of any future feature or functionality and are subject to change at any time.

As such, roadmap features and functionality must NOT be promised or committed to customers via contract or in any other manner.

Unified Review and Approvals Series

**Everything You
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Started**

August 11

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Elise Lawley

Senior Product
Manager, Adobe

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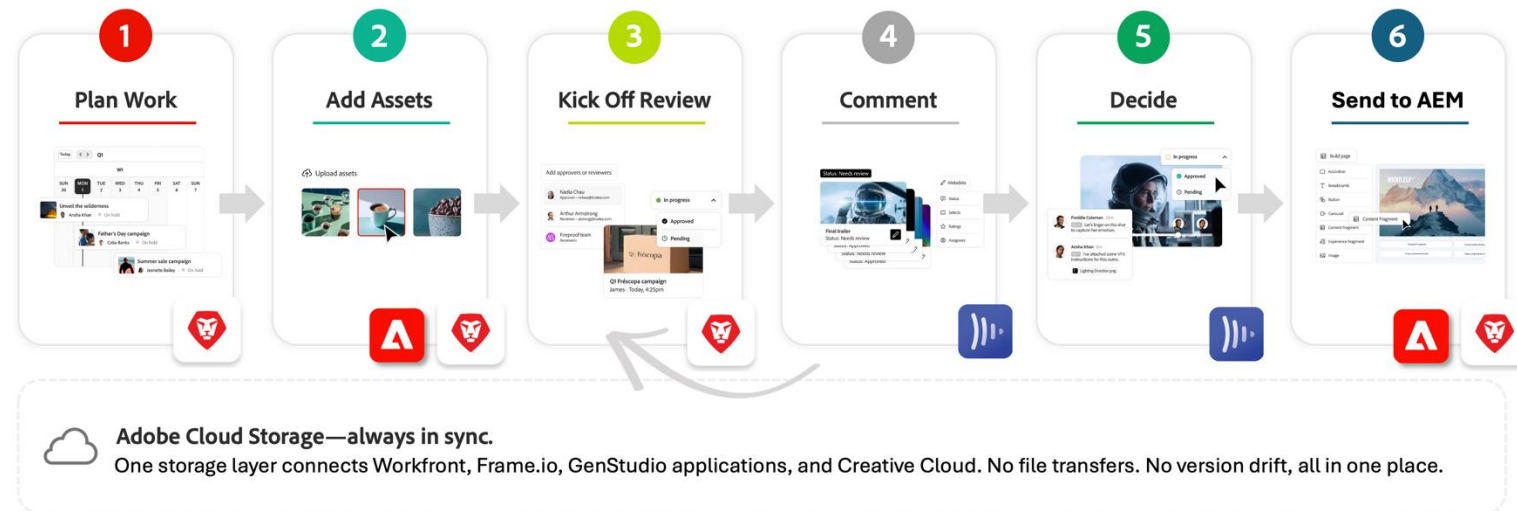
Customer Success | Digital Experiences

A solid red vertical bar is positioned on the far left side of the slide, extending from the top to the bottom.

Overview

Unified Review and Approvals

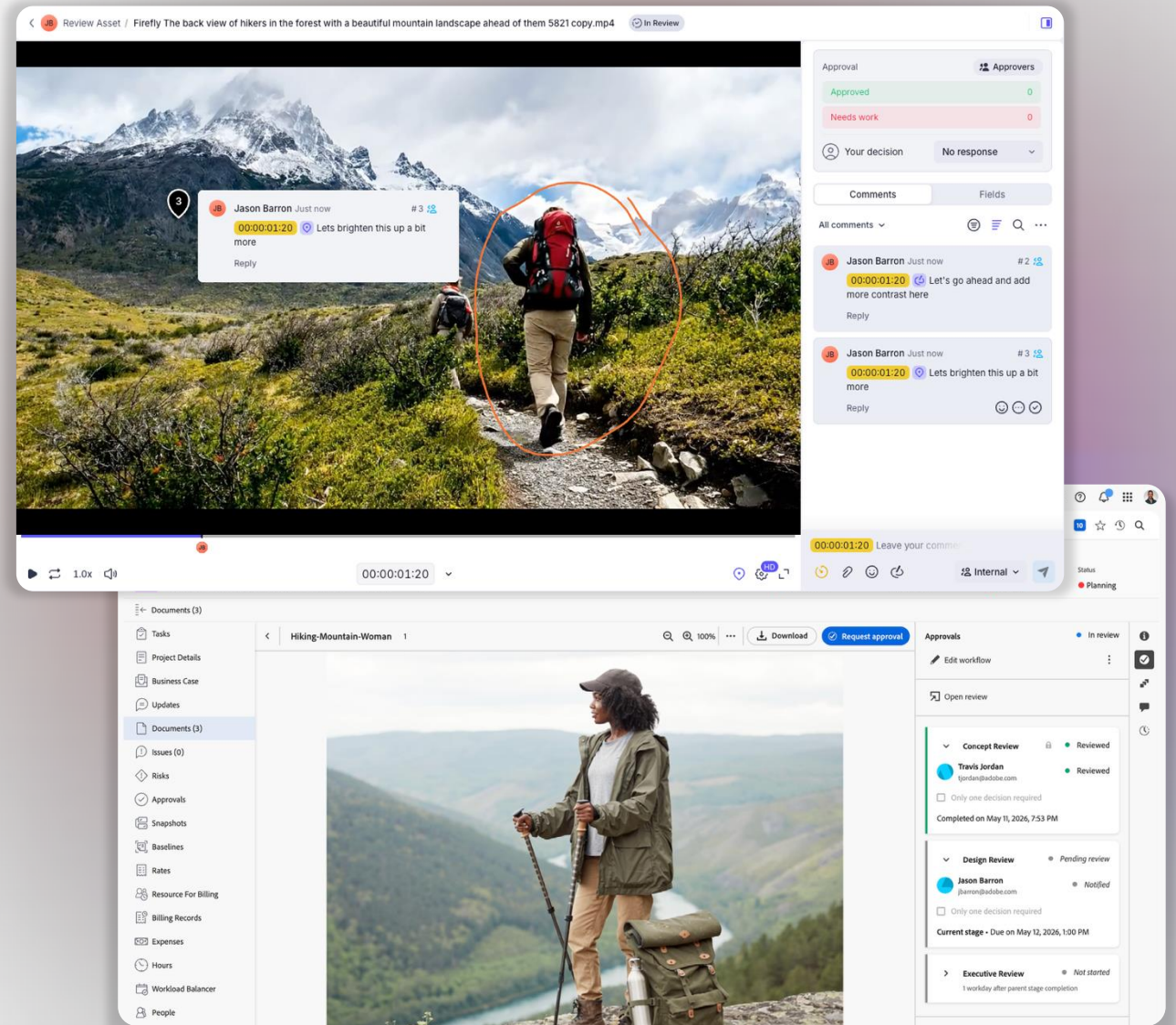
Streamline review and approval and unify creative workflows across Workfront and **Frame.io** on **Adobe cloud storage**



RELEASED! Q4 2025 (Net New) | Q2 2026 (Existing)

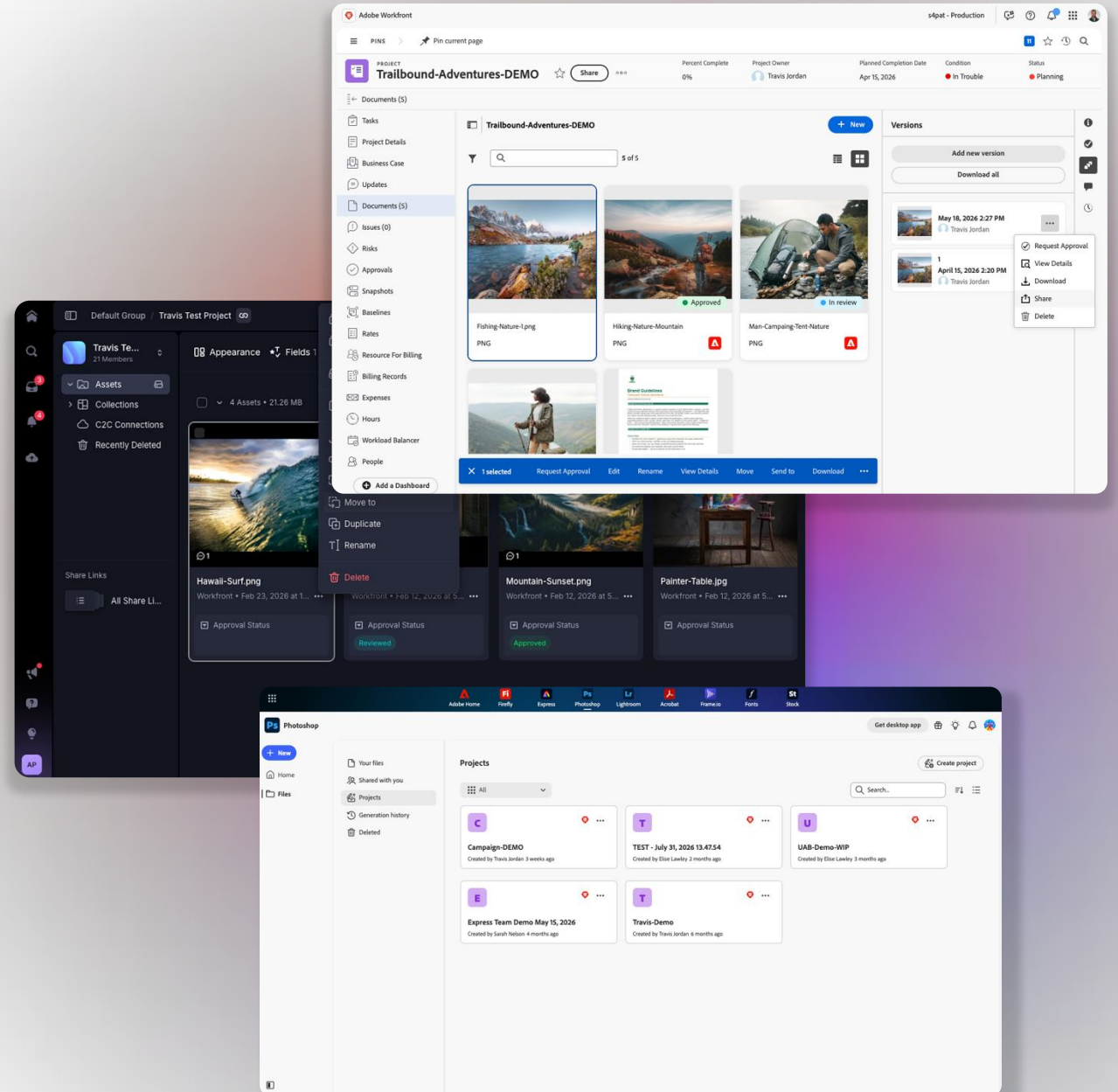
#1: Unlocks Unified Review and Approvals

Adobe's Unified Review and Approvals solution brings the entire review and decision-making process into a single experience across Workfront and Frame.io. Stakeholders can review, comment, and approve assets from their preferred tool, while teams maintain full visibility into status and feedback — **eliminating silos and moving content from draft to approved faster.**



#2: Unlocks Unified Creative Work in Progress Flows

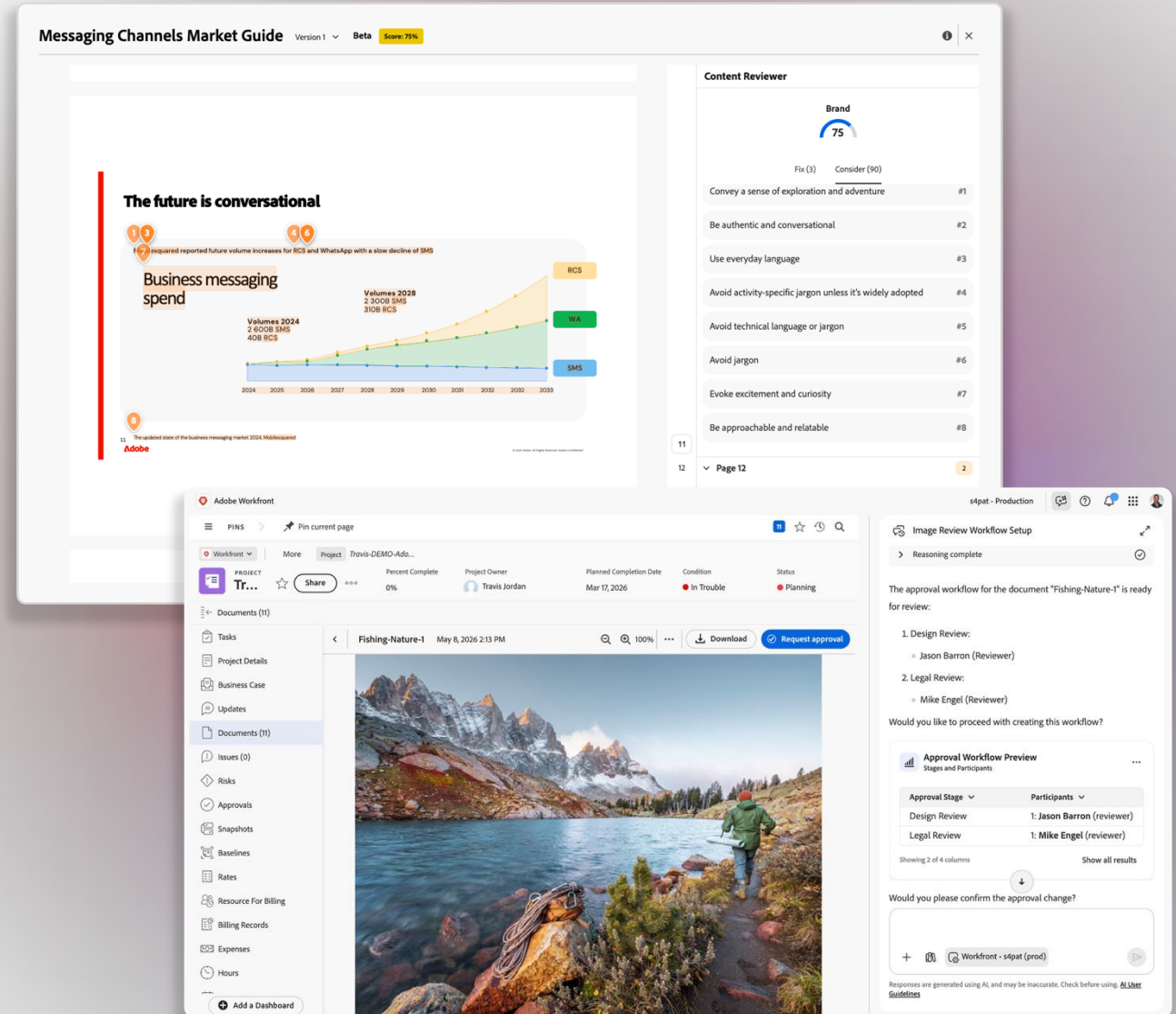
Unifying assets into a centralized repository on Adobe cloud storage, enables teams to work on a single source of truth across **Workfront, Frame.io, and Creative Cloud apps**. File management, versions, and permissions are consistent across tools. The need to upload, download and copy assets is eliminated, **enabling asset provenance, traceability and consistent metadata across the content supply chain.**



#3: Unlocks Agentic Acceleration

Unifying on Adobe cloud storage isn't just an infrastructure upgrade — it enables enterprise context, brand intelligence and builds a foundation for human-led, **agent-accelerated workflows**

- **Workfront MCP**— Enables the ability to use any LLM such as Claude, Copilot, ChatGPT or Adobe CX Coworker to perform review and approvals tasks and workflows.
- **Content Reviewer**— Automatically reviews assets against brand standards before they reach human reviewers, catching issues earlier in the workflow
- **AI Collaborators** — Intelligent agents that invoke skills from Workflow Optimization Agent and participate directly in review and approval workflows alongside human teams, enabling faster decisions at scale



Core Shifts

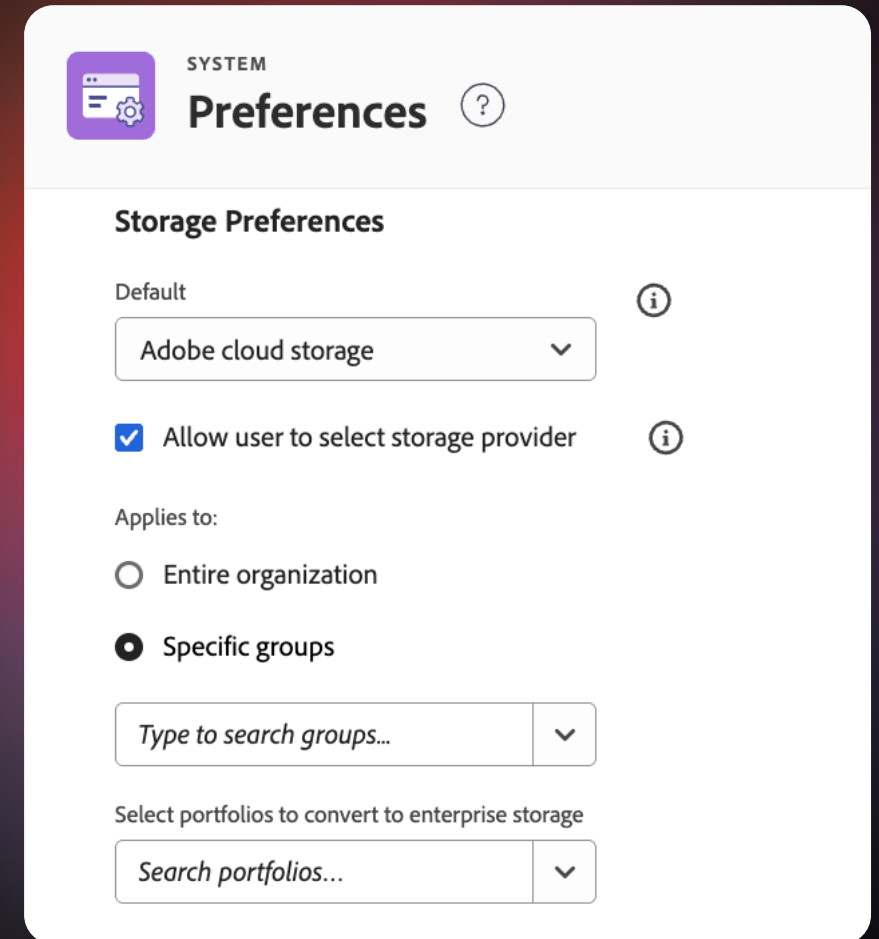
New version of Workfront

Once provisioned to a new Workfront SKU, your software will be updated. However, you have controls to scale your rollout.

- Your org admin controls turning on the new experience in Setup.
- Once enabled, 1) Adobe Cloud Storage replaces Legacy Workfront Storage as the default storage layer, and 2) Frame.io replaces Proof as the review surface in Workfront for new projects.
- Enable Adobe Cloud Storage for new projects by small groups (recommended)!
- Select portfolios to convert to Adobe Cloud Storage.
- All existing projects remain on Adobe Legacy Storage and Workfront Proof

****Exception***

*For customers on Legacy Document Approvals, this update immediately moves you to **Unified Approvals**, introducing a new UI, potentially impacting Fusion scenarios and reporting.*



The screenshot shows the 'SYSTEM Preferences' window with a focus on 'Storage Preferences'. At the top, there's a 'Default' dropdown menu currently set to 'Adobe cloud storage', accompanied by an information icon. Below this, a checkbox labeled 'Allow user to select storage provider' is checked, also with an information icon. Under the heading 'Applies to:', there are two radio button options: 'Entire organization' (which is unselected) and 'Specific groups' (which is selected). Below these options is a search input field with the placeholder text 'Type to search groups...' and a dropdown arrow. At the bottom, there's another section titled 'Select portfolios to convert to enterprise storage' with a corresponding search input field labeled 'Search portfolios...' and a dropdown arrow.

Adobe Cloud Storage Replaces Workfront Storage

Workfront on Adobe cloud storage powers the interoperability of Workfront, Frame & Creative Cloud to deliver unified review and approval and creative workflows.

- Projects and assets are centralized on a shared storage layer between Workfront, Frame and CC apps on Adobe Cloud Storage.
- Workfront is entitled with 60 GB per user.
- Workfront displays combined storage usage for Legacy Workfront, Adobe Cloud Storage, and Frame Storage.
- Today it does not display CC storage entitlements or usage.
- Customers will receive emails when they are nearing storage capacity.
- 1 Workfront instance : 1 Frame account in the same IMS org.

Storage Overview

Adobe Enterprise 195,350.88 GB of 291,445.6 GB ⓘ



Workfront Storage: 162,748.02 GB ⓘ

Frame.io Storage: 32,602.86 GB ⓘ

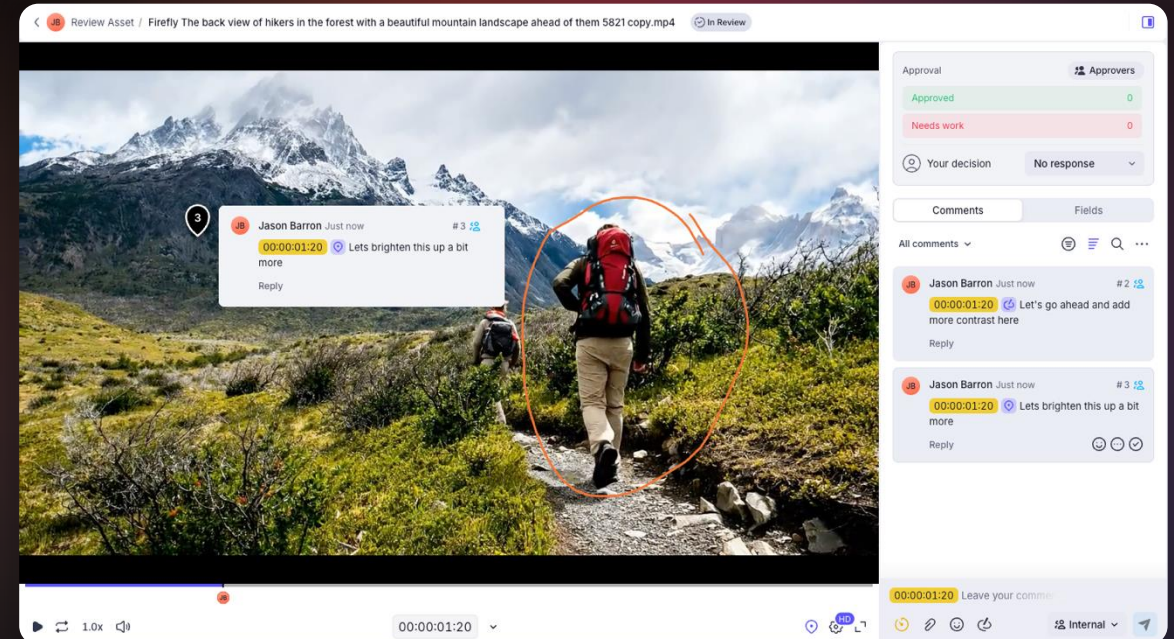
Blue: Workfront legacy projects + Workfront Adobe Cloud projects
Green: Frame standalone projects (only Frame.io enterprise customers)

SHIFT #3

Frame.io Replaces Workfront Proof

When Adobe cloud storage is enabled, unified review and approval with the Frame.io viewer becomes the primary review surface in Workfront—replacing Workfront Proof

- Frame viewer is the default for all review and approval workflows.
- Frame viewer is not supported in lower lane environments today.
- A Frame.io license is *not* required for review and approval.
- Advanced markup and commenting tools.
- Award-winning mobile app available for on-the-go reviews.
- Supports native Adobe file types, images, documents, PDFs, video, audio, HTML and more with larger file size limits.
- Contributors and external reviewers are capped at a set number of approval *decisions* per month (Select: 3, Prime: 5, Ultimate: 7).
- Org-level cap on video proof requests at 10% of paid user licenses
- Currently no set date for Proof deprecation.

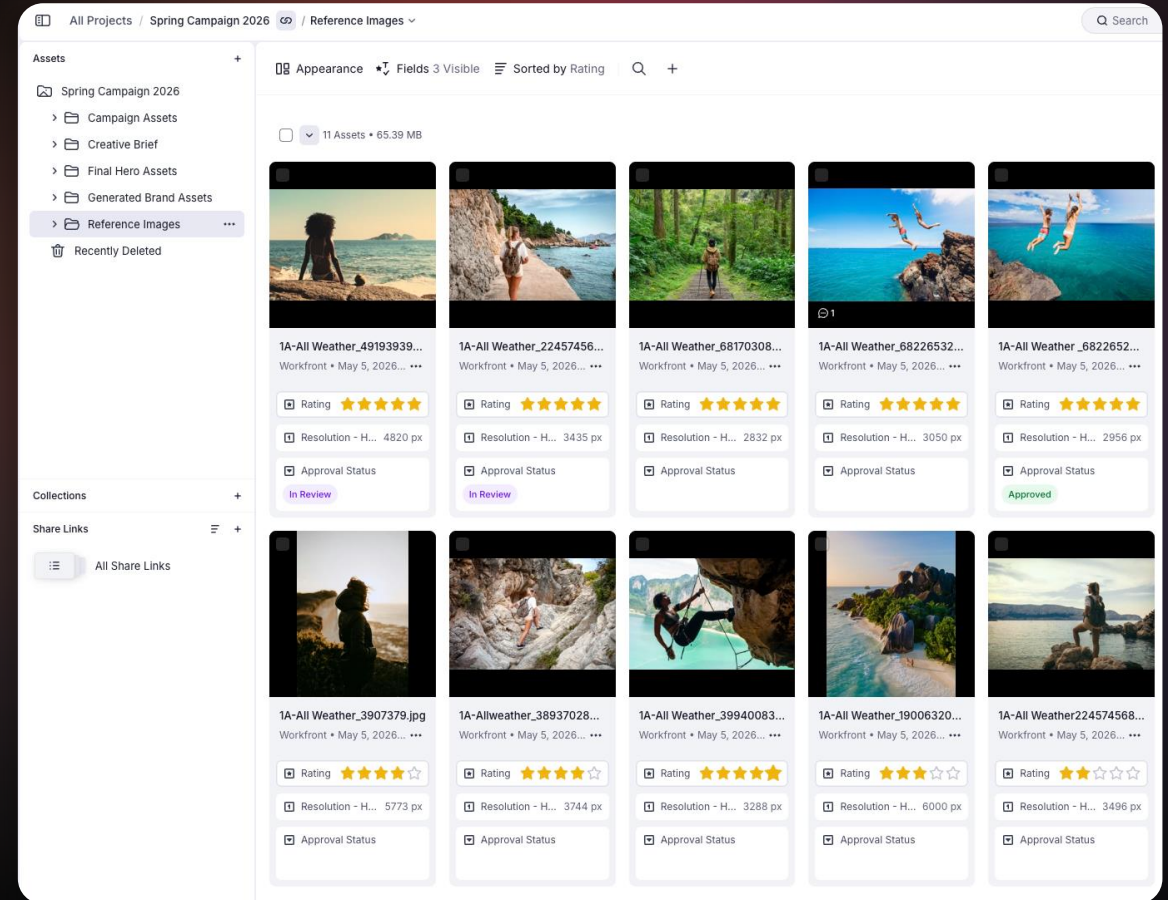


SHIFT #4

Frame.io Enterprise for Creative WIP

The native integration of Workfront and Frame.io not only powers unified review and approval, it enables creative collaboration with internal and external teams, while Workfront handles work orchestration.

- Creative teams with Frame Enterprise licenses can add/edit assets directly to shared projects in Frame, with advanced features like camera to cloud.
- Internal commenting allows for collaboration without exposing to stakeholders.
- Secure sharing to external vendors and teams with watermarking.
- Advanced asset metadata that matters to creative teams.
- Single source of truth on projects and assets allows the team to work with confidence across Workfront and Frame.io.
- Map Workfront project to desired Frame workspace.

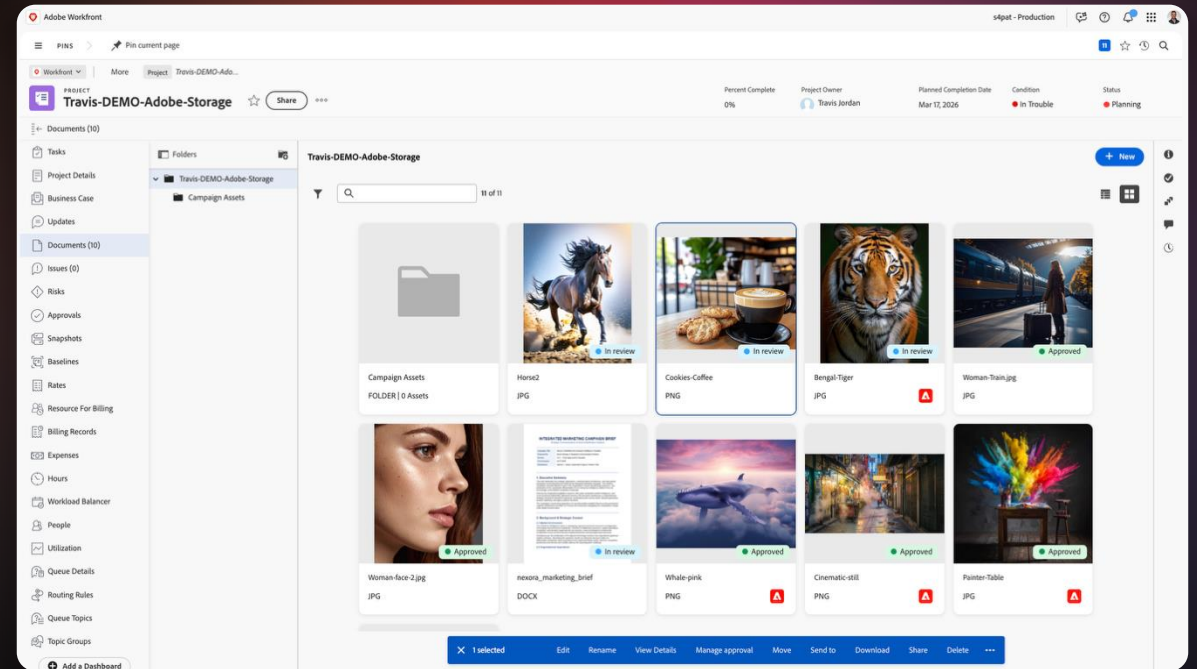


SHIFT #5

Enhanced Documents Experience

The new Documents area delivers an enhanced experience purpose-built for creative and marketing workflows and unified approvals.

- Improved versioning and integrations with the Adobe creative suite (Photoshop, InDesign, Illustrator, etc.).
- Seamless integration with Frame.io for creative collaboration.
- Supports robust multi-stage, multi-path, and grouped review and approvals.
- Easily *send* assets from a Workfront object to AEM, and *link* AEM assets to Workfront object.



Roadmap

Recent Q3'26 Product Releases

Product Feature	Description	Release Date
Link AEM Assets	Select, and link existing AEM assets or content fragments into a Workfront object via Content Advisor for reference and reuse, without duplicating files.	 Q3'26
Portfolio, Task, Issue, Template Conversion	Convert legacy-storage portfolios, tasks, issues, and templates into Adobe cloud storage (ESM) projects — enabling teams to migrate work object-by-object into Workfront without needing to move an entire portfolio hierarchy at once.	 Q3'26
MCP and CX Coworker for Unified Review and Approvals	Exposes Unified Review & Approvals tasks as MCP tools that AI agents — including Claude, ChatGPT, Copilot, and Adobe's CX Coworker, can call on a customer's behalf.	 Q3'26
Workfront/Frame x Express Integration (Static)	Integrates Adobe Express with Workfront Unified Review & Approvals, exporting Express content as a static PDF for review in the Frame viewer as an interim step ahead of full interactive support.	 Q3'26
Audit Logs and Print Summary	Audit Logs and Print Summary give customers two complementary ways to review Unified Approvals activity: Audit Logs provide a detailed, timestamped record of every action taken (who did what, when), while Print Summary offers a lighter, printable snapshot of a single document version's Frame review.	 Q3'26

Upcoming Q4'26 Product Releases

Product Feature	Description	Target Date
Workfront x CC Native Integration	Natively surfaces Workfront objects inside Creative Cloud apps, letting creatives save and version files (AI, PS, INDD) without leaving their tool or manually uploading/downloading.	 Sept'26
Grouped Approvals	Enables reviewers to batch-approve multiple assets in a single action instead of reviewing and deciding on each one individually, dramatically cutting down on notification and review overhead for high-volume campaigns.	 Oct'26
HTML/Live URL Reviews	Allows reviewers review and approve interactive HTML content (like live web pages or dynamic ads) directly in Workfront and Frame.	 Oct'26
Granular Notifications	Provides users control over which approval-related notifications they receive and how, letting them limit or stop the flood of individual alerts triggered by high-volume or bulk actions	 Nov'26
Reporting/Fusion Migration Tools	Migration tools to mitigate Fusion scenario and reporting dashboard rebuilds when moving to Workfront v2.	 Nov'26
Sandbox Support for Frame Viewer	Sandbox support for Frame extends Unified Review & Approval into lower environments (sandbox/preview), letting customers test the full end-to-end Frame workflow before rolling changes out to production.	 Dec'26

Unified Review and Approvals Series

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Additional Resources

- [Move to Workfront on Adobe Cloud Storage](#)
- [Unified Review and Approvals: Getting Started](#)
- [Unified Review and Approvals: Overview and FAQ](#)
- [Adobe Workfront x Frame.io Integration Overview](#)
- [Webinar: Unified Review and Approvals: Everything You Need to Know to Get Started](#)

Learn More

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or visit the link to get in touch.



[Get in Touch](#)

Adobe

Q&A

Event Feedback

Before you go, please take less than a minute to share your (anonymous) feedback on today's event via [this short survey](#).

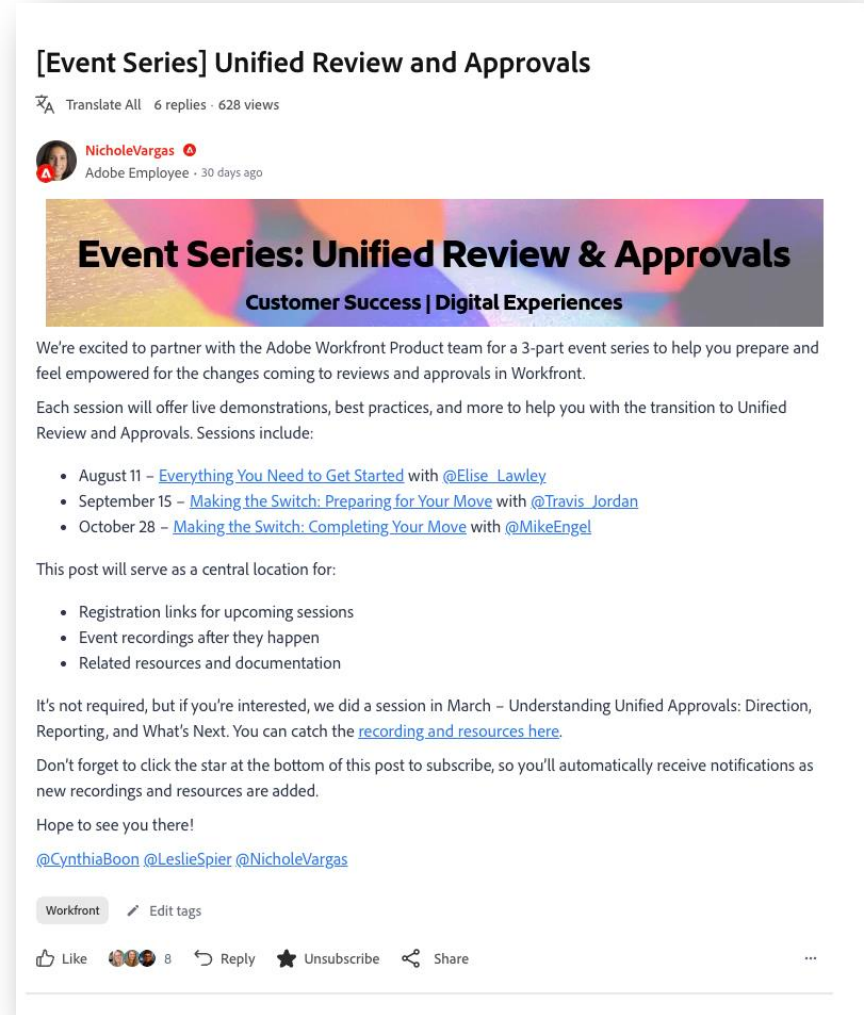
Workfront Updates

Upcoming Events, Latest News, and More

Unified Review & Approval Series: Experience League

- An Event Series overview post has been published to the Experience League Community
 - All upcoming registration links
 - October 28 – [Completing Your Move to Unified Review & Approvals](#)
 - Recordings and slide decks from past events
 - Resources and summaries
- Subscribe to the post to receive all updates
- Ask questions and share key takeaways

[See the post here!](#)



[Event Series] Unified Review and Approvals

Translate All · 6 replies · 628 views

NicholeVargas · Adobe Employee · 30 days ago

Event Series: Unified Review & Approvals
Customer Success | Digital Experiences

We're excited to partner with the Adobe Workfront Product team for a 3-part event series to help you prepare and feel empowered for the changes coming to reviews and approvals in Workfront.

Each session will offer live demonstrations, best practices, and more to help you with the transition to Unified Review and Approvals. Sessions include:

- August 11 – [Everything You Need to Get Started](#) with [@Elise_Lawley](#)
- September 15 – [Making the Switch: Preparing for Your Move](#) with [@Travis_Jordan](#)
- October 28 – [Making the Switch: Completing Your Move](#) with [@MikeEngel](#)

This post will serve as a central location for:

- Registration links for upcoming sessions
- Event recordings after they happen
- Related resources and documentation

It's not required, but if you're interested, we did a session in March – Understanding Unified Approvals: Direction, Reporting, and What's Next. You can catch the [recording and resources here](#).

Don't forget to click the star at the bottom of this post to subscribe, so you'll automatically receive notifications as new recordings and resources are added.

Hope to see you there!

[@CynthiaBoon](#) [@LeslieSpier](#) [@NicholeVargas](#)

Workfront · Edit tags

Like · 8 · Reply · Unsubscribe · Share

Congratulations Workfront Champs!

The 2026-2027 class of Workfront Champions was announced earlier this month, so sending a huge congratulations to everyone who was selected!

Keep an eye out for future Workfront events hosted by your peers and Champions.

[See the full list here.](#)



FREE Events for Workfront Customers

Virtual Events

- September 16 – [Beyond the Basics: Project Management in Workfront](#)
- September 23 – [Workfront Fusion Wednesday Forum](#)
- September 29 – [Experience Maker Awards Community AMA: Advice from Award Winners](#)
- *SAVE THE DATE* – October 8 – Workfront Fourth Quarter Release Webinar
- October 28 – [Completing Your Move to Unified Review & Approvals](#)

In Person Events

- [In Person] September 16 – [Adobe Insider Tour: Minneapolis](#)
- [In Person] October 29 – [The Skill Exchange Live in NYC](#)

Connect



Register for our events and find previous recordings on the [Experience League events page](#).



Join the [Workfront community](#) for discussions and peer support.



Look for the Workfront Wire, our monthly newsletter, pinned at the top of the community!



Join a [Workfront User Group](#) and [register for events](#).



Share and find Workfront-related jobs on the [Job Board](#).